

San Francisco General Hospital Foundation News

WINTER 2011 VOL. 12 NO. 2



Message from the Executive Director

Dear Friends,

Many, many thanks for your continued support of San Francisco General Hospital Foundation in 2011. The Foundation, now in its 18th year, has received over \$60 million in private support for the Hospital! This growth continues due to the diligent work of our Foundation Board and because of the steadfast support of our community.

As you will see from the list of Hearts Grants recipients, your support provides a margin of excellence for San Francisco General Hospital and Trauma Center to provide basic care items, essential equipment and seed funding for projects that improve patient safety and outcomes. The physicians, nurses, and staff at The General are masterful at leveraging every donation to create long-term, sustainable programs that help keep patients and their families well. We continue to be grateful to them not only for their outstanding commitment to patients, but also for their partnership with the Foundation to seek the community's support.

In 2011, The General received national recognition for its excellence in patient care, research and training of the next generation of physicians. San Francisco General Hospital became the first hospital in the country to gain certification for the treatment of traumatic brain injury, a designation that is expected to set the standard for other hospitals around the country. The General also had the most successful Joint Commission survey in the last 30 years. This important accreditation represents a stamp of excellence that all of us are proud to support.

This past year, the Foundation welcomed four new Board members. Through them, we are broadening our reach into the community to help The General find resources to meet the growing needs of patients. Foundation Board members are our greatest advocates and we are grateful for their support.

Later this year, the steel beams will rise at the site of the new hospital, ushering in an exciting phase of the rebuild project. I invite you to visit The General and learn more about what the hospital means to every citizen who lives and works in San Francisco. More importantly, you will see how your gifts in support of The General are gifts to the *entire community*.

Stephanie R. M. Bray
Executive Director

Poised to End the Epidemic: The Positive Health Program



The 30th annual World AIDS Day, observed last December, was no ordinary anniversary. It was a true special occasion, an opportunity to acknowledge that the tools and knowledge for ending the AIDS epidemic are really here. But while there is great cause for encouragement, no one is resting on their laurels. They are well aware that putting those tools into action will be an enormous challenge going forward.

“In the past couple of years, we’ve made tremendous breakthroughs in treating HIV and AIDS,” says Dr. Diane Havlir, Chief of the HIV/AIDS Division at San Francisco General Hospital and Trauma Center (The General) and Director of its world-renowned Positive Health Program (PHP). “We need to recognize and take advantage of the opportunities we have to end suffering and death from AIDS and stem the spread of new infections to millions of people.”

Already, HIV/AIDS has been transformed from a terminal disease to a chronic one. That critical shift is the result of antiretroviral drug therapies that suppress HIV levels in the body. (HIV is a virus that compromises the immune system and damages the liver, heart and other organs.) Developed in part through research conducted at The General, antiretroviral treatment consists of a combination of drugs, tailored to each patient’s medical needs, that are taken daily.

For many years the downside of antiretroviral drug therapy was the risk of debilitating side effects and the need for patients to take as many as 30 pills throughout the day. Now antiretroviral therapies are less toxic and easier for patients to take, often requiring just one pill per day.

For anyone with HIV, but especially for patients at The General, those improvements can mean the difference between life and death. Benefiting from these advances, though, can be challenging.

“The people we see are often dealing with multiple problems such as unstable housing or homelessness, mental illness and substance abuse, in addition to HIV,” explains

Continued on Page 2



Dr. Brad Hare, Medical Director, Ward 86 (HIV/AIDS) Clinic with patient Larry Morin.

Positive Health Program

Continued from Page 1

Dr. Brad Hare, Medical Director of the Ward 86 (HIV/AIDS) Clinic at SFGH. “We work as a team—a team that includes our patients—to prescribe treatments and services tailored for their specific needs.

“From our staff at the front desk to pharmacists, health attendants, social workers and nurses, everyone here treats our patients with dignity,” he continues. “That keeps them coming back for their lab work, monitoring and refills. They’re fully engaged.”

