



DONOR IMPACT REPORT

Fiscal Year 2025 | October, November, December 2024



SAN FRANCISCO
GENERAL HOSPITAL
FOUNDATION



As always, I would like to begin by expressing my deepest gratitude for your partnership this year. Together, we have invested in new ideas, celebrated strong leaders in public health, and supported Zuckerberg San Francisco General Hospital and Trauma Center. As you will see, none of this would have been possible without your generosity.

On the November ballot, the San Francisco General Hospital Foundation had the opportunity to speak with voters about Proposition B, which made an unprecedented investment in critical city-wide infrastructure, essential for the revitalization of many institutions - most notably San Francisco's only public hospital, ZSFG. As the first donor to the Healthy Vibrant San Francisco campaign, the Foundation was proud to rally civic and business leaders to support this measure which passed with over 70% of the vote.

ZSFG plays such an outsized role in the lives of so many San Franciscans. So, it was no surprise that CEO Dr. Susan Ehrlich was selected as an inaugural San Franciscan of the Year by the San Francisco Examiner, which you can read more about on page 4. The example Dr. Ehrlich sets for her team, to innovate and lead with empathy, is evident in the new projects emerging from the Hospital - like the Equity and Innovation Awardees on page 3 and the predictive analytics work on page 5.

With countless stories of the impact of a strong safety-net hospital, the Foundation is thrilled to come together again on February 6, 2025, for Hearts in SF and celebrate our health care hero awardees. This year, we will recognize three outstanding leaders, celebrate partnerships in the community, and honor the legacy of The Honorable Willie L. Brown Jr.

It wouldn't be Hearts season without a beautiful new collection of sculptures. The 22 Hearts in San Francisco sculptures, debuting at the San Francisco Ferry Building on January 13, 2025, are shining examples of our investment in the vibrancy of San Francisco. You can preview the new sculptures on page 4 and place a bid before the Hearts go on display next month.

Again, there is much to be thankful for at this time of year, and we couldn't do it without your support. Please enjoy reading what your generosity has recently accomplished.

With gratitude,

Kim Meredith

Kim Meredith, Chief Executive Officer



You're Invited

Thursday, February 6, 2025
The Conservatory at One Sansome

Join the Foundation for Hearts in SF, our premier fundraising event supporting equitable, extraordinary health care at ZSFG.

With San Francisco coming back, more vibrant than ever, Hearts in SF is the perfect moment to commit to investing in this brighter, healthier future for all San Franciscans.

The Hearts in SF Gala will include a cocktail hour and seated dinner, compelling programming and entertainment, a live auction, and inspiring awardees followed by late-night bites, an open bar, and dancing to the SF Giants' DJ Umami at Hearts After Dark!

Purchase your tickets at www.heartsinsf.org.

This year, the Foundation celebrates:

HERO & HEART AWARDS

Kathryn Margolis, PhD, HealthySteps
Marlene Martin, MD, Addiction Care Team
Michael Texada, Wraparound Project

LIFETIME ACHIEVEMENT AWARD

The Honorable Willie L. Brown, Jr.

COMMUNITY IMPACT AWARD

GLIDE Foundation

Fong FORE Charity

This fall, Lake Merced Golf Club played host to the 16th Annual Fong Family FORE Charity golf event. This year, for the first time, the Foundation was honored by our esteemed Board Member, Rodney Fong, to be the beneficiary of this event, hosted in collaboration with the Thomas & Eva Fong Family Foundation. The day was more than just a game of golf; it was a celebration of community, philanthropy, and the power of coming together for a greater cause.



Equity & Innovation at ZSFG



The Foundation recently celebrated the return of the Equity & Innovation Grants with two exciting new Hospital programs.

Equity and Innovation Grants have long been an important way for the Foundation to foster new ideas, fund creative approaches to patient care, and invest in programs fighting inequities in health care delivery.

This year, the Foundation celebrated the two grantees at an award ceremony on campus, and thanks to a multi-year partnership with BMO, each grantee was awarded a \$100,000 capacity-building grant, allowing for critical investment in new initiatives that will have a widespread impact on patient care at ZSFG.

[Learn more about the 20-year impact of Equity and Innovation Grants here.](#)

PROJECT REACH

This innovative program is transforming surgical care for patients experiencing housing instability or homelessness at ZSFG. By combining human-centered design, whole-person care, and on-the-ground innovations, Project REACH creates more healing environments, enables more frequent check-ins, and develops care plans that truly meet patients where they are.

THE HEARING SCREENING PROJECT

This initiative is tackling a critical yet often overlooked health care gap—hearing loss in marginalized communities. By integrating audiology screening into primary care visits and taking the screening test to community centers across San Francisco, this project ensures that more patients receive essential screenings for hearing loss treatment.



