



SAN FRANCISCO  
GENERAL HOSPITAL  
FOUNDATION

**FOR IMMEDIATE RELEASE**

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Photos of the 2020 Heart sculptures are available [here](#).

## **San Francisco General Hospital Foundation's 2020 Series of *Hearts in San Francisco* Sculptures Now on Public Display**

**Eight Tabletop Hearts Displayed at Wilkes Bashford  
and 15 Mini Hearts Displayed at Macy's Union Square  
Prior to *Hearts in SF* Event on February 13, 2020**

**Proceeds from the sale of these iconic hearts benefit the  
vital initiatives at Zuckerberg San Francisco General**

**Charity Auction of Select Hearts: February 4–14, 2020**

SAN FRANCISCO (January 28, 2020) — **San Francisco General Hospital Foundation** (the Foundation) has announced that all of the tabletop and mini Heart sculptures from the 2020 series of the iconic *Hearts in San Francisco* public art project will be on display at **Macy's Union Square** and **Wilkes Bashford** leading up to the *Hearts in SF* event on Thursday, February 13, 2020. Select Hearts from the 2020 series will be available for purchase through a charity auction on eBay. The bidding window for the auction is between 11:59 p.m. on Tuesday, February 4, and Friday, February 14, at 11:59 p.m. The online auction is open to the public and will provide necessary funding for vital programs and initiatives at **Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center (ZSFG)**. *Hearts in San Francisco* artworks, combined with Hearts events proceeds (2004–2019), has raised more than \$27 million as well as worldwide awareness. The new heart sculptures will be available for purchase on eBay at [https://www.ebay.com/b/Hearts-in-San-Francisco/bn\\_7116478158](https://www.ebay.com/b/Hearts-in-San-Francisco/bn_7116478158).

The eight tabletop Hearts from the new 2020 series will be on display in the storefront windows of Wilkes Bashford (375 Sutter St., San Francisco) and the 15 mini Hearts on the third floor of Macy's Union Square (170 O'Farrell St., San Francisco) from January 31–February 9.

The Foundation received a record-breaking amount of Heart artist applications this year. All 33 of the selected 2020 Heart sculptures will be transported to Oracle Park for the *Hearts in SF* evening event on February 13, with select Hearts available for auction on eBay from February 4–14. Following the fundraising celebration, three large Heart sculptures will join the legendary Tony Bennett “America’s Greatest City By the Bay” Heart at Union Square from February 14–November 1, 2020.

*Hearts in SF* takes place on **Thursday, February 13, 2020**, on the field of Oracle Park. Presented by the Foundation, event honorary chair **Lisa Stone Pritzker**, and co-chairs **Schuyler Hudak**, **Lionel C. Johnson**, and **Andrew McCollum**, Hearts in SF celebrates the work ZSFG does every day. The annual fundraiser will be a night of hope focused on the urgent need for community mental and behavioral healthcare solutions. Building upon past successes, Hearts in SF will be a high-energy event with interactive art installations, inspiring remarks, live music from DJ ThatGirl and Mustache Harbor, creative cocktails, delicious bites from Bon Appetit Catering, and more. Bay Area innovators and influencers, elected officials, corporate partners, medical professionals, and 2020 ‘Hearts in San Francisco’ artists in attendance at Hearts in SF will be supporting the San Francisco community and mental health programming at ZSFG—including the Addiction Care Team, Social Medicine and Homelessness, Wraparound Program, and Adolescent Mental Health—through advocacy and financial support. Individual tickets are \$250. Sponsorship levels for the Hearts in SF event begin at \$10,000. To purchase tickets or to learn more about sponsorship opportunities, call 628-206-5803 or visit <https://sfghf.org/events/hearts-in-san-francisco/>.

To receive an email when the auction begins for the Heart sculptures on eBay in February 2020, register at: <https://www.ebay.com/heartsinsf>.

### **About the Hearts in SF Event**

Hearts in SF, a vibrant re-energized event benefiting the San Francisco General Hospital Foundation, will take place on the field of Oracle Park the evening of Thursday, February 13, 2020. Building upon past success, Hearts in SF will be presented in a fresh new format designed to be a high-energy evening promoting the story of Zuckerberg San Francisco General (ZSFG). True to our mission, Hearts in SF will fundraise for vital mental and behavioral health programs at ZSFG. In addition to highlighting mental health care programs and the community, this unforgettable evening will celebrate the 16<sup>th</sup> anniversary of the ‘Hearts in San Francisco’ public art project. The Hearts events are the Foundation’s largest source of unrestricted revenue and help to fuel the Hearts Grants Program. Since 2004, the Foundation has funded nearly 500 grants and has raised more than \$17 million.

### **About the Hearts in San Francisco Project**

Introduced in 2004, the citywide public art project, *Hearts in San Francisco*, features 131 five-foot tall Heart Sculptures designed by both local and national established and emerging artists. The unique works of art are featured in plazas, parks and on street corners throughout San Francisco. Since the inaugural year, more than 350 Hearts have been created to benefit programs at Zuckerberg San Francisco General (ZSFG). Hearts are auctioned and sold, and more than \$12 million in proceeds have supported San Francisco General Hospital Foundation’s efforts to fund innovative projects and initiatives that provide high quality compassionate care at ZSFG.

### **About San Francisco General Hospital Foundation**

San Francisco General Hospital Foundation (the Foundation) is an independent, 501(c)3 not-for-profit corporation that provides philanthropic support to Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center (Zuckerberg San Francisco General). The Foundation is dedicated to promoting excellence in research, education and care for all at Zuckerberg San Francisco General. Funds raised by the Foundation allow Zuckerberg San Francisco General to continue its long history of providing compassionate and high-quality health care to San Francisco and northern San Mateo County. For more information, please visit [SFGHF.org](http://SFGHF.org) and [Facebook\(Facebook.com/SFGHFoundation\)](https://www.facebook.com/SFGHFoundation).

**Hearts in SF Event Sponsors:** Bank of America, Valli Benesch and Bob Tandler, Bon Appetit, Genentech, Giants Enterprises, Intel, Kaiser Permanente, LSP Family Foundation, Salesforce, The Stanley S. Langendorf Foundation, Twitter, UCSF, and Wells Fargo.

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