



SAN FRANCISCO GENERAL HOSPITAL FOUNDATION

Spring 2016 | VOLUME 15 NUMBER 1

FOUNDATION NEWS

Dedication and Ribbon-Cutting Celebration Marks Completion of New Acute Care and Trauma Center

Last November, San Francisco General Hospital Foundation joined state and city officials, hospital staff, patients, and hundreds of San Francisco residents to celebrate construction completion of the beautiful new acute care and trauma center at Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center. This achievement was marked with a building dedication and campus naming honoring the transformational grant of \$75 million from Dr. Priscilla Chan and Mark Zuckerberg, and was followed by a community celebration.

“The doctors, nurses, and staff at Zuckerberg San Francisco General Hospital and Trauma Center answer the call to care for the people of this great city 24/7,” said Amanda Heier, CEO of San Francisco General Hospital Foundation. “We are able to celebrate this milestone because of the many individuals, as well as corporate, foundation, and civic and community leaders, who have answered the call in support of this unprecedented initiative.”

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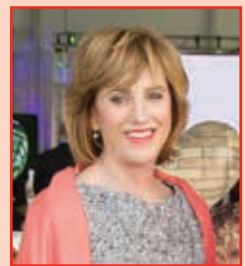
Photo Courtesy of Drew Altizer

Heart of Our City Capital Campaign Co-Chairs, **Rich & Judy Guggenheim** and **Larry & Pam Baer**, **Mark Zuckerberg**, **Lieutenant Governor Gavin Newsom**, **Mayor Edwin M. Lee**, **Barbara Garcia**, Director of Department of Public Health, **Roland Pickens**, Interim CEO of Zuckerberg San Francisco General, **Dr. Sue Carlisle**, Vice Dean of UCSF School of Medicine at Zuckerberg San Francisco General, **JD Beltran**, President of San Francisco Arts Commission, **Mohammed Nuru**, Director of Department of Public Works, **Dr. Edward Chow**, President of San Francisco Health Commission, and Master of Ceremonies **Belva Davis**.

A Letter from the Board President

It has been an exciting year for the Foundation.

In November, we gathered for the ribbon cutting and dedication celebration for the hospital's



Connie Shanahan

beautiful new acute care and trauma center, which will open later this spring. Then on December 31, the *Heart of Our City* Capital Campaign came to a close. I am proud to report that, together, we raised more than \$141 million to purchase critical medical equipment and furnishings for the new acute care facility.

When we began the capital campaign in 2011, it was by far the largest fundraising effort in the Foundation's history. Over the past five years, more than 2,000 individuals, corporations and foundations have answered the call and donated to make this project a reality. When we celebrated the end of the campaign in December, we sang “The Impossible Dream.” It was a fitting tribute, given the scale of this effort. I am truly in awe of the generosity of our community. We have learned that together, nothing is impossible.

I salute our campaign co-chairs, Judy and Rich Guggenheim and Pam and Larry Baer, who led this incredible project. Thanks to their leadership and

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President's Letter

(Continued from Page 1)

your support, every patient at Zuckerberg San Francisco General will have access to cutting-edge life-saving equipment and technology, both now and into the future.

In February, we once again welcomed more than 1,000 attendees onto the field at AT&T Park for our 11th annual Heroes & Hearts luncheon and 7th annual Hearts After Dark evening event. Proceeds from these events are the Foundation's largest source of revenue and help fund our Hearts Grants Program. Since 2004, the Foundation has awarded over 400 grants totaling more than \$10 million for vital hospital projects and initiatives. I thank you from the bottom of my heart for your continued support.

We've reached an exciting new era in philanthropy for the hospital—one that demonstrates the power of public-private partnerships. As we continue this critical work, we look forward to welcoming Susan Ehrlich, MD, MPP as the next Chief Executive Officer of Zuckerberg San Francisco General and newest Foundation Board member in late April.

Dr. Ehrlich's leadership in public health and her perspective as a practicing physician will be tremendous assets in her new role. As the outgoing CEO of San Mateo Medical Center, Susan understands the critical role Zuckerberg San Francisco General plays as the only trauma center (Level 1) for San Francisco and northern San Mateo counties, and is poised to lead our hospital into the next generation of health care.