Dr. Havlir adds that HIV treatment is good for the individual and good for the community.

“If everyone who tested positive for HIV in San Francisco (and there are about 18,000 such people) took that treatment, our research predicts we would see an eighty percent reduction in new infections over the next five years,” she says.

Early treatment has also emerged as a critical tool in preventing HIV from developing in the first place.

Over the last 20 years, Highly Active Antiretroviral Therapy (HAART) medications, developed from studies conducted at SFGH, have been preventing the transmission of HIV from pregnant mothers to their fetuses. Prior to HAART, the chances of women transmitting HIV to their babies were about 25 percent. With medication, that number is down to less than one percent.

Now, HIV treatment significantly reduces the likelihood of transmitting the disease to sexual partners as well.

“So just like we’re protecting babies, we’re protecting sexual partners—both men and women,” Hare says. “That’s a huge benefit to the community, here in San Francisco and globally.”

So, too, is the fact that people are living longer, healthier lives with AIDS.

“The biggest difference between AIDS in the 1980s and today is that if you were diagnosed with it then, you could expect an average life expectancy of about 18 months,” he continues.



Dr. Brad Hare and Dr. Diane Havlir observe the 20th anniversary of World AIDS Day at the National AIDS Memorial Grove.

“Now, with proper treatment, people with HIV and AIDS can expect to live well into their seventies and eighties.”

In fact, the Positive Health Program has launched a special initiative to address the particular needs of people who are aging with HIV.

“Conditions that we see in people as they get older—such as heart disease, renal disease, osteoporosis and dementia—are affecting individuals with HIV in unique ways. By collaborating with our specialists in cardiology and geriatrics here at The General, we’re addressing those issues that show up in people who’ve been infected for decades,” says Hare. “We hope to make their lives happy, healthy and productive as they age with HIV.”

There is even talk of a cure for AIDS, now that one person who had been infected no longer has HIV in his body. Timothy Ray Brown was living with HIV in Berlin, Germany in 2007, when doctors there gave him a bone marrow, stem cell transplant that had astounding results. Brown received stem cells from a donor who was immune to HIV and, since the transplant, has shown no traces of HIV in his own body. Today he is being monitored by doctors at The General.

Continued on Page 3

Benefits of Early HIV Treatment

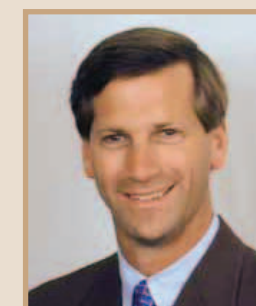
The case for early treatment of HIV grows stronger every day. In addition to helping those infected with HIV, early treatment helps their families, partners and the local and global community by:

- Slowing the progression of the disease.
- Curtailing the transmission of HIV from pregnant mothers to their babies.
- Preventing transmission of HIV to sexual partners. Data shows that treating HIV-infected persons early in the course of the disease prevents onward sexual transmission of HIV. This approach is known as “treatment as prevention.”
- Helping people who are HIV positive plan for families.
- Reducing the number of orphans. By keeping parents healthy, HIV treatment enables them to care for their children, reduces child labor and enables retention in education.
- Reducing the need for hospitalization for those infected with HIV.
- Dramatically reducing tuberculosis rates. The effects of HIV on the immune system make people particularly susceptible to TB, which is the leading killer of those with HIV. Early HIV treatment thus can save lives and help halt the TB epidemic.
- Helping to combat Hepatitis C (Hep C). Both HIV and Hep C are chronic viruses that can be transmitted through shared needles or sex. Rather than sending patients to a separate specialty liver clinic, SFGH has created a model of Hep C treatment that is embedded in its HIV primary care clinic (Ward 86). Studies in patients coinfecting with HIV and Hep C are ongoing, including at The General.

Welcome

Board of Directors

We are pleased to welcome the following new members to our Board of Directors.



