A Letter from
the Foundation

On May 21, the doors of the new acute care and trauma center at Zuckerberg San Francisco General (ZSFG) opened to the public. And there was not a moment to spare. The first lifesaving emergency procedures were administered shortly thereafter. The first baby was born in the new Family Birth Center that afternoon. Within seven hours, 200 patients were moved from the former inpatient building to our beautiful new hospital.

The opening served as a capstone to eight years of fundraising, construction and planning, supported by a wonderful partnership among our donors, the Foundation, the San Francisco Department of Public Health, hospital staff, contractors, vendors, and of course, San Francisco voters, who with 84 percent support passed the bond measure to pay for the construction of the new building. For patients and staff, the setting is transformative, and the doors will remain open to anyone and everyone in need of care.

Foundation board and staff smile broadly whenever we walk through the new hospital’s doors. While we pause to rejoice in our collective success of having exceeded our fundraising goal, our work continues as we financially support the critical programs, services, and equipment purchases necessary at all corners of the hospital campus.

Beyond the Traditional Boundaries of Maternal Mental Health Care

The birth of a child is often portrayed as one of the happiest moments in a family’s life. However, for some families, including those who receive care at Zuckerberg San Francisco General Hospital and Trauma Center (ZSFG), giving birth can also be a stressful experience. Many of ZSFG’s patients cope with challenges related to chronic mental illness, substance abuse, and trauma. They have few places to turn to for support and care, thereby exacerbating stress associated with pregnancy and raising a newborn child.

Bearing in mind the high-risk patient population and the specific challenges faced by this group, ZSFG offers a range of maternal mental health programs that extend beyond the traditional boundaries of medical care. These programs infuse creativity, innovation, and a broad range of services, and are built on the multidisciplinary knowledge of ZSFG’s team of caregivers.

Embedded within the Department of Psychiatry, led by James Dilley, MD, and with the support of partnerships within the hospital and throughout San Francisco, ZSFG’s maternal mental health programs offer unique services that take into consideration the mother, the child, and the entire family’s health and well-being.

(Continued on Page 2)
Maternal Mental Health Care

(Continued from Page 1)

According to Dr. Dilley, “The development of these programs and initiatives required a collaborative effort by a number of individuals, and a true partnership between the Chief of Pediatrics, Chief of Family & Community Medicine, Chief of Obstetrics & Gynecology (OBGYN), and the City and County of San Francisco Primary Health Program.” The maternal mental health programs were developed based on the premise that the better that parents are able to care for themselves, the better positioned they will be to care for their children.

The Infant-Parent Program (IPP), one of the programs within the Psychiatry Department’s Division of Infant, Child, and Adolescent Services, led by Marina Tolou-Shams, PhD, is an infant and early childhood mental health program focusing on the relationships between young children and their adult caregivers. A vital offering of ZSFG for nearly 35 years and one of the first programs of its kind in the country, IPP is composed of licensed clinical psychologists, social workers, marriage and family therapists, and early childhood specialists, who provide direct mental health services to families beginning in pregnancy through childhood up to five-years-old, with the ultimate goal of enhancing the caregiver-child relationship.

Many factors can affect the patients’ mental health and well-being, as well as the parent-child relationship. Kadija Johnston, LCSW, the IPP program director, explains that “IPP’s caregivers consider who this baby might become given the parents’ history, recognizing that very often people will repeat the patterns that they’ve experienced in the past. We realize that an intervention early on can change the trajectory of the parents’ experience in relation to the baby.”

“By necessity, medical providers specialize. When a baby is born, the baby is considered the patient. There aren’t many broader interventions that also consider the mother as a patient,” continues Ms. Johnston. Continuous care is an important programmatic component at ZSFG, as is factoring in the mother’s mental health. “Every IPP family has a caretaker who follows the family and acts as a bridge to provide continuity of care, thereby increasing the likelihood that psychosocial needs will be dealt with in a consistent manner.”

In addition to IPP, there are other programs within the Department of Psychiatry that are addressing maternal mental health issues, including family and community psychiatry; infant, child, and adolescent psychiatry; high-risk obstetrics psychiatry programs; and the Kempe Behavioral Health Partnership, a program that embeds an adult psychiatrist in the high-risk pediatric clinic.

