

HEARTS
IN SF
2024



Celebrating the
legacy and impact of
20 years of Hearts in SF



SAN FRANCISCO
GENERAL HOSPITAL
FOUNDATION



THURSDAY, FEBRUARY 8, 2024

The Conservatory at One Sansome, San Francisco

Presented by San Francisco General Hospital Foundation

Simone Balch, Event Chair

Ellen Magnin Newman, Honorary Chair

Kimberley Goode, Corporate Chair

Brittany and Robert Turley, Host Committee Chairs

Kim Meredith, CEO, San Francisco General Hospital Foundation

Susan P. Ehrlich, MD, MPP, CEO, Zuckerberg San Francisco General Hospital
and Trauma Center

All funds raised by San Francisco General Hospital Foundation (SFGHF) for
Hearts in SF 2024 support the work of Zuckerberg San Francisco General Hospital and Trauma Center
(ZSFG), where patients receive world-class care regardless of their socioeconomic or immigration status.



SPONSORSHIP BENEFITS

PRESENTING SPONSOR

\$250,000

BENEFITS AND OPPORTUNITIES

- Ownership of a Hearts in San Francisco sculpture (**first choice**, any size*), including a meet-and-greet with your artist, installation, and reveal ceremony (for large sculptures)
- **Two** tables for 10 at Hearts in SF 2024
- Premium Hearts in SF dinner seating with Hospital CEO, Foundation CEO, or VIP guest
- Special VIP reception (immediately preceding Hearts in SF) with honorees, program speakers, Foundation and Hospital leadership, and VIP guests
- Complimentary Hearts in SF valet parking for all guests
- Gift bag for each Hearts in SF guest
- **VIP access and reserved seating at Hearts After Dark for Hearts in SF guests, plus 10 additional guests (up to 30 people total)**
- **Private dinner for six guests** with Hospital CEO, Foundation CEO, and featured ZSFG physician
- Private tour of ZSFG (up to three guests) with Hospital CEO and Foundation CEO
- Invitation for **10** to the 2024 Heart Sculptures Preview cocktail party at the San Francisco Ferry Building in January 2024

RECOGNITION

- Full-page **inside cover** name/logo sponsor recognition in the event program
- **Video message (to be shown during the event) highlighting your support of ZSFG** and podium recognition from the emcee
- **Name/logo designation on a press release, onsite at the Heart Sculptures Preview cocktail party, Hearts in SF, and Hearts After Dark**, as well as on all event materials.
- Feature in SFGHF monthly e-newsletter
- Recognition in the Hearts in SF 2024 Impact Report
- Recognition on sfghf.org

The estimated fair market value of goods and services is \$18,100.

HEALTH CARE HERO

\$100,000

BENEFITS AND OPPORTUNITIES

- Ownership of a Hearts in San Francisco sculpture (any size*), meet-and-greet with your artist, installation, and reveal ceremony (for large sculptures)
- Table for 10 at Hearts in SF 2024
- **Premium Hearts in SF dinner seating with Hospital CEO, Foundation CEO, or VIP guest**
- **Special VIP reception (immediately preceding Hearts in SF) with honorees, program speakers, Foundation and Hospital leadership, and VIP guests**
- Complimentary Hearts in SF valet parking for all guests
- Gift bag for each Hearts in SF guest
- VIP access **and reserved seating** at Hearts After Dark for all guests
- Private breakfast for **six** guests with Hospital CEO, Foundation CEO, **and featured ZSFG physician**
- Private tour of ZSFG (up to three guests) with Hospital CEO and Foundation CEO
- Invitation for **eight** to the 2024 Heart Sculptures Preview cocktail party at the San Francisco Ferry Building in January 2024

RECOGNITION

- **Full-page** name/logo recognition in the event program
- Podium recognition from the emcee
- Name/logo recognition on all event materials, including event invitation, event program, event website, and day-of-event closing credits
- Feature in SFGHF monthly e-newsletter
- Recognition in the Hearts in SF 2024 Impact Report
- Recognition on sfghf.org

The estimated fair market value of goods and services is \$13,080.

PUBLIC HEALTH CHAMPION \$75,000

BENEFITS AND OPPORTUNITIES

- Ownership of a Hearts in San Francisco sculpture (**any size***), meet-and-greet with your artist, **installation, and reveal ceremony (for large sculptures)**
- Table for 10 at Hearts in SF 2024
- **Preferred Hearts in SF dinner seating with Hospital Chief or leading physician**
- Complimentary Hearts in SF valet parking for all guests
- Gift bag for each Hearts in SF guest
- VIP access to Hearts After Dark for all guests
- **Private breakfast for four guests with Hospital CEO and Foundation CEO**
- Private tour of ZSFG (up to three guests) with Hospital CEO and Foundation CEO
- Invitation for six to the 2024 Heart Sculptures Preview cocktail party at the San Francisco Ferry Building in January 2024

RECOGNITION

- **Half-page** name/logo recognition in the event program
- Podium recognition from the emcee
- Recognition on all event materials, including event invitation, event program, event website, and day-of-event closing credits
- Feature in SFGHF monthly e-newsletter
- Recognition in the Hearts in SF 2024 Impact Report
- Recognition on sfg hf.org

The estimated fair market value of goods and services is \$12,960.

