



# SAN FRANCISCO GENERAL HOSPITAL FOUNDATION

## **NOT FOR IMMEDIATE RELEASE**

### **MEDIA CONTACT:**

Rachael Davison | Charles Zukow Associates  
415-847-9407 | [rachaeld@charleszukow.com](mailto:rachaeld@charleszukow.com)

## **San Francisco General Hospital Foundation Launches ZSFG COVID-19 Fund to Provide Zuckerberg San Francisco General with Emergency Funding to Combat Coronavirus**

**More than \$800,000 has already been pledged to the new fund**

SAN FRANCISCO (March 25, 2020)—**San Francisco General Hospital Foundation** (the Foundation) has launched a new fund, the **ZSFG COVID-19 Fund**, to support **Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center** (ZSFG) in the efforts to combat COVID-19. As the only Level 1 Trauma hospital in San Francisco, ZSFG is on the frontlines in treating the COVID-19 pandemic. In response to the growing needs in our City, the Foundation has established the ZSFG COVID-19 Fund to assist with these tremendously complex measures, to ensure that the hospital and staff have the necessary resources at their disposal.

“The COVID-19 pandemic has brought extraordinary challenges, but also new opportunities for the ZSFG team to serve our San Francisco community. We, in partnership with the San Francisco Department of Public Health, have been working tirelessly to educate the community about COVID-19, to prevent further spread, and to plan for testing and caring for large numbers of people,” said **Dr. Susan Ehrlich, Chief Executive Officer of Zuckerberg San Francisco General and San Francisco General Hospital Foundation Board Member**. “The current health crisis is a challenge we couldn’t face without our entire community united. We’re grateful for the generosity of the Foundation and donors, ensuring that those on the front lines of this crisis have the resources and support needed to do their jobs to the best of their ability.”

The SFGHF Board will rely on the executive leadership team at ZSFG to direct the uses of the monies raised. Initial funding requests may include protective gear, testing supplies, temporary housing needs, food for medical staff, drive up testing, resources for the Spiritual Care team, support materials for patients such as disposable phones, crossword puzzles, and coloring

books, and recognition for staff. As the dynamics of this epidemic are ever-changing, the list of requests for funding will continue to evolve.

More than \$800,000 has currently been pledged to the ZSFG COVID-19 Fund, with \$250,000 committed by The Foundation and over \$550,000 from Foundation Board Members and outside donors.

“As our healthcare workers are on the front lines during this unprecedented and trying time, the team at the Foundation is determined to support them,” said **John Bell, San Francisco General Hospital Foundation Board President**. “This fund will enable us all to support these essential personnel, to meet their evolving needs as the COVID-19 pandemic builds.”

Many are looking for ways to give back, invest in their community, and make a difference. Donations can be made online at: <https://sfghf.org/covid/>.

-----

#### **About San Francisco General Hospital Foundation**

San Francisco General Hospital Foundation (the Foundation) is an independent, 501(c)3 not-for-profit corporation that provides philanthropic support to Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center (Zuckerberg San Francisco General). The Foundation is dedicated to promoting excellence in research, education and care for all at Zuckerberg San Francisco General. Funds raised by the Foundation allow Zuckerberg San Francisco General to continue its long history of providing compassionate and high-quality health care to San Francisco and northern San Mateo County. For more information, please visit [SFGHF.org](https://SFGHF.org) and [Facebook\(Facebook.com/SFGHFoundation\)](https://Facebook.com/SFGHFoundation).

###