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Mercer



Philip S. Schlein
Venture Partner
U.S. Venture Partners



John F. Woods
Vice Chairman & CFO
Union Bank

Foundation Staff

We are also delighted to announce **Patricia F. Gallagher, CFRE** as Director of Strategic Gifts.



Patricia Gallagher has joined San Francisco General Hospital Foundation as the Director of Strategic Gifts. Previously, Pat served as the Interim Director of Advancement at Convent & Stuart Hall, an independent K-12 school in San Francisco. She was also their Campaign Director, managing a campaign for capital improvements and endowment. Pat also has management experience in Donor Relations, Annual Funds and Special Events including planned giving and stewardship.

Pat holds a Master in Nonprofit Administration from the University of San Francisco, a B.A. from Santa Clara University and a CFRE (Certified Fund Raising Executive). As a second generation San Franciscan, Pat stays involved with the local community; in particular, City Youth Now, an organization that funds services and programs for youth in the foster care and juvenile justice systems. Additionally, she has a close, long term connection with The General—her sister, Teresa Feeny Dugan, was a nurse in the Intensive Care Unit for over 11 years. Pat is a mother of three and lives in the city with her husband, Jack.

Positive Health Program

Continued from Page 2

“Now we can focus not only on extending life, but on curing the disease,” says Hare.

If one thing has remained consistent since the beginning of the AIDS epidemic, it’s that San Francisco General Hospital and Trauma Center has been a leader in fighting the disease. In the 1980s, The General opened its doors to the sick when others were closed, and established itself as a leader in the national AIDS response. Today, the tradition continues.

In 2010, Drs. Havlir and Hare proposed a policy for Ward 86 (HIV/AIDS) Clinic, based on new evidence that offers antiretroviral treatment for all infected with HIV, not just those who are ill. The San Francisco Department of Public Health (DPH) supported the proposal; and in 2010, it announced a groundbreaking policy that recommends that all who test positive for HIV start antiretroviral treatment, the first such policy in the world.

The urgency to ramp up treatment globally is also being recognized by organizations such as the United Nations, which has called for more funding for life-saving treatments and is calling for prevention of all cases of mother-to-child transmission of HIV.

“There are 34 million people living on our planet with HIV and AIDS,” says Havlir. “The implications for public health are profound when we talk about stopping the growth of the epidemic globally.”

Havlir leads multiple projects dedicated to advancing HIV treatment worldwide. She is one of the architects and author of the World Health Organization’s (WHO) HIV treatment guidelines for resource-limited settings; she is also a founding member of WHO’s HIV Global Drug Resistance Monitoring Program. Along with her colleagues at SFGH and around the world, Havlir is investigating the interactions between tuberculosis, malaria and HIV in sub-Saharan Africa and designing treatment strategies that aim to improve health in a much broader context that includes interventions such as nutrition and maternal child health.

In July 2012, the 19th annual International AIDS Conference will be co-chaired by Dr. Havlir and Dr. Elly Katabira, President of the International AIDS Society. The conference, to be held in Washington, D.C., will bring together some 20,000 scientists, policy makers and community leaders from nearly 200 countries to translate scientific advances into action.

“If we act now, it will be the beginning of the end of the epidemic,” says Havlir.

While thinking and acting on such a large scale might lead some to lose focus, that cannot be said for Havlir.

“The center of our program is the patient. For all the research we do, for all the educating we do and all the care we provide, the patient is always at the center of our work,” she says. “Making that commitment and putting every available resource behind it has made The General a leader in the fight against AIDS not just here in San Francisco, but worldwide.” ♥

JOIN US TO SUPPORT SFGH – THE HEART OF OUR CITY!

HEROES & HEARTS

LUNCHEON

11:30am - 1:30pm

An afternoon honoring local heroes and unveiling the 2012 series of *Hearts in San Francisco*.