Meet the 2025 Hearts in San Francisco

The Foundation is thrilled to announce the latest collection to the Hearts in San Francisco sculpture series. This year's 23 artists join a community of over 500 past artists who have created a one-of-a-kind Heart Sculpture to benefit public health at ZSFG.

The 2025 Hearts in San Francisco series, which includes two Large, 10 Table Top, and 10 Mini Hearts, will make their debut at the San Francisco Ferry Building on January 13, 2025, going on display throughout the Marketplace until February 3, 2025,

before being auctioned off to benefit our city's public hospital.

A special preview of the 2025 Hearts auction is available now, before opening to the general public at the Hearts in San Francisco Unveiling event at the Ferry Building on January 13th.

[Preview the Hearts in San Francisco](#) before they go on sale to the general public on January 6, 2025.

Dr. Susan Ehrlich Stands Out

Dr. Susan Ehrlich, CEO of ZSFG, was selected as one of the San Francisco Examiner's inaugural San Franciscans of the Year.

Chosen by San Francisco Examiner readers and designed to celebrate and honor the leaders and stewards of our community, this year's awardees were celebrated for their innovative work and leadership towards a brighter future for our City.

Leading San Francisco's only public hospital is no small feat, and Dr. Ehrlich does it with compassion and dedication to health equity. Congratulations Dr. Ehrlich!



Walking for Breast Cancer Awareness Month



Every October, public health leaders from ZSFG organize the NOVA12SF walk, raising critical awareness and funds for Breast Cancer patients treated at ZSFG.

This year, nearly 150 dedicated NOVA12 volunteers came together for the 7th annual Walk for Breast Cancer Awareness. The event raised more than \$50,000 to support patients in need.

Events like these showcase the need for greater investment in health equity initiatives. One such program is the ZSFG Mammovan, a mobile breast imaging center that makes stops at community health clinics across the city, removing barriers to these life-saving screenings for many patients. With appointments close to home and a dedicated team providing on-site mammograms, the Mammovan is helping to close the racial equity gap in breast cancer screenings.

AI Saves Lives at ZSFG



Equity and innovation are at the core of the mission of ZSFG. So, when hospital leadership noticed inequities leading to high rates of readmission for Black/African American men with heart failure, Lucas Zier, MD and team harnessed the power of AI and predictive

analytics to meet this challenge. Predictive tools, targeted interventions, and specialized care quickly took ZSFG from the worst-performing in the state to the best.

This did not go unnoticed. In December, the PROSPECT Lab was honored with the Quality Leaders Award in Equity at the California Association of Public Hospitals and Health Systems Safety Net Institute. The team was also recently awarded the Joint Commission's Bernard Tyson Award for Excellence in Pursuit of Healthcare Equity.

[Visit the Foundation YouTube page to learn more about this inspiring project.](#)

ZSFG Hosts First Milk Drive in 30 Years

As the first Baby-Friendly Certified hospital in San Francisco, ZSFG helps all babies get a healthy start through a partnership with Mother's Milk Bank.

In honor of National Breastfeeding Month, ZSFG hosted its first Milk Drive in over 30 years in August. The dedicated staff of the Labor and Delivery team



collected more than 1,500 ounces (and counting) of human milk to be donated to babies and families in the Bay Area and across the country. Donations support infants who are premature, separated from their birth parents, or have specific health needs, ensuring they receive essential nutrition for healthy growth and development.

Foundation Explores the Southeast Community Center

This fall, the Foundation spent the day getting to know one of the many communities in San Francisco with a vibrant history and a strong public health focus, Bayview-Hunters Point.

The Southeast Community Center is a hub of community activities, nonprofit services, early childhood education, and public art. With the help of SECC CEO Emily Rogers-Pharr, the Foundation team was invited to deepen their understanding of the Bayview-Hunters Point community.

This insightful tour led to an engaging conversation with community leader Hydra Mendoza, who focused on the resiliency of the residents in this community who have long advocated for resources to help their community thrive.



Artist André Renay joined the team as well, sharing more about his own focus on social justice movements through art, exemplified by his 2021 Hearts in San Francisco sculpture, *Justice*, which is proudly on display at the SECC.



Ensure Your Legacy

As we close out the year, the Foundation is so grateful for your continued support, year after year. This is a meaningful time to consider how our collective planning can support the things that make our community thrive. It's also a chance to have conversations that contribute to the well-being of our shared future.

The Foundation is here to make the process smoother by offering *this free online service* to help you create a plan that secures your future and the future of our entire community.



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PO Box 410836, San Francisco, CA 94141 | info@sfgfhf.org | [sfgfhf.org](https://www.sfgfhf.org)