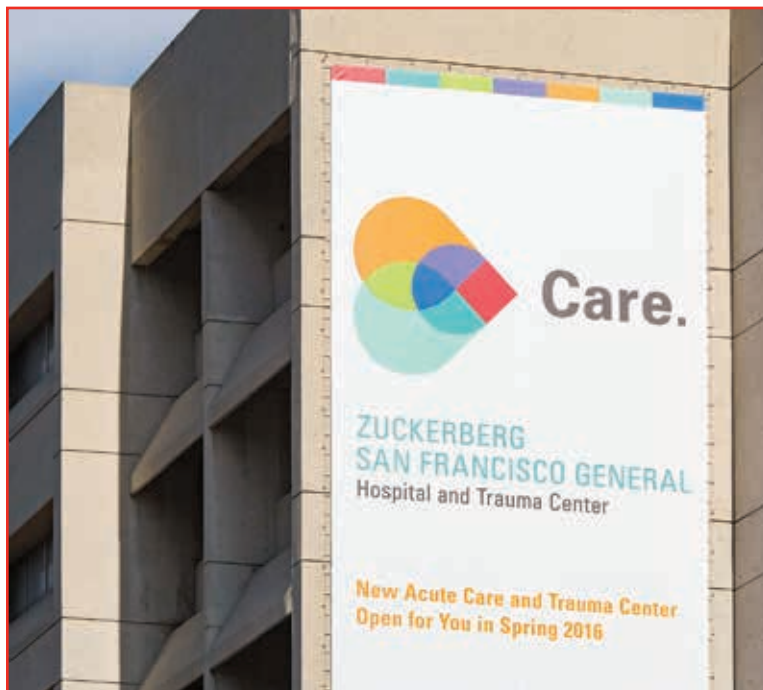
I am profoundly grateful for your ongoing partnership with us as we continue to ensure access to high-quality healthcare for all who live in, work in, or visit San Francisco. This year's successes would not have been possible without you.

On behalf of everyone at San Francisco General Hospital Foundation, thank you.

Sincerely,



Connie Shanahan
President, Board of Directors



The new identity and logo for the hospital were revealed to the public at the November ceremony.

Photo Courtesy of Drew Altizer

Dedication Celebration

(Continued from Page 1)

The new acute care and trauma center is scheduled to open later this spring. The Emergency Department (ED) in the new center will feature 31 more exam rooms, two additional trauma rooms and CT scanners, four pediatric exam rooms, and a dedicated pediatric waiting room to improve children's experiences in the hospital. In addition to expanded ED capacity, the new building will also offer almost double the number of ICU beds, three more operating rooms, 90 percent private patient rooms, and two additional palliative care rooms. It will also be the only hospital in the city with a cutting-edge base-isolated foundation, the most advanced seismic resistant design known today.

During the ceremony, *Heart of Our City* Capital Campaign Co-Chairs, Pam and Larry Baer and Judy and Rich Guggenhime, announced that the campaign raised over \$141 million, far exceeding the campaign's \$135 million goal, to fund critical equipment and technology for the new acute care and trauma center. They underscored that the celebration marked the beginning of an exciting new era in philanthropy for Zuckerberg San Francisco General, one that will serve as a model for public hospitals across the country.

At the dedication, Mayor Ed Lee remarked, "This hospital represents San Francisco's values at their best, and demonstrates that our City is a leader in innovation and compassion. I thank San Francisco voters for overwhelmingly supporting the rebuild of this great hospital and I thank the many generous donors, City departments, and talented hospital staff for creating a world-class, seismically safe, technologically advanced, and sustainably built hospital for all San Franciscans, today and for future generations." ♥♥

Foundation Honors Community Heroes

On February 18, the Foundation proudly honored the recipients of the 2016 Heroes & Hearts Award, recognizing their “go above and beyond” efforts that make a difference in the lives of all San Franciscans. The Foundation also honored Pam Baer with the 2016 Spirit Award, celebrating her many contributions to the Foundation.

