



DONOR IMPACT REPORT

Fiscal Year 2024 | July, August, September 2023



SAN FRANCISCO
GENERAL HOSPITAL
FOUNDATION



I want to begin this edition with a moment of gratitude. As a supporter of the San Francisco General Hospital Foundation, you enable critical work at our city's public hospital, Zuckerberg San Francisco General Hospital and Trauma Center (ZSFG). With the post-pandemic disruptions and change in our community, your commitment to health equity ensures everyone continues to have access to vital health care services, no matter the need, no matter their circumstance.

I see the impact of your contributions in programs like Solid Start, investing in young families to bring a new life into a supportive community. I see your impact in the seed funding the Foundation provides to ideas that become institutions at ZSFG, like Social Medicine. And I see your impact each year at Hearts in SF, which has raised more than \$38 million over the past 20 years, strengthening vital work at ZSFG.

It is this legacy, 20 years of San Franciscans coming together to invest in the public health of our city, that we are thrilled to commemorate at the 2024 Hearts in SF event, taking place on Thursday, February 8, 2024, in a stunning new space: [The Conservatory at One Sansome](#). Born from the beautiful public art project Hearts in San Francisco, the sculptures and this event bring together civic, business, and philanthropic leaders to raise critical funds in support of equity and innovation at ZSFG. As I look back at all we've accomplished together, I am inspired to carry this legacy forward into the next 20 years.

Thank you again for your continued partnership.

With immense gratitude,

Kim Meredith

Kim Meredith, Chief Executive Officer

Welcome, New SFGHF Board Members

Effective July 1, the Foundation welcomed three new members to its Board of Directors, who bring expertise in philanthropy, business, and health care in the Bay Area.



Cristina Huezo

Vice President, Chan Zuckerberg Initiative

Cristina is Vice President at the Chan Zuckerberg Initiative (CZI), the philanthropic organization founded by Mark Zuckerberg and Dr. Priscilla Chan. She leads their Family Giving and established CZI's efforts to support the local community.

Cristina has worked in philanthropy, nonprofits, and government for over 20 years with a focus on creating opportunity for underserved populations. Her philanthropic experience includes the Gates Foundation and Deutsche Bank Americas Foundation. She began her career at the National Council of La Raza.



Rodney A. Fong

President & CEO, San Francisco Chamber of Commerce

Rodney A. Fong is a native San Franciscan and a third-generation owner of the Wax Museum at Fisherman's Wharf. Rodney currently serves as the President and CEO of the San Francisco Chamber of Commerce and as co-chair of the City and County of San Francisco COVID-19 Economic Recovery Task Force, and has been active and held office in a wide variety of civic, tourist, and travel-related organizations, including the San Francisco Planning Commission, San Francisco Travel Association, and San Francisco-Marin Food Bank, among many others.



Janet Wojcicki, PhD, MPH

Adjunct Professor, Pediatrics, UCSF

Dr. Wojcicki is an anthropologist and epidemiologist with expertise in early life risk factors for the development of obesity and associated metabolic disease in high-risk populations. She has also developed longitudinal birth cohorts of pregnant women and is investigating how nutrition can impact risk for poor neonatal outcomes, including preterm birth in the United States and East Africa.



A Heartwarming Addition to ZSFG

The Hearts in San Francisco sculpture series began in 2004 with the goal of beautifying the city while also raising support for the public hospital. 20 years later, this public art project has become synonymous with public health, thanks to this legacy of local artists donating their talent to benefit ZSFG.

Sirron Norris is one such artist who brings together art, activism, and community well-being. Norris began his art career in San Francisco in 1997, gaining notoriety as an Artist in Residence at the de Young Museum and San Francisco's Yerba Buena Center for the Arts, and is known for his extensive public art contributions throughout San Francisco.

For nearly 15 years, SFGHF and ZSFG have had the honor of working with Norris, who first painted a large Hearts in San Francisco sculpture in 2009, *My Heart*, which continues to be on display in downtown San Francisco at the Wells Fargo headquarters.

Norris was then asked to create something special for the newly opened Pediatric Emergency Department at ZSFG in 2016. Spanning several walls, *The Land of the Helping Hand*, which can be seen on the cover of this issue, is a colorful fantasy scene depicting iconic

Bay Area landmarks and a cast of animal characters helping one another. The immersive artwork evokes feelings of joy and happiness in a setting that can often be stressful for families. "It gives me great joy to bring some color and life into the healing space and help make some of the patients feel better," said Norris.

Norris painted another bespoke heart sculpture for SFGHF for the 2018 Hearts in San Francisco series. Titled *City Fruit*, the piece can be found as a welcoming addition to Sutter Health's CPMC campus.

And in 2023, to celebrate the 150th anniversary of our city's public hospital, Norris painted a dazzling large-scale Heart sculpture depicting the Hospital's past and present. After temporary placements at San Francisco City Hall and the iconic Ferry Building on the Embarcadero, Sirron Norris's *Heart History* has made its way to its permanent home and sits proudly on display right where it belongs—at Zuckerberg San Francisco General Hospital and Trauma Center. This Hearts in San Francisco sculpture will be a continual reminder of San Francisco's 150-year-and-counting commitment to exception and equitable public health.

Remembering Tony Bennett



With the passing of Tony Bennett on July 21, the Foundation lost an extraordinary friend and advocate whose contributions to music, art, and philanthropy

have left an indelible mark on our hearts and the city of San Francisco.

Beyond his musical prowess, Tony Bennett's well-known appreciation for our city shone brightly through his involvement in the [Hearts in San Francisco](#) project—an SFGHF initiative in which artists create stunning heart-shaped sculptures, each one a unique work of art. These “heart-works” are then displayed throughout the city and raise funds for Zuckerberg San Francisco General Hospital and Trauma Center.

Tony's own contribution, [America's Greatest City by the Bay](#), better known as the Tony Bennett Heart, is a symbol of his love for San Francisco and became synonymous with his support for medical research and care that continues to benefit the lives of countless individuals and families in the Bay Area and beyond.

Honor Tony's Legacy: sfgfh.org/donate

Save the Date for Hearts in SF!

The SFGH Foundation's premier event, Hearts in SF, returns on Thursday, February 8, 2024 at a spectacular new location—[The Conservatory at One Sansome](#) in downtown San Francisco.

In 2024 we are thrilled to celebrate the 20th anniversary of Hearts in SF. That's 20 years of coming together to celebrate the profound impact of patient-centered care, 20 years of civic pride in the beautiful Hearts in San Francisco sculptures that raise critical funds for ZSFG, and 20 years of investing in health equity and innovation for all who call San Francisco home.

The festivities don't stop with Hearts in SF. Join us for Hearts After Dark featuring The Magnificent DJ Jazzy Jeff!

Learn more at heartsinsf.org.



Solid Start Summit 2023

Many families who give birth at ZSFG face significant psychological and social stressors that impact their birth outcomes. Join us virtually on Tuesday, October 17 at 11 AM to hear key insights into Solid Start, the critical program designed to address these issues, from Dr. Melanie Thomas, Program Director for Solid Start, and Dr. Malini Nijagal, OBGYN at ZSFG.

RSVP to Damian Bass, Director of Events, at dbass@sfgfh.org.



Double Your Impact—Last Chance for #HalfMyDAF!

More than \$234 billion sits in Donor Advised Funds (DAFs) nationwide. The goal of #HalfMyDAF is to inspire more giving, and on September 29, #HalfMyDAF will conduct its final matching-grant drawing of the year. If you have a DAF, [learn more about how your grant to the San Francisco General Hospital Foundation can unlock a match.](#)



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