All the programs strive to improve family mental health and share an overarching goal of providing services to the target population “where they are” and linking women to available specialty and nonspecialty mental health services. These programs emerged when program managers recognized that there were support services available for children, yet nobody was treating the mothers at the hospital.

As Dr. Melissa Nau of the Department of Psychiatry explains, “We realized that although parents often neglect their own mental or physical health needs due to competing demands on time and resources, they really work hard to bring their children for pediatric care. By placing an adult psychiatrist and IPP-trained psychotherapist in the Kempe Clinic, we have been able to meet the mothers where they are and to provide care when they were able to access it, rather than asking them to come back to a different clinic on a different day.” If a mother brings her child into the Kempe Clinic, she will have an opportunity to speak to a psychiatrist or psychologist to discuss her own struggles. Clinic providers have found this specific intervention to be beneficial for some mothers, who might otherwise not seek mental health treatment.

ZSFG’s maternal mental health programs are built on the growing research and understanding of the critical nature of early childhood interventions to improve the caregiver-infant bond as a way to prevent a range of psychosocial and even physical ailments as the child ages. The ZSFG team aspires to take into consideration all the factors that might affect both a mother’s and also a baby’s health, ultimately creating the best health outcomes for the mother, the baby, and the entire family.

In 2015, the Department of Psychiatry maternal mental health team joined the Solid Start Initiative, a new interdepartmental effort at ZSFG that aims to address the social, behavioral, and medical barriers often faced by vulnerable pregnant women and families when seeking care. Envisioned as an interdisciplinary program, Solid Start brings together multidisciplinary expertise and a robust palette of existing programs and services from the Department of Psychiatry, Pediatrics, OBGYN, and Family & Community Medicine, with the ultimate goal that every child (age 0-3) receives a “solid start” in life. Solid Start launched in 2015 through the generous support of a philanthropic gift to the San Francisco General Hospital Foundation. Private philanthropy will continue to play a significant role in the development of Solid Start. For more information on how you can support Solid Start and other maternal and child health efforts at ZSFG, please contact Sara Haynes, Vice President of Development, at shaynes@SFGHF.org.
Family Birth Center: A Solid Start

On Saturday, May 21, 2016, at 2:43pm, Milenka Aliana Suarez-Alvarado became the first baby born at Zuckerberg San Francisco General (ZSFG). The birth happened the same day patients moved into the new building in a carefully choreographed procedure involving over 200 patients.

As the newest member of the Suarez-Alvarado family, Milenka was welcomed into this world by her loving parents and the devoted staff at ZSFG, named one of the safest places to have a baby in California, and the only hospital in San Francisco that is certified by the World Health Organization as a Baby-Friendly Hospital.

Rebecca Jackson, MD, Chief of Obstetrics & Gynecology, delivered Milenka and remarked, “My greatest joy is delivering a healthy baby into a room of cheering and supportive family and friends. It never gets old. In our new Family Birth Center, the rooms are absolutely gorgeous, spacious, private, and can accommodate a lot of well-wishers! The facility now matches the high quality of care that we provide.”

The private labor and delivery rooms offer an environment where parents can begin bonding with the newest members of their families. Each labor and delivery room has its own private bathroom with a large, deep tub for mothers-to-be during labor. The Family Birth Center is a welcoming, family-friendly, and diverse environment that offers care in over 20 different languages.

In order to make the birth process as calming as possible, ZSFG offers several other support resources for patients: physicians from the University of California, San Francisco as well as the choice of a midwife for care during childbirth and a free doula service to provide labor support. Available 24 hours a day, these highly skilled nurse midwives are experts in supporting natural childbirth and work closely with doctors in order to monitor for any complications. If a patient chooses to make use of the free doula service, she is provided with a caring volunteer doula that will assist with whatever support is needed during her stay.