Pam Baer served on the Foundation’s Board of Directors for 14 years, and in 2006 launched the wildly successful Heroes & Hearts luncheon and auction with Judy Guggenheimer. Pam also conceived the popular evening event, Hearts After Dark, to attract the next generation of philanthropists in our community. She recently co-chaired the *Heart of Our City* Capital Campaign with her husband, Larry Baer, and Rich and Judy Guggenheimer. Their combined leadership helped raise more than \$141 million to furnish the new acute care and trauma center with state-of-the-art equipment and technology.

James (Jim) Larson, COT is a Clinic Supervisor and Ophthalmic Technician at Zuckerberg San Francisco General. He has been dedicated to eye and vision care at the hospital since the 1980s, playing a key role in preserving and restoring the sight of thousands of patients over the years. Jim was the leader and driving force behind the hospital’s Eye Van, which brings vision services to patients who are unable to travel to Zuckerberg San Francisco General for care.

Officer Raphael Rockwell is a 15-year veteran of the San Francisco Police Department and a member of the Youth and Community Engagement Unit. He helped implement the Future Graduates program, which each year helps over 300 high school students obtain paid internships with private technology firms and City agencies. Officer Rockwell also oversees the Earth Stewards



Photo Courtesy of Drew Altizer

2016 Heroes & Hearts Award and Spirit Award Recipients: James (Jim) Larson, Terry Saltz, Pam Baer, Dr. Clement Yeh, Officer Raphael Rockwell

Summer Program, in which students grow a variety of fruits and vegetables, all of which are donated to local food banks.

Terry Saltz, Rebuild Program Director at Zuckerberg San Francisco General, is responsible for ensuring the successful construction completion of the beautiful new acute care and trauma center, and will oversee the patient move-in and official opening later this spring. His commitment to the project has been essential to its success and to the success of the Foundation’s *Heart of Our City* Capital Campaign.

Dr. Clement Yeh is the Medical Director for both the San Francisco Fire Department (SFFD) and the 911 dispatch center. He has been involved in the EMS-6 program, a joint effort between the SFFD and the Department of Public Health that will improve the health of some of San Francisco’s most vulnerable residents. This program is designed to help those who depend on the emergency care system for almost all of their health needs by working to help avoid medical emergencies. ❤️

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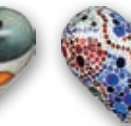
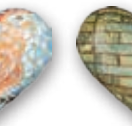
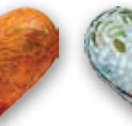


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For 2017 Hearts Events Information or Questions, Please Contact Elaine Leong at (415) 206-5959 or eleong@sfgfh.org.

Event Photos Courtesy of Drew Altizer

Heart Sculpture Photos Courtesy of Irja Elisa Photography

Hearts Grants Program Provides Lasting Impact for a Healthier San Francisco

The Foundation's Hearts Grants Program provides funding for innovative projects and initiatives that might otherwise go unfunded. Since 2004, with support from the Foundation's Annual Fund and Hearts Signature Events—Heroes & Hearts and Hearts After Dark—the Hearts Grants Program has funded more than 400 grants totaling more than \$10 million.

“The impact of the Hearts Grants Program is seen all around Zuckerberg San Francisco General, from physical items such as furniture and equipment, to the intangible, like staff training and seed funding to help launch new programs and ideas,” said Roland Pickens, Interim CEO of Zuckerberg San Francisco General Hospital and Trauma Center. “Each and every Hearts Grant will help us create a lasting, positive impact on providers, patients, and visitors, ensuring a healthier San Francisco.”

Two initiatives funded through the Hearts Grants Program—HIVE and Hearing Aids for School-Aged Children—illustrate the impact the grants have made at Zuckerberg San Francisco General.

