



# DONOR IMPACT REPORT

Fiscal Year 2024 | January, February, March 2024



SAN FRANCISCO  
GENERAL HOSPITAL  
FOUNDATION



With the first quarter of 2024—and the spectacular 20th anniversary of Hearts in SF—already behind us, I want to express my appreciation for you and your deep commitment to health care access and equity for all in San Francisco.

On February 8, the Foundation had the opportunity to celebrate 20 years of Hearts in SF. This year's gala was filled with many inspirational moments and brought together

new and longstanding community members to support Zuckerberg San Francisco General Hospital and Trauma Center (ZSFG).

Filling the beautiful atrium at The Conservatory at One Sansome, Hearts in SF celebrated the immense impact of San Francisco's public health community. This included three very deserving Hero & Heart Award recipients as well as the newly minted Community Impact Award. The evening also recognized the vision and 20-year commitment of three very special women—event pioneers Pam Baer, Judy Guggenhime, and Ellen Magnin Newman. The next few pages are filled with many of these special moments.

Looking back at the last 20 years of this event, the legacy of Hearts in SF remains so vital to our work, mobilizing an entire city each year to invest in health equity, access, and innovation for all at our city's public hospital, ZSFG.

Please enjoy this edition of the Donor Impact Report—this year has already been filled with so much Heart.

With sincere gratitude,

*Kim Meredith*

Kim Meredith, Chief Executive Officer

# Honors Twenty Years of Hearts in SF



On February 8, more than 350 revelers lit up the Conservatory at One Sansome to celebrate the 20th Anniversary of Hearts in SF, the SFGH Foundation’s premier annual fundraising event supporting Zuckerberg San Francisco General Hospital and Trauma Center (ZSFG).

It was a night to celebrate twenty years of coming together to make a profound impact on patient-centered care, twenty years of civic pride in the beautiful Hearts in San Francisco sculptures that raise critical funds for our city’s public hospital, and twenty years of investing in health equity and innovation for all who live here.

One of the great traditions of Hearts in SF is the opportunity to celebrate the dedicated health care heroes at ZSFG.

*Photos from top: Hearts Gala; Schuyler Prionas, Judy Guggenhime, Susan Ehrlich, Pam Baer, Connie Shanahan and Ellen Magnin Newman; Foundation CEO Kim Meredith and Foundation Board Chair Janis MacKenzie; Mayor Willie Brown; The San Francisco Boys Chorus sing “I left my heart in San Francisco”.*

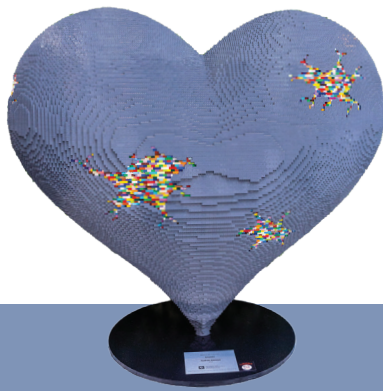


[Click to learn more about the three exceptional and inspiring recipients of the 2024 Hero and Heart Awards.](#)

Event guests also enjoyed a cocktail reception, seated dinner, compelling programming, a memorable performance by the [San Francisco Boys Chorus](#), and a lively paddle raise to [support the dedicated health care providers at our city's public hospital!](#) The festivities continued into the night at a boisterous Hearts After Dark after-party headlined by the Magnificent DJ Jazzy Jeff and attended by even more festive supporters.

**Thank you to all who joined us and contributed to the legacy of Hearts in SF.**

*Photos from top: Hearts in SF, One Sansome; Hearts After Dark guests; Larry Baer, Pam Baer, and Kim Meredith pose with artist The Apexer; Hearts After Dark Guest; Dr. Susan Ehrlich (right) presents the Hero & Heart Award to Dr. Andre Campbell, Rev. Claire Chuck Bohman, and Dr. Hali Hammer.*



## Have a Heart

It's not too late to own a piece of San Francisco and *Have a Heart* for San Francisco General Hospital!

The Heart sculptures are a symbol of pride in our city's public hospital—one that is there for every single one of us whether in times of crisis and trauma or in everyday wellness. Each of these sculptures symbolizes a commitment to care for all and support for the people and programs on the front lines at Zuckerberg San Francisco General.

Visit the [Have a Heart website](#) to see Heart sculptures available for purchase—there are sculptures available in multiple sizes and price points!

For more information on owning your own Heart, please contact Elaine Robertson, Associate Director of Events, at [erobertson@sfgfh.org](mailto:erobertson@sfgfh.org).

## Doctors' Day

San Francisco is navigating its toughest budget year in decades, grappling with a slow economic recovery and escalating operational costs. The projected budget constraints pose a real threat to public health and the indispensable services ZSFG provides. Without additional support from our community of supporters, our public hospital—a vital lifeline for many—could face significant challenges in delivering essential care to ZSFG patients.

**Your gift in recognition of National Doctors' Day on March 30 honors our extraordinary physicians and is urgently needed to avert this crisis.**

*Support ZSFG physicians this Doctors' Day.*



## Justice Finds a Home in Bayview Hunters Point



The Foundation recently launched the [Community Hearts Program](#), a new initiative that will bring Hearts in San Francisco sculptures to communities across San Francisco. The first installation of Community Hearts began this month thanks to a new partnership with the Southeast Community Center (SECC) in San Francisco's Bayview Hunters Point neighborhood. As part of the Black History Month celebration on

February 24, the SECC unveiled André Renay's heart sculpture, [Justice](#), which stood in Union Square for much of 2020 and celebrates the civil rights work of Dr. Martin Luther King Jr. and the Black Lives Matter movement of today.

[Learn more about this new partnership.](#)

## Bringing an Equity Lens to Safety

The Foundation proudly invests in innovation, equity, and, especially, people at ZSFG. When a group of mental health professionals devised a better way of caring for the Hospital's patients, staff, and visitors, the Foundation was eager to support their work. The Behavioral Emergency Response Team (BERT) brings a novel approach to staff and patient safety, centered around mental and behavioral health expertise rather than law enforcement.

Late last year, the BERT team was recognized for its on-the-ground innovation, receiving the Equity Quality Leaders Award from the California Association of Public Hospitals and Health Systems. BERT teams are quickly becoming part of many major hospital systems' response to staff safety and health equity

issues, and the ZSFG team is at the forefront of this health-first approach.

[Watch the BERT team in action here.](#)





## Your Planning Today, Our Community Health Tomorrow

From cutting-edge medical research and comprehensive mental health programs to state-of-the-art facilities and specialized treatments, Zuckerberg San Francisco General Hospital and Trauma Center is committed to equity, access, and quality health care for all, especially those in need.

In line with serving our community in 2024 and beyond, and in the spirit of preserving what makes San Francisco so incredible, We're proud to introduce our new partnership with *FreeWill*, a free online tool to help you easily plan for your future and protect the people, community, and causes you love most.

By creating your will or trust, you can also actively participate in a movement dedicated to equity and innovation in health care. **When you consider including the Hospital in your legacy, no matter the size of your planned gift, you safeguard the next 150 years of exceptional public health in the Bay Area and beyond—at no cost today.**

Thank you for being a part of our journey and for your commitment to a healthier, more equitable community. **You can easily organize your will to care for everything you love in as little as 20 minutes.**

*[Get started today.](#)*



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