“Many of the families we care for have faced difficulties in obtaining the healthcare they deserve,” says Dr. Jackson. “Our new Family Birth Center is a state-of-the-art environment that says: we value you, we value your health. We take great pride in providing the highest quality medical care and providing the support that families need to give their little ones the best start in life.”

The Family Birth Center’s next major activity is to participate in a new interdepartmental initiative called Solid Start. The hospital-wide initiative will support mothers and families before and after the delivery by connecting them to services in the hospital and the community such as parenting education, mental health services, financial fitness classes, and legal aid. These services will encircle all pregnant women and young children with the resources they need to have a solid start in life.
If you have not yet visited the new building, we invite you for a tour. You’ll smile too. We want to point out two features. First, the building is filled with extraordinary original artwork, curated by the San Francisco Art Commission, which creates a beautiful and healing environment for patients, staff, and visitors. Second, the Foundation has installed an interactive donor wall in the lobby. In addition to recognizing our very generous Capital Campaign donors, we are able to tell through words, pictures, and videos the rich history of the hospital, and share the impact of hospital programs.

Children are a very important part of the work at ZSFG. We hope you enjoy two stories that reflect the high level of care given to new families. First, our cover story on maternal mental health illustrates the collaborative approach that providers offer to help new mothers confront and deal with any stressors that may negatively impact their health and the health of their babies. Inside, we tell you about the Family Birth Center, an inviting new facility that provides the highest quality of care before, during, and after birth.

On August 19, the Foundation joined all of San Francisco in honoring Tony Bennett on his 90th birthday with the unveiling of a statue of the entertainer in front of the Fairmont Hotel. The next evening, Mr. Bennett gave a concert to support emergency pediatric care at ZSFG. Hospitals can be scary places for children, particularly when they are not feeling well. This new fund will provide the emergency department the tools to care for and help our youngest patients and their families through what can be a challenging and difficult experience. We are profoundly grateful for the support of the event’s Co-Chairs, Charlotte Mailliard Shultz, Ellen Magnin Newman, Judy Guggenhime, Pam Baer, and Nancy Bechtle, and Honorary Chairs Lynne and Marc Benioff.

On September 9, we hosted one of our favorite days of the year, when the Foundation presented the 2016 Hearts Grants Awards to hospital program staff. These grants, listed in more detail in this issue, recognize the outstanding work that takes place around the clock at ZSFG—as well as the tireless commitment from providers and staff to deliver high-quality, compassionate care. Since 2004, the Foundation has funded over 400 Hearts Grants totaling more than $10 million in support for innovative programs and initiatives at ZSFG.

Finally, we profile two of our supporters, Dr. Ingrid Tauber and Isabel Murray. Dr. Tauber exemplifies the many donors who give due to a strong personal connection to the hospital. And Miss Murray, one of our youngest donors, demonstrated a caring heart by raising money through a summer read-a-thon.

On behalf of everyone at San Francisco General Hospital Foundation, thank you for your support.

Sincerely,

Connie Shanahan
President, Board of Directors

Amanda Heier
Chief Executive Officer
Meet Susan P. Ehrlich, MD, MPP

Following an extensive nationwide search, Susan P. Ehrlich, MD, MPP, was appointed the new Chief Executive Officer of Zuckerberg San Francisco General (ZSFG) in April 2016. Dr. Ehrlich, who previously served as CEO at San Mateo County Medical Center, has a deep background in both medicine and public health, with numerous posts in health policy and finance, including serving as Budget and Planning Director for the San Francisco Department of Public Health. She continues to be a practicing physician. Her education includes Duke University and University of California, Berkeley, with undergraduate and graduate degrees in public policy, respectively, and an MD degree from University of California, San Francisco.

In each issue of the newsletter, Dr. Ehrlich will answer one or two questions about the hospital and her role as CEO.

What is your top priority during your first year at ZSFG?

Excellent care for our patients always comes first, of course, and supporting our staff in achieving that aim is my top priority. I believe it’s my job to understand how to best support teams throughout ZSFG to identify and make the improvements that will allow us to achieve our strategic goals.