HIVE

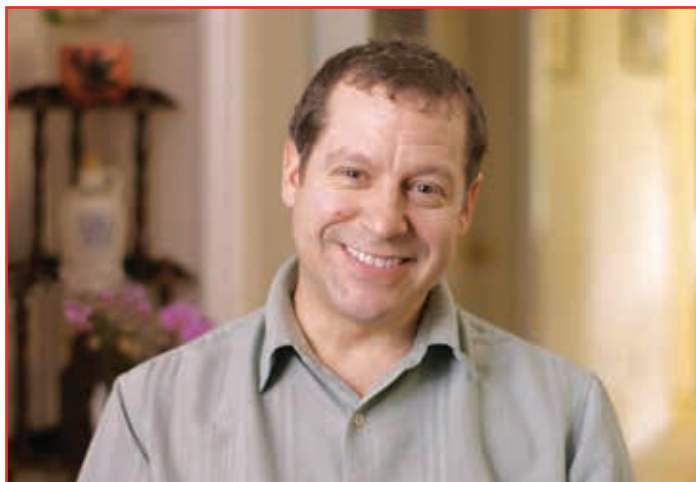
Formerly Bay Area Perinatal AIDS Center, HIVE is the umbrella organization that encompasses clinical care, training, advocacy, and a virtual hub for disseminating best practices for comprehensive HIV-informed sexual and reproductive health care. HIVE seeks to advance reproductive and sexual wellness for individuals, families, and communities affected by HIV in San Francisco and beyond.

After being diagnosed with HIV, Pete Devine, a local musician, thought his life was essentially over. Thanks to HIVE, Pete says he is no longer defined by HIV. He has been healthy for over four years and is planning a future with his fiancée.

“It is now possible for people to not transmit HIV to their partners, so Pete and many others like him can embrace love and relationships. They can have a family—they can choose not to have a family,” said HIVE Director Shannon Weber. “Support from the San Francisco General Hospital Foundation has made a giant difference for this community. I’ve seen how Pete and many others like him can go from having no hope to getting the information they need to realize the choice is theirs.”

Hearing Aids for School-Aged Children

The Audiology Department at Zuckerberg San Francisco General recently received funding for their Hearing Aid Program for School-Aged Children, allowing them to purchase equipment to fit hearing aids for children ages 5-21. Through



Pete Devine, grateful HIVE patient

this program, patients like Angelica, age 7, can receive care in one location, easing access and providing immediate treatment.

“Thanks to the San Francisco General Hospital Foundation, we’ve been able to create a one-stop shop for these children,” said Shauna Brodie, Nurse Practitioner for the Ear, Nose and Throat Clinic at Zuckerberg San Francisco General. “Now they can come in, get their hearing evaluated, get their hearing aids, and receive their follow-up care.”

We are grateful to our many donors whose gifts help support the Hearts Grants Program and contribute to the transformative work that takes place day in and day out at Zuckerberg San Francisco General. For a complete list of other Hearts Grants awarded in 2015, visit sfghf.org/heartsgiants.❤



Angelica, age 7, grateful ENT Clinic patient

Donor Spotlight: Why I Give

“Zuckerberg San Francisco General is vital to San Francisco because it provides complete, comprehensive care for all residents and visitors to the great city of San Francisco regardless of race, gender, culture, or sexual orientation. Eddy and I share a special connection with Zuckerberg San Francisco General as we have both had the great pleasure of working here and serving the community. It’s also where we met and fell in love.”

—Shino Honda, ZSFG Emergency Room Night Staff Nurse, and Eddy Bird, San Francisco Fire Department Paramedic



Photos Courtesy of Cliff Englert



“I think Zuckerberg San Francisco General is one of the fundamental core institutions in this city. The Herbst Foundation saw the *Heart of Our City* Capital Campaign as an opportunity to further invest in the health of this community. This hospital has the ability to touch and repair and send that back out into the community...anybody from any corner of this city or anybody who is visiting here. It serves such an important purpose in the community. I can’t help but to be so excited to be part of something like this and to know the wonderful outcomes that will be achieved at this hospital.”

—Bruce Hart, Director, Herbst Foundation

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Questions? Contact Katie Morris at 415-206-7814 or kmorris@sfghf.org ♥



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