Tickets: \$300



HEARTS After Dark

EVENING EVENT

7:00pm - 10:00pm

Hors d'oeuvres, cocktails and music by Celebrity DJ Chef Hubert Keller and DJs A Plus D of Bootie Mashup.

General Admission: \$75 & VIP \$175

Thursday, February 9, 2012

AT&T PARK, SAN FRANCISCO

TENTED EVENT ON THE FIELD

Tickets & Sponsorship Information [415.206.5928](tel:415.206.5928) or sfghf.net

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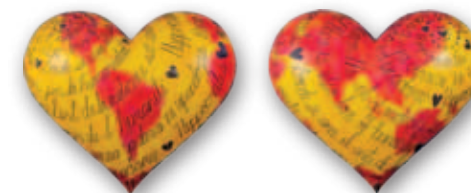
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Congratulations to our 2011 Hearts Grants Recipients

Funds raised from our annual HEROES & HEARTS luncheon and HEARTS AFTER DARK evening event are used to support hospital programs. Each year we conduct an internal grant making process. In five years, San Francisco General Hospital Foundation, in coordination with the Hospital, has granted \$5 million to 150 grantees.

These funded proposals include equipment purchases, renovation projects, and staff trainings to increase efficiency and capacity. For more information on any of the funded projects listed below, please contact Kelley Long at (415) 206-5803 or klong@sfgfh.net.

- ♥ 7L Patient Beds Replacement
- ♥ 7L Patient Dayroom Table Replacement
- ♥ Adolescent HIV Program Planning
- ♥ A Labor of Love: Creating a Healing Environment in the Birth Center
- ♥ ASL 5000 Advanced Breathing Simulator
- ♥ Bay Area Perinatal AIDS Center
- ♥ Bending the Cost Curve through Cost and Radiation Consciousness
- ♥ Body and Soul: Getting to the Heart of the Matter
- ♥ Brain and Spinal Injury Center
- ♥ Burn Care Project
- ♥ Cancer Awareness, Resources and Education
- ♥ Community Engagement Initiative
- ♥ Critical Care Access to Education Improvement Project
- ♥ Critical Care Early Mobility Program
- ♥ CVP SMARTSteps Diabetes Program
- ♥ CVP Space Renovation Project
- ♥ CVP Youth Speaks Health Diabetes Prevention Campaign
- ♥ Department of Pediatrics SimJunior
- ♥ Efficient Management System: Lean
- ♥ Essentials for Healing: Health at Home Patient Needs
- ♥ Expansion of Interpreter Call Center
- ♥ Eyeglasses Access Program
- ♥ Faxitron Breast Care Improvement Project
- ♥ Happiest Baby on the Block
- ♥ Health Education Consultant/Trainer for MEA Staff
- ♥ Helping Our Patients Find Their Way
- ♥ Improving Communication in the Hematology-Oncology Outpatient Clinic
- ♥ Improving Neuro-Intensive Care in the SFGH Infant Care Center
- ♥ Improving Obstetrical Ultrasound Patient Experience
- ♥ Improving Safety of Children's Health Center Waiting Rooms
- ♥ Improving the Staff Break Room
- ♥ Instilling Hope Through Innovative Activities Program at the SNF
- ♥ Integrated Voice Response Telephone and Internet Refill Request System
- ♥ Interdisciplinary QI/Leadership Academy
- ♥ Nursing Grand Rounds
- ♥ Nutrition +
- ♥ Outpatient Pharmacy Digital Patient Signature System
- ♥ Patient-Centered Group Medical Visits for Patients with High Blood Pressure
- ♥ Patient Changing Table
- ♥ Pediatric & Adult Liquid Medication Safety Project
- ♥ Perioperative Thrombelastography for SFGH
- ♥ Perry Outreach Program
- ♥ PES Physical Renovation of the Chart Room
- ♥ PES Physical Renovation of the Day Room
- ♥ Pink Hearts Club
- ♥ Promoting Wound and Ostomy Care
- ♥ Psychiatric Dayroom Communication Project & Patient Care Area Renovation
- ♥ Radiology Patient Waiting Room Upgrade



Left to right: Alfredo Abarca, Director of Nursing, Jennie Hua, MFT, Director of Activities and Grad Green, Director of Operations accept a grant award for the *Instilling Hope Through Innovative Activities Program* at the Skilled Nursing Facility presented to them by Sue Currin, CEO, SFGH and Connolly Bottom, Volunteer, SFGH Foundation.



