



SAN FRANCISCO GENERAL HOSPITAL FOUNDATION

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ONLY THREE WEEKS LEFT!

San Francisco General Hospital Foundation announces final call for submissions for 15th anniversary of the iconic ‘Hearts in San Francisco’ series

Submissions due by Wednesday, August 1

SAN FRANCISCO (July 11, 2018) – There are just three weeks left for artists to submit their original artwork renderings for **San Francisco General Hospital Foundation** (the Foundation)’s annual ‘*Hearts in San Francisco*’ public art project, which will be celebrating its 15th anniversary. For the 2019 series, the Foundation welcomes design submissions by both up-and-coming and established local San Francisco Bay Area artists. The 2019 ‘*Hearts in San Francisco*’ series will include eight large hearts, six table top hearts, and 18 mosaic mini heart sculptures. Design renderings for the heart sculptures must be submitted by **Wednesday, August 1, 2018**.

In February 2019, the hearts will be auctioned at the annual Heroes & Hearts luncheon, with proceeds benefiting life-enhancing programs and initiatives at Zuckerberg San Francisco General, the Heart of our City. ‘*Hearts in San Francisco*’ artworks combined with Heroes & Hearts proceeds (2004–2018) have raised more than \$22 million for the Foundation and nationally recognized programs to enhance the quality of patient care in the areas of women and children’s health, chronic disease management, palliative care, HIV/AIDS, orthopedics, trauma and more.

‘*Hearts in San Francisco*’ is one of the most widely recognized public art projects in the country. Since the project’s inception in 2004, San Francisco Bay Area artists have created more than 350 Hearts that have gone on display all across the city of San Francisco and beyond, from

Union Square to the lobbies or conference rooms of corporate supporters throughout the state, including Genentech and Wells Fargo. Each Heart is a unique, one-of-a-kind work of art and celebrates the diversity of San Francisco through designs made of acrylic paints, mosaic art, mixed media sculptures, Swarovski crystals and more.

Artists have the option to propose a design for either a large heart (5' tall x 6' wide x 40" deep; 400 pounds), table top heart (16" tall x 17" wide x 8" deep; 25 pounds), or mini heart (7" tall x 6" wide x 2" deep; 5 pounds). Select Large Hearts will have the opportunity to be displayed in San Francisco's Union Square from February 2019 through to October 2019.

Artist Submission Details:

Artists interested in applying must complete an application and submit with a full-color design rendering (8.5" x 11" or larger) on or before Wednesday, August 1, 2018. Artists may submit more than one design entry. Materials may be submitted online, via US mail, email or in-person. Entrants must provide their own workspace and meet the artwork completion deadline of Wednesday, October 31, 2018. Artwork guidelines, official regulations, and artist applications are available at sfghf.org/CreateAHeart.

Heart sculpture artist selection is conducted by a committee comprised of San Francisco General Hospital Foundation staff, board members and community volunteers. Selection notifications will be sent via email the week of August 20, 2018.

About the Hearts in San Francisco Project

Introduced in 2004, the citywide public art project, [Hearts in San Francisco](#), featured 131 five-foot tall Heart Sculptures designed by both local and national established and emerging artists. The unique works of art were featured in plazas, parks and on street corners throughout San Francisco. Since the inaugural year, more than 350 Hearts have been created to benefit programs at Zuckerberg San Francisco General (ZSFG). Hearts are auctioned and sold, and more than \$11 million in proceeds have supported San Francisco General Hospital Foundation's efforts to fund innovative projects and initiatives that provide high quality compassionate care at ZSFG.

About the Heroes & Hearts Luncheon

The Heroes & Hearts luncheon brings the community together to celebrate the essential role ZSFG plays in our City and its community impact, raising funds to support The Foundation's mission and honor local heroes whose actions improve our community. For more information about the event or to learn more about sponsorship opportunities, call 628-206-5803 or visit <http://sfghf.org/events/heroes-hearts/>.

About San Francisco General Hospital Foundation

San Francisco General Hospital Foundation (the Foundation) is an independent, 501(c)3 not-for-profit corporation that provides philanthropic support to Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center (Zuckerberg San Francisco General). The Foundation is dedicated to promoting excellence in research, education and care for all at Zuckerberg San Francisco General. Funds raised by the Foundation allow Zuckerberg San Francisco General to continue its long history of providing compassionate and high-quality health care to San Francisco and northern San Mateo County. For more information, please visit SFGHF.org and [Facebook \(Facebook.com/SFGHFfoundation\)](https://Facebook.com/SFGHFfoundation).

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