



# DONOR IMPACT REPORT

Fiscal Year 2024 | October, November, December 2023



SAN FRANCISCO  
GENERAL HOSPITAL  
FOUNDATION



I want to begin by expressing my deepest gratitude to each and every one of you. Every time we bring you this Donor Impact Report, I reflect on all that we have accomplished together.

Recently, I was fortunate enough to attend a lecture by Dr. Anthony Fauci, which you can learn more about on page 5. Reflecting on the constantly shifting dynamics during the COVID-19 pandemic, Dr. Fauci commended the ZSFG audience on the investments our community made to keep our city safe, including our collective investment in a strong public health system.

It's in this community spirit that I look forward to gathering at the Hearts in SF fundraising gala on Thursday, February 8, 2024. This year marks the event's 20<sup>th</sup> anniversary. Together, we will celebrate the impacts achieved thanks to 20 years of your philanthropic support, revisit 20 years of the Hearts in San Francisco sculptures that have shaped the cultural fabric of San Francisco, and raise a toast to all that we hope to accomplish in the next 20 years. More event details can be found on page 4. I would love to see you there!

On the topic of gratitude, I was honored to be nominated for the 2023 San Francisco Business Times' "Most Influential Women in Bay Area Business" alongside an inspiring group of women. Joining me were two women who inspire our work at the Foundation every day; past honorees and inspirational colleagues Janis MacKenzie, the SFGHF Board Chair, and Dr. Susan Ehrlich, the CEO of ZSFG.

As we wrap up another year together, I reiterate my gratitude for your continued support of the Foundation and the critical work we support at ZSFG. I wish you and your families a joyful holiday season and look forward to our continued partnership in the New Year.

With gratitude,

*Kim Meredith*

Kim Meredith, Chief Executive Officer

## Innovations in Public Health – Solid Start



In October, Kim Meredith, CEO of the San Francisco General Hospital Foundation, hosted an important conversation about the Solid Start program at Zuckerberg San Francisco General Hospital and Trauma Center (ZSFG). Kim was joined by Dr. Melanie Thomas, Solid Start Director, and Dr. Malini Nijagal,

Clinical Professor and Obstetrician Gynecologist at ZSFG. Their discussion outlined the reality that many families who give birth at ZSFG face significant psychological and social stressors that impact their birth outcomes. The Solid Start initiative was designed to improve the lives of families by helping them overcome the disempowering and confusing system of medical, social, and developmental services in San Francisco.

If you missed the event or would like to share it, the recording is available at [sfgfhf.org/virtual](https://sfgfhf.org/virtual).

Thank you for supporting public health at ZSFG, a leader in health equity and advocacy for our community. If you are inspired by what you've learned and would like to ensure a healthy start for young families, [please consider donating today](#).

## World Mental Health Day and Our Year-Round Commitment

Though World Mental Health Day took place on October 10, those who live in or near San Francisco know that the mental health crisis is a chronic condition. Mental and behavioral health issues are pervasive throughout the city, and the number of people in our community who are in a state of emergency continues to grow.

At Zuckerberg San Francisco General Hospital and Trauma Center (ZSFG), mental health is a priority every day. ZSFG is on the front lines of this crisis, providing a strong safety net and compassionate care while leading the charge for innovations in mental health care and acting as a lifeline for the 8,000-plus psychiatric patients the hospital serves each year. Importantly, ZSFG provides intensive support to more than 1,000 of the most severely mentally ill clients with prior psychiatric hospitalizations.



In 2019, the SFGH Foundation responded to rising mental and behavioral health needs throughout the city and county of San Francisco by launching Transform Mental and Behavioral Health, a multi-year project focused on improving mental health programs, services, and health equity.

[Learn more about mental health care at ZSFG.](#)

# The Award-Winning Behavior Emergency Response Team at ZSFG



BERT began as a staff-designed pilot program and quickly grew into a vital resource for the hospital campus—bringing trained mental and behavioral health specialists to the patient bedside and replacing the old model of law enforcement engagement with a model of prevention and education.

Today, BERT is a 24/7 consult team that works alongside medical providers to assist when mental health issues disrupt medical care, ensure safety for frontline caregivers, and provide the extra behavioral health support a patient might need. In addition, BERT is working to mitigate the biases inherent in the health care system.

At ZSFG, the hospital-wide commitment to equity is evident in both everyday health care delivery and the investments made to create a culture of continual improvement. ZSFG was recently awarded the 2023 California Association of Public Hospitals' Quality Leaders Award for its commitment to equity through the development of the Behavior Emergency Response Team (BERT).

This new model is designed to avoid unnecessarily engaging law enforcement, better meet the needs of all patients, provide additional health care services, and nurture an environment of healing in the hospital.

[Learn more about BERT and the ways they care for ZSFG patients and staff.](#)

When you donate this December, your gift will be matched dollar-for-dollar—**up to \$15,000**—by our generous partners at Charles Schwab Foundation. [Make your gift by Sunday, December 31](#) and it will have twice the impact on the thousands of vulnerable San Francisco families who rely on ZSFG for quality health care.

