

HEROES & HEARTS™

BENEFITING SAN FRANCISCO GENERAL HOSPITAL FOUNDATION

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San Francisco General Hospital Foundation Announces 2017 Recipients of the Heroes & Hearts Award

Local heroes to be honored at annual luncheon on the field of AT&T Park

SAN FRANCISCO (February 1, 2017) – **San Francisco General Hospital Foundation** (the Foundation) announced the recipients of the **2017 Heroes & Hearts Award** which recognizes extraordinary San Francisco Bay Area heroes who exemplify the “go above and beyond” spirit of the Foundation and Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center (ZSFG). The 2017 heroes are **Anais Amaya**, Health Advocates Program Manager at ZSFG, **Jia Min Cheng**, the Staff Attorney at Bay Area Legal Aid and Legal Director of the San Francisco Medical-Legal Partnership (SFMLP) at the Children’s Health Center at ZSFG, **M. Margaret “Peggy” Knudson, M.D., FACS**, attending trauma surgeon at ZSFG and professor of surgery at University of California San Francisco (UCSF), and **Dean Schillinger, M.D.**, Chief of the UCSF Division of General Internal Medicine at ZSFG and Professor of Medicine in Residence at the UCSF. The individuals will be honored at the Foundation’s annual **Heroes & Hearts** luncheon on **Thursday, February 16, 2017** at **AT&T Park**. Tickets for the luncheon are available now online at SFGHF.org/HeroesHeartsTickets.

“We are truly honored to recognize these four individuals who have dedicated their lives to the care of others,” says **Amanda Heier**, San Francisco General Hospital Foundation Chief Executive Officer. “We celebrate these heroes who have made immense contributions in their fields and who inspire those around them, both patients and colleagues. Each of these individuals makes tremendous efforts to ensure that the community as a whole is safe, healthy, and protected, while always going above and beyond to transform the lives of their fellow San Franciscans.”

2017 HEROES & HEARTS AWARDEES –

Anais Amaya is the Manager for the ZSFG Health Advocates program. Health Advocates improve patient care by incorporating standardized social, legal, and economic needs screening into care for families seen in pediatrics and women’s care

clinics at ZSFG. By building better bridges between clinics and San Francisco's community resources, the program improves health outcomes for patients across the hospital. Since launching the program in 2013 in the ZSFG Children's Health Center, the Health Advocates program has trained more than 80 volunteers and cared for more than 2,000 families. Bay Area student volunteers are recruited and trained to conduct screenings and then help connect families with social workers, legal aid providers, and community-based social services. It also serves as an important pipeline training program for future health professionals, giving students from San Francisco State University and other local colleges an opportunity to work in safety-net clinical settings.

Jia-Min Cheng is the Legal Director of the [San Francisco Medical-Legal Partnership](#) (SFMLP) at the Children's Health Center (CHC) at ZSFG, a unique collaboration between the ZSFG Children's Health Center and [Bay Area Legal Aid](#). Many of the families served by ZSFG face numerous barriers to accessing the services of an attorney, including lack of transportation, lack of knowledge about the availability of services, language barriers, and mistrust of the legal system. To address the poverty-driven risk factors that affect asthma and other health conditions, the SFMLP was founded in 2009 to provide free civil legal services for ZSFG CHC patients and their families. The SFMLP places an attorney from Bay Area Legal Aid into the medical home, mitigating barriers to the legal system and building on the trust developed in the physician-patient relationship. By placing a poverty law attorney directly into ZSFG clinics, the SFMLP helps families with issues such as substandard housing, lack of access to public support programs, and family violence.

Anais Amaya and Jia-Min Cheng are being co-recognized for their programmatic partnerships that extend the care of ZSFG patients, and connect them directly to resources that help them overcome legal obstacles in their lives that impact their and their families' health and well-being. Through Health Advocates and the Medical-Legal Partnership, Anais and Jia-Min are improving the quality of life for ZSFG patients and helping advance the health outcomes of patients seeking care.

M. Margaret "Peggy" Knudson, M.D., FACS is an attending trauma surgeon at ZSFG, a professor of surgery at UCSF and the Medical Director of the Military Health System Strategic Partnership American College of Surgeons (MHSSPACS). In addition to numerous surgery residencies, Dr. Knudson has been involved with the development of trauma systems in California, with a special interest in pediatric trauma. She has been on the front lines treating trauma victims in major disasters, ranging from the Haitian earthquake to the crash of Asiana Airlines Flight 214, and has served as visiting surgeon in both Germany and Iraq, where she treated soldiers who were injured on the battlefield. In 2012, Dr. Knudson was named to U.S. News "America's Top Doctors," which reflects her inclusion in the top 1% of physicians in the U.S. for her specialty in general surgery. Additionally, Dr. Knudson served as the Vice Chair of the Committee on Trauma at the national and state levels, and has been a member of the Executive Committee, American College of Surgeons Committee on Trauma, and of the Board of Managers of the American Association for the Surgery of Trauma, the Western Trauma Association and the National Trauma Institute. She is a member of the editorial board of

several journals including the Journal of Trauma and Acute Care Surgery, the Journal of the American College of Surgeons, and Shock. In 2016 she was named the prestigious Fitts Orator at the American Association for the Surgery of Trauma.