Something important we’ve been working on is building the capacity and capability of our executive team, composed of hospital executives and University of California, San Francisco faculty leaders, to increase accountability throughout the organization in aligning our day-to-day work with our strategic goals: quality, safety, patient experience, and financial stewardship. Lean management principles are guiding us in that process.

Have a question for Dr. Ehrlich? Email marketing@SFGHF.org.

The Foundation Welcomes New Board Members

Susan P. Ehrlich, MD, MPP
Chief Executive Officer
Zuckerberg San Francisco General Hospital and Trauma Center

Dennis Leary
is the owner of various restaurants and bars in San Francisco, among them the House of Shields. He started work as a dishwasher at age 14 in his home state of Massachusetts, and over the course of his career he has been variously employed as a pastry chef, bread baker, saucier, and butcher. He also holds an honors degree in English Literature from Wheaton College.

Dennis Leary is on the board of the Golden Gate Restaurant Association, is affiliated with several local volunteer organizations, and is an aspiring farmer.

John Noonan
is the managing partner of LifeForce Capital. Previously, John served as a Senior Advisor in the Office of the Secretary and at Centers for Medicare and Medicaid Services at the U.S. Department of Health and Human Services, where he worked to implement provisions of the Affordable Care Act that impact the private health insurance market.

Prior to that, John led the New Markets team on the West Coast for Gerson Lehrman Group. John is a graduate of Harvard College, Harvard Business School, and Yale Law School.

Darian Shirazi
is the CEO and Founder of Radius, a business-to-business marketing platform that enables Chief Marketing Officers (CMOs) to identify their next best customers and execute campaigns for predictable growth. With more than $125MM raised to date from numerous investors, Radius has built a product used by CMOs at hundreds of enterprises. Darian was an early angel investor in many successful companies including Palantir, Lending Club, Lyft, Sprig, and Udemy.

Darian has been recognized as one of Bloomberg Businessweek’s and Forbes’ “30 Under 30” most successful entrepreneurs.

A grateful and heartfelt Thank You to retiring San Francisco General Hospital Foundation board members: Pam Baer, Mary M. Bersot, CFA, Prisca Geeslin, and Geoffrey T. Manley, MD, PhD for their many years of service and support.
State-of-the-Art Equipment Completes New Hospital, Thanks to Donors

With its dramatic design and light-filled interior, the new hospital at Zuckerberg San Francisco General (ZSFG) features state-of-the-art equipment and new furnishings, thanks to the generosity of donors to San Francisco General Hospital Foundation’s Heart of Our City Capital Campaign.

“Philanthropic support has enabled us to equip the new hospital with the same or better caliber of medical equipment than is available at other hospitals in San Francisco,” said Susan P. Ehrlich, MD, MPP, Chief Executive Officer of ZSFG. “We are grateful for the community’s investment in the well-being of our patients.”

In 2008, San Francisco voters overwhelmingly passed Prop A to build the new hospital; however, public bond funds could not be used to purchase the critical medical equipment and furnishings needed inside the building.

More than 2,000 individuals, corporations, and foundations contributed to equip the hospital. This unprecedented campaign exceeded its goal, raising more than $141 million. The Foundation is grateful to those donors, many of whom are recognized on page 7.

In February 2015, the Foundation announced a historic grant of $75 million from Priscilla Chan, MD and Mark Zuckerberg. This grant, along with the support of other generous donors, provided critical state-of-the-art equipment, technology, and furnishings for the new building.

“Donors to the Heart of Our City Capital Campaign have made a tremendous impact in ensuring that all San Franciscans have access to advanced medical equipment that saves lives. We are profoundly grateful to every donor, large and small, who played a part in this effort,” said Amanda Heier, CEO of the Foundation.

Thanks to the incredible success of the campaign, the hospital, which opened on May 21, 2016, was able to fully implement its basic equipment plan and also fulfill equipment needs that surpassed the minimum requirements.

“The new hospital provides an environment that allows staff to provide the best possible care to patients,” said Jim Marks, MD, PhD, Chief of the Medical Staff at ZSFG. “Thanks to philanthropic support, we are able to provide patients with access to advanced equipment to diagnose and treat conditions, that we otherwise would not have had access to. Patients are reporting a greater ability to rest and heal thanks to the calm and peaceful surroundings of the new hospital, and staff are grateful for an environment and equipment that reflects the quality of care they provide.”