EQUITY ADVOCATE \$50,000

BENEFITS AND OPPORTUNITIES

- **Ownership of a Hearts in San Francisco sculpture (tabletop or mini size*) and meet-and-greet with your artist**
- Table for 10 at Hearts in SF 2024
- **Preferred Hearts in SF dinner seating with Hospital or Foundation leadership**
- Complimentary Hearts in SF valet parking for all guests
- Gift bag for each Hearts in SF guest
- VIP access to Hearts After Dark for all guests
- **Private tour of ZSFG (up to three guests) with Hospital CEO and Foundation CEO**
- Invitation for **six** to the 2024 Heart Sculptures Preview cocktail party at the San Francisco Ferry Building in January 2024

RECOGNITION

- **Quarter-page** name/logo recognition in the event program
- **Podium recognition from the emcee**
- Name/logo recognition on all event materials, including event invitation, event program, event website, and day-of-event closing credits
- **Feature in SFGHF monthly e-newsletter**
- Recognition in the Hearts in SF 2024 Impact Report
- Recognition on sfg hf.org

The estimated fair market value of goods and services is \$7,360.

HOSPITAL PARTNER

\$25,000

BENEFITS

- **Table for 10 at Hearts in SF 2024**
- Reserved Hearts in SF dinner seating
- Complimentary Hearts in SF valet parking for all guests
- Gift bag for each Hearts in SF guest
- **VIP access** to Hearts After Dark for all guests
- **Early access to the Hearts in San Francisco Sculpture Online Auction**
- Invitation for **four** to the 2024 Heart Sculptures Preview cocktail party at the San Francisco Ferry Building in January 2024

RECOGNITION

- **Name/logo recognition on all event materials, including event invitation, event program, event website, and day-of event closing credits**
- Recognition in the Hearts in SF 2024 Impact Report
- Recognition on sfghf.org

The estimated fair market value of goods and services is \$3,900.

COMMUNITY SUPPORTER

\$10,000

BENEFITS

- **Two** tickets to Hearts in SF 2024
- Reserved dinner seating
- Complimentary Hearts in SF valet parking
- Gift bag for each Hearts in SF guest
- Admission for two to Hearts After Dark
- **Invitation for two to the 2024 Heart Sculptures Preview cocktail party at the San Francisco Ferry Building in January 2024**

RECOGNITION

- **Recognition in the Hearts in SF 2024 Impact Report**
- **Recognition on sfghf.org**

The estimated fair market value of goods and services is \$900.

INDIVIDUAL TICKET

\$1,500 EACH

BENEFITS

- Reserved dinner seating at Hearts in SF 2024
- Complimentary Hearts in SF valet parking
- Admission to Hearts After Dark
- Gift bag

The estimated fair market value of goods and services is \$415.

*HEART SCULPTURE SIZES

All sculptures are affixed to a black stand and base. The tabletop and mini sculptures are appropriate for an office or personal art collection. The large sculpture may be placed indoors or outdoors on a flat surface. Shipping and handling charges are included in the sponsorship fee and managed by SFGHF.

Large Heart: 6' W x 5' H x 40" D, 400 lbs.

- The estimated fair market value is \$8,500

Tabletop Heart: 17" W x 16" H x 8" D, 20 lbs.

- The estimated fair market value is \$3,000

Mini Heart: 6" W x 7" H x 2" D, 5 lbs.

- The estimated fair market value is \$1,500

Deliveries more than 50-miles from 94141 may result in additional charges for the donor.

THANK YOU FOR YOUR GENEROUS SUPPORT

Should you have questions, please contact Elaine Robertson, Associate Director of Events, at erobertson@sfghf.org.

Because your generous support provides critical funds for ZSFG, all gifts are non-refundable.

The Foundation will be in touch regarding the fulfillment of sponsorship benefits. Any benefits not claimed within six months of the event will be forfeited. Heart sculpture supply is limited; for best selection, please indicate your preference by Wednesday, January 10, 2024.



PRESENTED BY SAN FRANCISCO GENERAL HOSPITAL FOUNDATION
CELEBRATING THE LEGACY AND IMPACT OF 20 YEARS OF HEARTS IN SF

2024 SPONSORSHIP COMMITMENT

SPONSORSHIP LEVEL

- Presenting Sponsor: \$250,000 Health Care Hero: \$100,000 Public Health Champion: \$75,000 Equity Advocate: \$50,000
- Hospital Partner: \$25,000 Community Supporter: \$10,000 Individual Ticket: \$1,500
Number of Tickets _____
- I/we cannot attend. Please accept my/our fully tax-deductible contribution of \$_____

DONOR INFORMATION

Sponsor Name (as you wish to be listed)

Contact Name

Signature

Street, City, State, and ZIP

Phone

Email 1

Email 2

PAYMENT DETAILS

- Check enclosed (Payable to SFGH Foundation). Mail to: P.O. Box 410836, San Francisco, CA 94141-0836
- Donor Advised Fund Wire Transfer Send me an invoice
- My employer will match my donation. Employer name here: _____
- Credit Card: American Express Discover Mastercard Visa

Cardholder Name

Card Number

Expiration

CVV

Billing Address Same as above

THANK YOU FOR YOUR GENEROUS SUPPORT!

Please visit heartsinsf.org for event updates. Should you have questions, please contact Elaine Robertson, Associate Director of Events, at erobertson@sfgfhf.org.

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