Sue Currin, CEO, SFGH, and Connolly Bottom, Volunteer, SFGH Foundation present an award to Jenny Chacon, MPH (far left), and Rachael Kagan, Chief Communications Officer (far right) for their *Community Engagement Initiative*.

- ♥ Reception Desk for the Urgent Care Center
- ♥ Rehabilitation Lymphedema Education
- ♥ Relocation and Renovation of the SFGH Orthotics & Prosthetics Dept.
- ♥ Resident Wellness Project
- ♥ SFGH Kidney Education and Wellness Program
- ♥ SFGH Pulmonary Division PFT Lab
- ♥ Studying and Modeling Efficiency at the SFGH Endoscopy Center
- ♥ Survivors International Project
- ♥ The Expectant Parent's Club and The Healthy Newborn Class
- ♥ Tobacco Free Community Initiative
- ♥ Trauma Video Project
- ♥ Ultrasound for 4M Clinic
- ♥ Ultrasound Machine for PICC Service
- ♥ Vocational Rehabilitation Services
- ♥ Women's Options Center

Hearts Gifts

With Valentine's Day just around the corner, be sure to purchase your HEARTS gifts today. Tote bags, note cards, and the original *Hearts in San Francisco* books are available for purchase at our online store at <http://sfgfh.net/store/>.

100% of the proceeds from the sales of these items benefit San Francisco General Hospital Foundation—Supporting the Heart of Our City!



Annual Report Corrections



We deeply regret that the following gifts were omitted from our 2010 Annual Report.

\$9,999 - \$5,000

- ♥ The Robert Trigg McClellan Advised Fund of the Community Foundation of Middle Tennessee

\$999-\$500

Anson Moon

Tribute Gifts

In Honor of Gene O'Connell, RN
Dr. Valerie L. Ng and Mr. Kenneth Li

In Memory of W. Keith Hadley, MD, PhD
Dr. Valerie L. Ng and Mr. Kenneth Li

In Memory of Elliott Rapaport, MD
Dr. Valerie L. Ng and Mr. Kenneth Li

In Memory of Richard Hollingsworth
Dr. Valerie L. Ng and Mr. Kenneth Li

♥ = Gold Heart Circle Member

To view complete current or past Annual Reports, please visit: http://sfgfh.net/aud_fin_statements.html.

San Francisco General Hospital Foundation

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Of Note



Kaiser Permanente awarded a \$199,952 grant over two years to continue support and expansion of the Kaiser-developed PHASE Initiative within San Francisco's community clinics. PHASE (Preventing Heart Attacks and Strokes Everyday) is a simple combination of medications and lifestyle changes that can reduce heart attacks and strokes among patients, especially those with heart conditions or diabetes. Kaiser Permanente also awarded a \$150,000 grant over two years to build upon quality improvement infrastructure at SFGH and the SFDPH Community Oriented Primary Care Clinics to enhance operations and clinical quality to improve the patient experience.

Vertex Pharmaceuticals awarded a \$250,000 grant to expand a primary care-based model offered through the SFGH HIV/AIDS Division - Positive Health Program to increase hepatitis C education, evaluation and treatment in community clinics that serve marginalized and vulnerable people in San Francisco.

SAVE THE DATE: Nurses Gala benefiting the Dorothy Washington Nursing Scholarship Fund will be held Friday, September 14, 2012 at the Intercontinental San Francisco from 7:00-10:00pm. For sponsorship information, please contact Elaine Lan at (415) 206-5959 or elan@sfghf.net.



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