A notable advancement in the hospital is the Hybrid Operating Room (OR), which revolutionizes patient care by allowing clinicians to provide stabilizing, diagnostic, and surgical care all in one room without the need to transport the most critically ill patients to the radiology department in the middle of a procedure.

The hospital also installed a high-strength magnetic resonance imaging (MRI) machine adjacent to the Neurological Interventional Radiology Area to create a Hybrid MRI Suite. Like the Hybrid OR, this Hybrid MRI Suite will improve patient care by eliminating the need to transport a patient mid-procedure, for example, in the case of neurological trauma such as a traumatic brain injury.

As the only Trauma Center (Level 1) serving San Francisco and northern San Mateo counties, the Hybrid OR and Hybrid MRI are crucial improvements for Zuckerberg San Francisco General.

Adding to these advanced capabilities, donations from the campaign have also supported the purchase of furnishings and equipment that the hospital uses on a daily basis, including “smart” patient beds, IT systems, X-ray and CT scanners, and much more.

In addition, the grant from Chan and Zuckerberg will enable the Foundation to provide ongoing support to the hospital and to the more than 100,000 patients it serves each year. The grant also supports a public outreach campaign to increase awareness of the role the hospital plays in public health throughout San Francisco.

As this new era for the hospital begins, the Foundation continues to seek philanthropic support for the critical work occurring at the hospital, including continuous patient care improvements, innovative research, and extensive community programming.

“The generous support of our donors has been critical to our ability to support the hospital,” said Heier. “Staff at the hospital are working every day to find new ways to provide optimal care. Donor support will remain crucial to enable this important work. We are excited for the future and for the continued partnership with all of our donors to advance public health in San Francisco.”
Heart of Our City Capital Campaign Donors

We are grateful to these generous donors whose contributions have ensured that the critical medical equipment needed to save lives and promote well-being is available to anyone who lives, works, or visits San Francisco.

$10,000,000 and up
Priscilla Chan, MD and Mark Zuckerberg
Marc and Lynne Benioff

$5,000,000 - $9,999,999
Hellman Foundation
Kaiser Permanente
Kalmanovitz Charitable Foundation
Lisa and John Pritzker Family Fund
Bernard and Barbro Osher

$1,000,000 - $4,999,999
Anonymous
Bank of America
The Brin Wojcicki Foundation
Dignity Health
Fisher Family
The Herbst Foundation
Horace W. Goldsmith Foundation
Koret Foundation
Lisa and Douglas Goldman Fund
Arthur Rock and Toni Rembe
S. D. Bechtel, Jr. Foundation
Salesforce.org
Helen and Charles Schwab
Sutter Health CPMC
Tauber Family Foundation
Wells Fargo

$500,000 - $999,999
Anonymous (2)
Fong & Chan Architects
Marcia and John Goldman
The Hearst Foundations
The Stanley S. Langendorf Foundation

$250,000 - $499,999
Charles Schwab & Co., Inc.
Ray and Dagmar Dolby Family Fund
The Friend Family Foundation
Connie and Kevin Shanahan
Steven and Diana Strandberg
Laurie and Jeff Ubben
Barbara and Steve Vermut

$100,000 - $249,999
Pam and Larry Baer & Family
Joachim and Nancy Hellman Bechtle
Richard Beleson and Kim Lam Beleson
Priscilla and Keith Geeslin
Judith and Richard Guggenheim
William and Sally Neukom
The Sherwin Family
Ingrid Tauber, PhD and Frank Tafaro
The Watts Family

$25,000 - $99,999
Anonymous
Biogen Foundation
Shino and Eddy Bird
The Carbone Family
Susan Currin and Manny Ungson

Elizabeth Gretchen de Baubigny
George F. Jewett Foundation
The Ginn Family Foundation
Ann and Jim Parsons
Jeanne and Sanford Robertson
Alexander and Kelly Jane Rosenblatt
Phil Schlein and T Beller
Darian and Rick Swig
Edna Lee Warnecke and Jim Marks, MD, PhD

