



EQUITY & INNOVATION GRANTS

Zuckerberg San Francisco General Hospital and Trauma Center



SAN FRANCISCO
GENERAL HOSPITAL
FOUNDATION



Our Commitment to Providing Care for All

Since 1872, Zuckerberg San Francisco General Hospital and Trauma Center (ZSFG) has been dedicated to serving the more than 1.5 million residents of San Francisco and northern San Mateo counties as a safety net hospital for the most

vulnerable and as a steadfast resource in times of crisis. 150 years later—from the 1906 earthquake through the COVID-19 pandemic—**ZSFG remains the leader in San Francisco’s comprehensive commitment to exceptional public health.**

ZSFG IMPACT BY THE NUMBERS

- San Francisco’s **LARGEST** primary care facility
- More than **500,000** patient visits annually
- Provides care for **one in eight** San Franciscans
- **1,200** babies delivered annually
- Only **Level 1 Trauma Center** serving San Francisco
- **24-hour, 7-days-a-week** trauma care, social services, and psych intake
- **70%** of inpatients are uninsured or underinsured
- **#1 globally** in HIV/AIDS care



Equity & Innovation Grants

San Francisco General Hospital Foundation's Equity & Innovation Grants fund initiatives that prioritize groundbreaking approaches to health care and result in equitable health outcomes for all. ZSFG is home to more than 5,000 skilled and dedicated employees who provide high-quality care with compassion and respect. Receiving health care at ZSFG means more than just a diagnosis or status quo treatment; **ZSFG providers go the extra mile to provide comprehensive, patient-centered care.**

Initially designed to facilitate exceptional patient care at ZSFG, this important program has grown and evolved. Today, these grants act as seed funding or facilitate program growth to **enable the Hospital to nurture nascent ideas, develop a deeper understanding of patient needs, fund creative approaches to care, advance health equity, and innovate new ways to tackle San Francisco's toughest health challenges.**



Since 2004, the SFGH Foundation has awarded more than 550 grants—totaling more than \$13.5 million—to health care providers and other staff at ZSFG to invest in the trailblazing initiatives that improve the health and well-being of all San Franciscans. Over the years, Equity & Innovation grants have helped launch new models of patient care that have given ZSFG its national and global reputation as a leader in public health.

Equity and Inclusion

The Foundation's grants to ZSFG strengthen San Francisco's public safety net by facilitating the integration of social determinants of health into the

High-Tech...and High Impact

The spirit of innovation and technological advancement burns bright in our Bay Area community, and its public hospital is no exception. Our grants invest in ZSFG's efforts to conceive, test, innovate, and incubate new and transformative models of care with an emphasis on new technology, innovative approaches, and iterative improvements. From developing the worldwide standard of care for HIV/AIDS patients in the 1980s to the cutting-edge neurosurgery advancements developed in our Level 1 Trauma Center, treatment protocols first developed at ZSFG are now used all over the world.

Hospital's clinical care. In fact, the **Social Medicine** program, which identifies and prioritizes patients' complex social needs, was first launched with seed funding from an Equity & Innovation grant. Social Medicine is now a core component of care at ZSFG—our providers seek to understand how social and economic conditions impact health, disease, and treatment plans, and create conditions in which this understanding can lead to better patient outcomes, intentionally addressing those most impacted by structural inequities. The Social Medicine model has expanded across ZSFG and scaled nationwide, and has been adopted as a best practice at hospitals across the country.

Providing start-up funding to initiatives that demonstrate a pioneering spirit has transformed the way we provide patient-centered care. **Solid Start**, another program that has benefited from an Equity & Innovation Grant, is a comprehensive program for pregnant people and families with children up to age three. In addition to providing high-quality medical care, this new model ensures that patients' social and behavioral needs are incorporated into their care delivery, in part through providing trusted, culturally-appropriate contacts as well as helping patients navigate the network of available services.

Innovation and Technology

Half of the patients in ZSFG's Acute Care for Elders (ACE) unit have cognitive impairment, putting them at risk for negative health outcomes that can lead to longer hospital stays, higher costs, and negative care experiences. The **Robotic Pets for Hospitalized Older Adults** program was conceived as an innovative, technological, and non-pharmacologic solution to help hospitalized older adults with dementia. With funding from an Equity & Innovation grant, ACE staff purchased robotic pets for patients with dementia. The program has exceeded expectations, helping patients to feel calm, focused, and less lonely during their hospital stay.

Amidst a skyrocketing addiction epidemic, with almost half of ZSFG's patients having an addiction and two people dying daily of preventable drug or alcohol-related causes, cutting-edge interventions and innovative solutions are vital. Before the **Addiction Care Team (ACT)** was formed, a system to



holistically address addiction care did not exist. After receiving seed funding from an Equity & Innovation grant, ACT completely reconceived how patients with substance use disorders are treated and built the necessary infrastructure to provide appropriate support. Today, ACT links patients to community services as part of San Francisco's treatment network, utilizing the inventive approach of leveraging Emergency Department visits and hospitalization as key touchpoints to offer substance use services like harm reduction, evidence-based treatment, and linkage to care.

Innovative changes like these result in greater numbers of patients completing their care plans, improved patient/provider experiences, and a reduction in self-discharge while also contributing to national solutions to our broader addiction epidemic.

Funding Innovative Ideas

In recent years, the Foundation has provided critical seed funding or next stage investment for pioneering initiatives that have transformed the way patient care is provided. The Hospital leverages new models of care through continuous learning, then scales those learnings to systemically improve the efficacy of public health in the Bay Area and beyond.



You Can Make a Difference

These are just a few of the many ways our Equity & Innovation Grants are supporting the transformative work happening day in and day out at ZSFG. While public funds support core services and operations, Equity & Innovation Grants enable providers to identify new and better treatment for their patients, reimagine outdated approaches to care delivery, and go the extra mile to provide truly equitable care. Equity & Innovation Grants expand hospital, program, and individual provider capacity by supporting innovative technological approaches and the holistic integration of social medicine.

Health experts at ZSFG are designing the next generation of care to treat their patients' health and social challenges with a focus on equity and innovation.

Unfortunately, funding shortages have meant that we are unable to provide full rewards to many of those

programs and initiatives that are chosen, and many worthy proposals are simply not funded at all. To fulfill every deserving request, **the dedicated staff at ZSFG seeks annual donor support of \$1 million for the Equity & Innovation Grants program.**

We invite you to bolster crucial programs and services, ensure health equity, and promote treatment innovation by making a gift to the Equity & Innovation Grants program at San Francisco General Hospital Foundation. **Your gift supports initiatives that are born of necessity, designed by those on the frontlines, and created to meet the ever-changing public health needs of our community.**

We believe in equity, access, and quality health care for all. Will you join us? Learn more at sfghf.org/eig



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