



SAN FRANCISCO GENERAL HOSPITAL FOUNDATION

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San Francisco General Hospital Foundation to Host 'Hearts in SF' to Support Vital Mental Health Care Programs and Initiatives at Zuckerberg San Francisco General

Annual fundraiser to be held the evening of Thursday, February 13, 2020 on the field of Oracle Park

SAN FRANCISCO (November 26, 2019) – **San Francisco General Hospital Foundation** (the Foundation), event honorary chair **Lisa Stone Pritzker**, and co-chairs **Schuyler Hudak**, **Lionel C. Johnson**, and **Andrew McCollum** are proud to announce the second year of **Hearts In SF**, a vibrant event benefiting **Zuckerberg San Francisco General Hospital & Trauma Center** (ZSFG), which will take place on the field of Oracle Park the evening of **Thursday, February 13, 2020**. Celebrating the work ZSFG does every day, the annual fundraiser will be a night of hope focused on the urgent need for community mental and behavioral health care solutions. Building upon past successes, **Hearts in SF** will be a high-energy event with interactive art installations, inspiring remarks, live music and dancing, creative cocktails, delicious bites from Bon Appetit Catering, and more.

“Following the successful 2019 Hearts in SF where nearly \$5.5 million was raised to fund vital programs and initiatives at this world-renowned institution, the Foundation looks forward to leading with heart and continuing to support the incredible work done at ZSFG,” said **Schuyler Hudak**, Hearts in SF co-chair and San Francisco General Hospital Foundation Board Member. “ZSFG doctors and nurses are on the front lines treating mental illness, addiction, and homelessness every single day. There is currently an alignment of political and public will to support the system that treats our most vulnerable citizens, and every person in San Francisco can make a difference by supporting ZSFG.”

Bay Area innovators and influencers, elected officials, corporate partners, medical professionals, and 2020 ‘Hearts in San Francisco’ public art project artists in attendance at Hearts in SF will be supporting the San Francisco community and mental health programming at ZSFG—including the Addiction Care Team, Social Medicine and Homelessness, Wraparound Program, and Adolescent Mental Health—through advocacy and financial support.

In addition to honoring mental health care programs and the community, this unforgettable evening will celebrate the 16th anniversary of the 'Hearts in San Francisco' public art project. All 33 new heart sculptures created by 37 local artists will be on display throughout the venue, with available Hearts for auction on eBay. The 2020 series features designs by both established and up-and-coming artists and includes 10 large hearts, eight table top hearts, and 15 mini hearts. 'Hearts in San Francisco' artworks, combined with Hearts events proceeds (2004–2019) have raised more than \$27 million for the Foundation and nationally recognized programs which enhance the quality of patient care in the areas of mental health care, social medicine, women and children's health, chronic disease management, palliative care, HIV/AIDS, orthopedics, trauma and more. The Hearts events are the Foundation's largest source of unrestricted revenue and help to fuel the Hearts Grants Program. Since 2004, the Hearts Grants Program has awarded nearly 500 grants.

About the Hearts in SF Event

Hearts in SF, a vibrant re-energized event benefiting the San Francisco General Hospital Foundation, will take place on the field of Oracle Park the evening of Thursday, February 13, 2020. Building upon past success, Hearts in SF will be presented in a fresh new format designed to be a high-energy evening promoting the story of Zuckerberg San Francisco General (ZSFG). True to our mission, Hearts in SF will fundraise for vital mental and behavioral health programs at ZSFG. In addition to highlighting mental health care programs and the community, this unforgettable evening will celebrate the 16th anniversary of the 'Hearts in San Francisco' public art project. The Hearts events are the Foundation's largest source of unrestricted revenue and help to fuel the Hearts Grants Program. Since 2004, the Foundation has funded nearly 500 grants and has raised more than \$17 million.

About the 'Hearts in San Francisco' Project

Introduced in 2004, the citywide public art project, '[Hearts in San Francisco](#),' features 131 five-foot tall Heart Sculptures designed by both local and national established and emerging artists. The unique works of art are featured in plazas, parks and on street corners throughout San Francisco. Since the inaugural year, more than 350 Hearts have been created to benefit programs at Zuckerberg San Francisco General (ZSFG). Hearts are auctioned and sold, and more than \$12 million in proceeds have supported San Francisco General Hospital Foundation's efforts to fund innovative projects and initiatives that provide high quality compassionate care at ZSFG.

About San Francisco General Hospital Foundation

San Francisco General Hospital Foundation (the Foundation) is an independent, 501(c)3 not-for-profit corporation that provides philanthropic support to Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center (Zuckerberg San Francisco General). The Foundation is dedicated to promoting excellence in research, education and care for all at Zuckerberg San Francisco General. Funds raised by the Foundation allow Zuckerberg San Francisco General to continue its long history of providing compassionate and high-quality health care to San Francisco and northern San Mateo County. For more information, please visit SFGHF.org and [Facebook \(Facebook.com/SFGHFfoundation\)](https://www.facebook.com/SFGHFfoundation).

Hearts in SF Event Sponsors: Bon Appetit, Genentech, Giants Enterprises, The Stanley S. Langendorf Foundation, and Wells Fargo.

Hearts in SF Media Sponsors include: Alice @97.3, CrossingsTV, JCDecaux, KCBS All News 740 AM and 106.9 FM, NBC Bay Area, OutFront Media, *San Francisco Business Times*, *San Francisco Chronicle*, *San Francisco* magazine, SFGATE.com, and Telemundo.

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