$5,000 - $24,999
Anonymous
In honor of Connor Bell
Thomas and Mary Bersot
Stephanie R. Daly, RN, BSN, MS
The Haushwirth Family
Sandra R. Hernández, MD
Macy’s Foundation
Kirsten and Theodore Miclau, MD
Maggie Mui
Ellen Magnin Newman
John and Barbara Osterweis
Sandy and Paul Otellini
Laura A. Robertson, MD
Meredith and Dan Rosenthal
Sue Schwartz and Frank Lalle
Patrick T. Smith and Bart Vis
Leon Y. Tuan and Susan S. Maggay
UnitedHealth Group Employee Giving Campaign
Beth S. Veniar

$1,000 - $4,999
Anonymous (7)
Helen Archer-Dusté, RN and Marc Dusté, RN
Jennifer Brokaw, MD and M. Allen Fry, MD
Andre R. Campbell, MD and Gillian Otway, RN
Rachel Chin, MD and Thomas Wu, MD, PhD
Jennifer Coffey
Deborah Cohan, MD
Tessa B. and Adam B. Collins
Richard Coughlin, MD and Yayoi Kambara
Laura and Jeff Critchfield, MD
Dory Culver and Walter Nirenberg
Justin Dauterman, RN
Maria Suzette De Jesus
Theresa A. Dentoni, MSN, RN
James Dilley, MD
Roscoe E. Dixon, Sr.

For a complete list of all donors to the Heart of the City Capital Campaign, visit SFGHF.org/CampaignDonors.
San Francisco General Hospital Foundation is grateful for the generous support of our donors. Your contributions enable the Foundation to provide resources for high-impact, sustainable initiatives that support the excellence of Zuckerberg San Francisco General.

**Financials**

*July 1, 2014 - June 30, 2015*

**Revenue Sources**

- **Individuals:** 76%
- **Foundations:** 11%
- **Grants Awarded to Zuckerberg San Francisco General:** 94%
- **Other:** 0.2%
- **In-Kind Donations:** 0.3%
- **Program Management Fees:** 3.5%
- **Nonprofits and Government:** 3%
- **Corporations:** 6%

**Expenditures**

- **Professional Services:** 1.8%
- **Fundraising Events:** 1.6%
- **Personnel:** 1.9%
- **Printing and Mailing:** 0.1%
- **Other:** 1%

**Hospital Programs Support**

- **Education and Training:** 3%
- **Patient Care:** 4%
- **Volunteers:** 0.2%
- **Heart of Our City Capital Campaign:** 93%
Thank You!

San Francisco General Hospital Foundation gratefully acknowledges the generous support of our donors for their gifts and pledges made from July 1, 2014 – June 30, 2016.

$1,000,000 and up
Avon Breast Cancer Crusade
Flight Attendant Medical Research Institute
San Francisco Health Plan
Wyss Medical Foundation

David Cush
Dodge & Cox
Ray and Dagmar Dolby Family Fund
William and Phyllis Draper
eBay Giving Networks
Elizabeth Taylor AIDS Foundation
Dana and Robert Emery
For Goodness Sake
Foundation for Orthopedic Trauma
Donald and Janie Friend
Hugh and Elizabeth Fullerton
George Washington University
The Ginn Family Foundation
Ruth B. Goldstein, MD
Stuart and Florio Gordon
The Hauswirth Family
Health Advocates, LLC
James C. Hormel and Michael P. Nguyen
Stephen S. Hurst, MD
IfOnly
Jacobs Engineering Foundation
Janssen Pharmaceuticals, Inc.
Kathryn Lucille Armour Trust
Christina and John Keker
Kinetic Concepts Inc.
Richard and Mary Jo Kovacevich
Latham & Watkins LLP
LDA Architects, Inc.
Lesbians for Good
Barry and Marie Lipman
Lisa and John Pritzker Family Fund
Marmor Foundation
Nike, Inc.
Pacific Union & Christie’s Real Estate
Ann and Jim Paras
Thomas and JaMel Perkins
Betty Ann Prien
PwC
Robert W. Baird & Co.
Rodan Builders, Inc.
Alexander and Kelly Jane Rosenblatt
San Francisco Federal Credit Union
San Francisco International Airport
Sarlo Foundation
Schiff Hardin LLP
Xiu Jin Shi
Sutter Health CPMC
Natalie Tarnopolsky
Tauber Family Foundation
To Celebrate Life Breast Cancer Foundation

