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THE HIVE PRO MEN PROGRAM RECEIVES EXPANSION FUNDS

\$10,000 GIFT FROM THE ELIZABETH TAYLOR AIDS FOUNDATION AND MACY'S

San Francisco, CA –San Francisco General Hospital Foundation has been awarded a grant for \$10,000 from The Elizabeth Taylor AIDS Foundation (ETAF) in partnership with Macy's. The grant will support the expansion of HIVE's PRO Men (Positive Reproductive Outcomes for HIV+ Men) program. The program provides counseling, referrals and group sessions that address men living with HIV and their reproductive health intentions. Through their involvement with PRO Men, clients living with HIV can share their desires, hopes and fears in a peer-to-peer environment.

"The work that HIVE does to help people affected by HIV/AIDS is impressive, and very much aligned with Elizabeth Taylor's passionate commitment to the cause," said Joel Goldman, Managing Director of The Elizabeth Taylor AIDS Foundation. "ETAF and our partners at Macy's are thrilled to present HIVE with these funds to help further our shared mission."

"With funding from The Elizabeth Taylor AIDS Foundation and Macy's, the PRO Men program offers non-judgmental clinical care in the primary HIV setting. HIVE's strong partnership with the Ward 86 HIV clinic means men living with HIV who desire a family can learn about reducing the risk of HIV transmission and connecting their partners with care. There have been zero San Francisco babies born with HIV since 2004," applauds HIVE director Shannon Weber on this gift.

Through their Cause Marketing Program, Macy's recognizes their responsibility to the community and their concern for the needs of their neighbors. They are proud to partner with ETAF and have contributed to this grant.

About HIVE

Since 1989, HIVE has provided preconception and prenatal care to women and couples affected by HIV. Since 2004, all babies born in San Francisco have been free of HIV. Learn more: hiveonline.org

About San Francisco General Hospital Foundation

San Francisco General Hospital Foundation's mission is to promote excellence in research, education and care for all at Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center (Zuckerberg San Francisco General). The Foundation's vision is to provide Zuckerberg San Francisco General with the financial resources needed to ensure it remains one of the nation's finest public hospitals, delivering exceptional comprehensive healthcare and trauma services to anyone in need. Learn more: sfghf.org.

About The Elizabeth Taylor AIDS Foundation

Elizabeth Taylor established The Elizabeth Taylor AIDS Foundation in 1991 to support organizations delivering direct care and services to people living with HIV and AIDS, especially the most marginalized communities. Today, ETAF also provides grants for innovative HIV prevention education and advocacy programs to existing organizations around the world. With key domestic advocacy funding focuses on comprehensive sexual health education and HIV criminalization reform, ETAF continues to bring the marginalized to the center of attention and advocate for their rights. The Elizabeth Taylor AIDS Foundation has granted to more than 675 organizations in 44 countries and nearly all 50 states in the U.S.

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