



Celebrating our city's outstanding public hospital, Zuckerberg San Francisco General Hospital and Trauma Center, that ensures 1 in 8 San Franciscans have access to exceptional health care every day

THURSDAY, FEBRUARY 6, 2025

The Conservatory at One Sansome, San Francisco

Presented by San Francisco General Hospital Foundation

Robert Turley, Event Chair

Andrew McCollum and Gretchen Sisson, Honorary Committee Co-Chairs

Rodney Fong, Corporate Chair

Cristina Huevo, Host Committee Chair

Kim Meredith, CEO, San Francisco General Hospital Foundation

All funds raised by San Francisco General Hospital Foundation (SFGHF) for Hearts in SF 2025 support the work of Zuckerberg San Francisco General Hospital and Trauma Center (ZSFG), where patients receive world-class care regardless of their socioeconomic or immigration status.



SAN FRANCISCO
GENERAL HOSPITAL
FOUNDATION

SPONSORSHIP PACKAGES

HEALTH CARE HERO

\$150,000

BENEFITS AND OPPORTUNITIES

- Ownership of a specially commissioned *Hearts in San Francisco* sculpture (any size*), meet-and-greet with your artist, installation, and reveal ceremony. Artist and design to be mutually agreed upon with SFGHF.
- Two tables for 10 at Hearts in SF 2025
- Premium Hearts in SF dinner seating with Foundation CEO or VIP guest
- Complimentary Hearts in SF valet parking for all guests
- VIP access and reserved seating at Hearts After Dark for Hearts in SF guests, plus 20 additional guests (up to 40 people total)
- Private dinner for six guests with Foundation CEO and public health expert
- Private tour of ZSFG (up to three guests) with Foundation CEO
- Invitation for 10 to the 2025 Heart Sculptures Preview cocktail party at the San Francisco Ferry Building in January 2025
- Opportunity to participate in a “lunch and learn” event with subject matter expert

RECOGNITION

- Full-page inside cover name/logo sponsor recognition in the event program
- Name/logo designation on press releases, onsite at the Heart Sculptures Preview cocktail party, Hearts in SF, and Hearts After Dark, as well as on all event materials
- Feature in SFGHF monthly e-newsletter
- Recognition in the Hearts in SF 2025 Impact Report
- Recognition on sfgfhf.org

The estimated fair market value of goods and services is \$18,750. This value may change depending on the size of Hearts in San Francisco sculpture selected.

PUBLIC HEALTH CHAMPION

\$100,000

BENEFITS AND OPPORTUNITIES

- Ownership of a *Hearts in San Francisco* sculpture (any size,* based on availability), meet-and-greet with your artist, installation, and reveal ceremony (for large sculptures)
- Two tables for 10 at Hearts in SF 2025
- Premium Hearts in SF dinner seating with Foundation leadership or VIP guest
- Complimentary Hearts in SF valet parking for all guests
- VIP access and reserved seating at Hearts After Dark for all guests, plus 20 additional guests (up to 40 people total)
- Private breakfast for four guests with Foundation CEO and public health expert
- Private tour of ZSFG (up to three guests) with Foundation CEO
- Invitation for eight to the 2025 Heart Sculptures Preview cocktail party at the San Francisco Ferry Building in January 2025

RECOGNITION

- Full-page name/logo recognition in the event program
- Name/logo recognition on all event materials, including press release, event invitation, event program, event website, and day-of-event closing credits
- Feature in SFGHF monthly e-newsletter
- Recognition in the Hearts in SF 2025 Impact Report
- Recognition on sfgfhf.org

The estimated fair market value of goods and services is \$18,500. This value may change depending on the size of Hearts in San Francisco sculpture selected.

**For information about naming opportunities, contact Elaine Robertson,
Associate Director of Events, at erobertson@sfgfhf.org.**



EQUITY ADVOCATE

\$50,000

BENEFITS AND OPPORTUNITIES

- Table for 10 at Hearts in SF 2025
- Preferred Hearts in SF dinner seating with Foundation leadership
- Complimentary Hearts in SF valet parking for all guests
- VIP access to Hearts After Dark for all guests, plus 10 additional guests (up to 20 people total)
- Private tour of ZSFG (up to three guests) with Foundation CEO
- Invitation for six to the 2025 Heart Sculptures Preview cocktail party at the San Francisco Ferry Building in January 2025

RECOGNITION

- Half-page name/logo recognition in the event program
- Name/logo recognition on all event materials, including press release, event invitation, event program, event website, and day-of-event closing credits
- Feature in SFGHF monthly e-newsletter
- Recognition in the Hearts in SF 2025 Impact Report
- Recognition on sfgfh.org

The estimated fair market value of goods and services is \$5,010

HOSPITAL PARTNER

\$25,000

BENEFITS

- Table for 10 at Hearts in SF 2025
- Reserved Hearts in SF dinner seating
- Complimentary Hearts in SF valet parking for all guests
- VIP access to Hearts After Dark for all guests, plus eight additional guests (up to 18 people total)
- Invitation for four to the 2025 Heart Sculptures Preview cocktail party at the San Francisco Ferry Building in January 2025

RECOGNITION

- Name/logo recognition on all event materials, including event invitation, event program, event website, and day-of event closing credits
- Recognition in the Hearts in SF 2025 Impact Report
- Recognition on sfgfh.org

The estimated fair market value of goods and services is \$4,810.

COMMUNITY SUPPORTER

\$10,000

BENEFITS

- Four tickets to Hearts in SF 2025
- Reserved dinner seating
- Complimentary Hearts in SF valet parking
- Admission for four to Hearts After Dark
- Invitation for four to the 2025 Heart Sculptures Preview cocktail party at the San Francisco Ferry Building in January 2025

RECOGNITION

- Name recognition on all event materials, including event invitation, event program, event website, and day-of event closing credits
- Recognition in the Hearts in SF 2025 Impact Report
- Recognition on sfgfh.org

The estimated fair market value of goods and services is \$1,800.

INDIVIDUAL TICKET

\$1,500 EACH

BENEFITS

- Reserved dinner seating at Hearts in SF 2025
- Complimentary Hearts in SF valet parking
- Admission to Hearts After Dark

The estimated fair market value of goods and services is \$415.

*HEART SCULPTURE SIZES

All sculptures are affixed to a black stand and base. The tabletop and mini sculptures are appropriate for an office or personal art collection. The large sculpture may be placed indoors or outdoors on a flat surface. Shipping and handling charges are included in the sponsorship fee and managed by SFGHF.

Large Heart: 6' W x 5' H x 40" D, 400 lbs.

- The estimated fair market value is \$8,500

Table Top Heart: 17" W x 16" H x 8" D, 20 lbs.

- The estimated fair market value is \$3,000

Mini Heart: 6" W x 7" H x 2" D, 5 lbs.

- The estimated fair market value is \$1,500

Deliveries more than 50 miles from 94141 may result in additional charges for the donor.



THANK YOU FOR YOUR GENEROUS SUPPORT

Should you have questions, please contact
Elaine Robertson, Associate Director of Events, at erobertson@sfgfhf.org.

Because your generous support provides critical funds for ZSFG, all gifts are non-refundable. The Foundation will be in touch regarding the fulfillment of sponsorship benefits. Any benefits not claimed within six months of the event will be forfeited. Heart sculpture supply is limited; for best selection, please indicate your preference by Friday, January 3, 2025.