(Continued on Next Page)

Heart Circle donors are indicated with a ♥. The Heart Circle recognizes non-event gifts from individuals of $1,000 or more that provide operating support to the San Francisco General Hospital Foundation or a designated hospital program. Heart Circle level: ♥ = Silver ♥♥ = Gold ♥♥♥ = Platinum

$500,000 - $999,999
Gilead Sciences, Inc.
Kaiser Permanente Northern CA
Community Benefit Program
Thomas and Shelagh Rohlen
The Stanley S. Langendorf Foundation
Stupski Foundation

$250,000 - $499,999
California Health Care Foundation
Hellman Foundation

AIDS Walk San Francisco Foundation
AO North America
AT&T California
Battery Foundation
Blue Shield of California Foundation
The Estate of Maribel Rummel Boucher
Brenda Bottum
Center for Orthopaedic Trauma
Advancement
The Deborah B. Green Foundation
Mrs. Donald G. Fisher
Genentech USA, Inc.
Heinz Roth Trust
The James Irvine Foundation
Pacific Gas and Electric Company
Connie and Kevin Shanahan
UnitedHealth Group
University of California, San Francisco
Visa Inc.
Webcor Builders
Wells Fargo
William K. Bowes, Jr. Foundation

$50,000 - $99,999
Anonymous
Anonymous (2)
Bank of America
Lyman and Carol Casey
Chevron Energy Solutions Company
DePuy Synthes
James and Sandra Earl
Firedoll Foundation
Fong & Chan Architects
Diana Kapp and David Singer
Macy’s
Margaret A. Roberts Charitable Foundation
McKesson Foundation
Metta Fund
Mimi and Peter Haas Fund
National Student Leadership Foundation
Elizabeth C. Peters
Jeanne and Sanford Robertson
Ruth and John Stumpf
The Mary Wohlford Foundation
Walgrens
Workday Foundation

$25,000 - $49,999
The Brin Wojicki Foundation
The Christy R. Elliott 2012 Revocable Trust
Robin Richards Donohoe and Chris Donohoe
Doris Martin Miller Trust
Laura and John Fisher
Franklin Templeton Investments
Judith and Richard Gugghenime
Ruth and William Isenberg
Mrs. George F. Jewett, Jr.
Lona Jupiter
Libra Foundation
McKesson Corporation
National Institutes of Health
Leslie Weber Olrich
OMEGA Medical Grants Association
Project Inform
Helen H. Raiser
Yvonne Sangiacomo
Donald Santel
Phil Schlein and T Beller
Charlotte and George Shultz Union Bank
University of California, Davis
Kendrick R. Wilson, Ill

$10,000 - $24,999
Anonymous (2)
America’s Essential Hospitals
Aon Risk Solutions
James Baer
Pam and Larry Baer & Family
Thomas and Mary Bersot
BLT Charitable Trust
The Brahmi Family
Rachel Brass and Richard Foster
The Carbone Family
Priscilla Chan, MD and Mark Zuckerberg
Charles Schwab & Co., Inc.
Charles and Margaret Charnas
Chris Columbus and Monica Devereux
Communities Foundation of Texas
Joan W. Corrigan
The Coutier/Weeks Charitable Foundation

Heart Circle donors are indicated with a ♥. The Heart Circle recognizes non-event gifts from individuals of $1,000 or more that provide operating support to the San Francisco General Hospital Foundation or a designated hospital program. Heart Circle level: ♥ = Silver ♥♥ = Gold ♥♥♥ = Platinum
van Løbben Sels/RembeRock Foundation
Barbara and Steve Vermut
Vinson & Elkins, LLP
édna Lee Warnecke and
Jim Marks, MD, PhD
Wetherby Asset Management
Jamie Whittington and Peter Pastreich
William G. Gilmore Foundation
WPCS International-Suisun City
Operations