Dr. Knudson is being recognized for her emergency intervention, surgery, and recovery care of 6-year old Zachery Vines. On September 30, 2016 Zachery was rushed to the ZSFG trauma center with life-threatening injuries. Dr. Knudson quickly assessed his dire condition and immediately had him prepared for surgery. Her quick thinking and expert surgical skills saved Zachery's life and he has now fully recovered and is back in kindergarten.

Dean Schillinger, M.D. is Chief of the UCSF Division of General Internal Medicine at ZSFG and Professor of Medicine in Residence at UCSF. He is a practicing primary care physician at ZSFG where he sees patients, teaches in the residency program and conducts action-oriented research to eliminate health disparities. He joined the ZSFG family in 1995 as Medical Director of the General Medicine Clinic (currently the Richard H. Fine People's Clinic), where he advanced primary care as central for underserved populations and helped shape the delivery model for what is now the San Francisco Health Network. An expert in health communication science, Dr. Schillinger founded the UCSF Center for Vulnerable Populations at ZSFG in 2006, and currently directs its Health Communications Program, where he has been a leader in advancing health literacy for all patients, particularly those with diabetes. He authored an Institute of Medicine Report on the *Attributes of Health Literate Healthcare Organizations* through which ZSFG has gained national recognition as a center of excellence in patient-centered communication. Dr. Schillinger served as Chief of the Diabetes Prevention and Control Program for the California Department of Public Health from 2008-2013. He also is co-founder of *The Bigger Picture* (www.thebiggerpicture.org), a public health literacy campaign to empower minority youth to change the conversation about diabetes and become agents of positive social change to prevent diabetes in their communities.

Dr. Schillinger is being recognized for his numerous contributions in research and programming related to health literacy, diabetes, and public health, as well as his transformative role in setting standards for relationship-centered care. He has also channeled his dedication to primary care and patient well-being at ZSFG into impactful programs that foster greater community health outside of ZSFG and clinics.

Heroes & Hearts Sponsors include: Genentech, Wells Fargo, Bon Appetit, Giants Enterprises, AT&T, Dignity Health, Kaiser Permanente, Pacific Gas and Electric, The Stanley S. Langendorf Foundation, Sutter Health CPMC, University of California San Francisco, UnitedHealth Group, Visa Inc., and Walgreens.

Heroes & Hearts Media Sponsors include: Alice @ 97.3, JCDecaux, KCBS All News 740 AM and 106.9 FM, NBC Bay Area, OutFront Media, *San Francisco Business Times*, *San Francisco Chronicle*, *San Francisco* magazine, *Where* magazine, and SFGate.com.

About the Heroes & Hearts Luncheon

The Heroes & Hearts luncheon brings the community together to celebrate the essential role ZSFG plays in our City and its community impact, raising funds to support The Foundation's mission and honor local heroes whose actions improve our community. The 2017 event takes place on Thursday, February 16 at AT&T Park with doors opening at 11 a.m. Individual tickets are \$300. Sponsorship levels for the Heroes & Hearts event begin at \$7,500. To purchase tickets or to learn more about sponsorship opportunities, call 628-206-5803 or visit <http://sfghf.org/events/heroes-hearts/>.

About the Hearts in San Francisco Project

Introduced in 2004, the City-wide public art project, [*Hearts in San Francisco*](#), featured 131 five-foot tall Heart Sculptures designed by both local and national established and emerging artists. The unique works of art were featured in plazas, parks and on street corners throughout San Francisco. Since the inaugural year, more than 100 Hearts have been created to benefit programs at Zuckerberg San Francisco General (ZSFG). Hearts are auctioned and sold with proceeds benefitting San Francisco General Hospital Foundation and its efforts to fund innovative projects and initiatives that provide high quality compassionate care at ZSFG.

About San Francisco General Hospital Foundation

San Francisco General Hospital Foundation (the Foundation) is an independent, 501(c)3 not-for-profit corporation that provides philanthropic support to Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center (Zuckerberg San Francisco General). The Foundation is dedicated to promoting excellence in research, education and care for all at Zuckerberg San Francisco General. Funds raised by the Foundation allow Zuckerberg San Francisco General to continue its long history of providing compassionate and high quality health care to San Francisco and northern San Mateo County. Some of the programs funded wholly or in part by the Foundation include the Avon Comprehensive Breast Care Center, Children's Health Center, HIV/AIDS Division Positive Health Program, Acute Care for Elders (ACE) Unit, HIVE - formerly Bay Area Perinatal AIDS Center (BAPAC) and the Orthopaedic Trauma Institute. For more information, please visit SFGHF.org and [Facebook](#) ([Facebook.com/SFGHFoundation](https://www.facebook.com/SFGHFoundation)).

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