## Join Us for Hearts in SF 2024!

The SFGH Foundation's premier event, Hearts in SF, returns on Thursday, February 8, 2024, at a spectacular new location—[The Conservatory at One Sansome](#) in San Francisco.

In 2024 we are thrilled to celebrate the 20th anniversary of Hearts in SF. That's 20 years of coming together to celebrate the profound impact of patient-centered care, 20 years of civic pride in the beautiful Hearts in San Francisco sculptures, and 20 years of investing in health equity and innovation for all who call San Francisco home.

Guests will enjoy a cocktail reception, seated dinner, compelling programming, and access to Hearts After Dark featuring The Magnificent DJ Jazzy Jeff! Sponsorship tiers providing additional tickets,

VIP access, unique benefits, and exciting opportunities are also available.

Support of Hearts in SF is a direct investment in community health and safety. Learn more at [heartsinsf.org](https://heartsinsf.org).



## Innovations in Public Health – Predictive Analytics



of ZSFG, and Dr. Lucas Zier, an interventional cardiologist and pulmonary hypertension specialist at ZSFG. Their discussion outlined the ways in which ZSFG is a pioneer in the field of predictive analytics in public health care, their commitment to using AI for the public good, and what future public health applications of this technology may look like.

If you missed the event or would like to share it, the recording is available at [sfgfh.org/virtual](https://sfgfh.org/virtual).

In November, Kim Meredith, CEO of the San Francisco General Hospital Foundation, hosted a fascinating conversation about the use of Artificial Intelligence (AI) and predictive analytics at Zuckerberg San Francisco General Hospital and Trauma Center (ZSFG). Kim was joined by Dr. Susan Ehrlich, CEO

[Visit our website to learn more about the use of predictive analytics at ZSFG.](#) If you are inspired by what you learn and want to leverage the incredible potential of AI for good—the care and wellbeing of all San Franciscans, [please consider donating today.](#)

## ZSFG Trauma Surgeon Surprised with Special Honors



Recently, Dr. Andre Campbell, the attending trauma surgeon at Zuckerberg San Francisco General Hospital and Trauma Center (ZSFG), was honored in a lavish ceremony at San Francisco City Hall for the dedication of November 2, 2023, as Dr. Andre Campbell Day. The many accolades he received came from such notable officials as California Governor Gavin Newsom, California Controller Malia Cohen, and San Francisco Mayor London Breed.

“At San Francisco General, the work that you do, the lives that you save, and the families you encounter, it is really remarkable, and we are grateful and honored for your service to San Francisco,” Mayor Breed said. “When you look at what he’s done and continues to do, it is no surprise that he’s had such a tremendous impact on the community in the way he has.”

The event highlighted the fact that Dr. Campbell's impact goes well beyond the emergency room and extends to news media interviews, lectures and visiting professorships across the world, and work with various community organizations. As a trauma surgeon, Dr. Campbell has seen firsthand the devastating effects of guns and has become an outspoken advocate for gun safety in the Bay Area communities most impacted by gun violence.

“As I move forward, I plan to continue my work for a number of years, caring for patients, learning, teaching, mentoring, and educating the next generation of surgeons at San Francisco General Hospital,” Campbell said.

[Read the full article and see more photos here.](#)

## Dr. Anthony Fauci Visits ZSFG

The San Francisco Department of Public Health was thrilled to host Dr. Anthony Fauci, former director of the National Institute of Allergy and Infectious Diseases and the former chief medical advisor to the president, at the newly opened UCSF Pride Hall for an enlightening presentation on lessons learned from the COVID-19 pandemic.

Dr. Fauci's guidance throughout this global health crisis has been invaluable to ZSFG's pandemic-response efforts, and our staff continue to work tirelessly to put those lessons into action and ensure the safety and well-being of our community.

[Watch Dr. Fauci's presentation.](#)

# Year-End Giving Guide

As the year comes to a close, we hope you include SFGHF in your charitable giving and provide this information to assist you. [Click here to reference all of the ways to give.](#)

- **Gifts of appreciated assets**

[The form can be found here](#)

- **IRA distributions or Donor Advised Fund grant recommendations**

The Foundation is a 501(c)(3) organization, Federal Tax ID #94-3189424

- **Wire transfers**

Bank: Wells Fargo Bank N.A.  
420 Montgomery Street,  
San Francisco, CA 94104

ABA Number: 121000248

Account Number: 2114550

For the account of: San Francisco  
General Hospital Foundation

- **Checks**

Checks should be postmarked with a 2023 date and mailed to:  
San Francisco General Hospital Foundation  
P.O. Box 410836, San Francisco, CA 94141-0836

- **Online gifts**

[Donate online](#) before midnight on Sunday, December 31. And remember; your [employer](#) may [match your gift](#) and double your generosity!



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