$5,000 - $9,999

Anonymous
Anonymous
Linda and Andy Ach
Agfa HealthCare
Al Garren Fund
American Academy of Orthopaedic Surgeons
Antonio Garcia’s 30/30 Run
Baird Foundation
Bank of the West
Bayview Hunters Point Foundation for Community Improvement
BrowneMuser
John W. Buomaster
Amy Busch and Kevin Cameron
California Association of Public Hospitals & Health Systems
Sue Carlisle, PhD, MD
Jewel Casinelli
Charles Zukow Associates
Helen O. J. Chong
Chris and Angela Cohan
Cox Foundation
Susan Currin and Manny Ungson
Siobhan Doherty
Joseph Ellyn and Jacqueline Aiken
Emory University
Fire Fighters Cancer Prevention Fund
Elena Fuentes-Afflick, MD, MPH and Peter Fuentes-Afflick
Linda Gebroe and Rebecca Silverstein
Giants Enterprises
Sam and Emily Glick
Marcia and John Goldman
The Herbst Foundation
Herman Miller Healthcare
Schuyler Hudak
Jordan and Sarah Hymowitz
Imprenta Communications Group, Inc.
Ira and Leonore Gershwin Trusts
Philanthropic Fund
The Isabel Allende Foundation
Joseph and Kathleen Jolson
Patricia H. Kelso
Myo M. Kyaw
Allan and Anne Lerch
Lisa and Douglas Goldman Fund
MacKenzie Communications, Inc.
Alma Martinez and Paul Dybbro
Maverick Capital Foundation
June and James McCarthy
MEI Architects
Mercer Inc.
Maggie Mui
William and Sally Neukom
Trey Nicoud and
Judith Devereaux Nicoud
PIER 39 LP
Pivot Interiors

Mary and Bill Poland
Raymond James and Associates, Inc.
R.D. and Mary A. Hume
Endowment Fund
Jeanette Revel-Mauro
Allan and Helen McKenna Ridley
Robert Half International
Meredith and Dan Rosenthal
Allan and Alice Russell-Shapiro
Sabah International
Safety Net Hospitals for Pharmaceutical Access
Michael Sherman
Shook, Hardy & Bacon, LLP
SOHA Engineers
Claire Solot and Sinjin Bain
Source Surgical, Inc.
Stryker Orthopaedics
Roselyne C. Swig
Tsao Design Group
United Way of the Bay Area
University of California, Los Angeles
US Foods
Beth S. Veniar
Wilkes Bashford
Earnestine L. Wilson
Wade and Brenda Woodson
Charles Zukow and John A. Ferrara

$1,000 - $4,999

Anonymous
Anonymous (2)
Abraham Ayad Memorial Fund
AIDS Healthcare Foundation
Emogene Alexander
American Academy of Pediatrics
Anderson Carpet & Linoleum
Aparello
Maritza Arana
Helen Archer-Dusté, RN and Maritza Arana
Barbara W. Armstrong
Eileen M. Ashmore
Dave Atkins
Gregory and Anne Avis
Michael Bade
E. Hayes and James Bakken
Isabella Bailea, RN
Andrew Ball and Corinne Winter
Constance M. Goodyear Baron and Barry Baron
Edward Bartlett and Donna Hoghooghi
Fedele and Linda Bauciu
Janet Beach
Bev Beaudreault
Joachim and Nancy Hellman Bechtle
Richard Beleson and Kim Lam Beleson
John Bell and Alison South
Rita F. Bell
Jennifer and Jenny Benjamin
Neal L. Benowitz, MD
Kirsten Bibbins-Domingo, MD, PhD, MAS and Patrick Domingo
Biocomposites, Inc.
Betsy Blumenthal and Jonathan Root
Ann Bolger and Ronald Helow
Michael L. Bono
Michael and Nancy Borah
Rena Bransten
Anlee J. Brickman
Jennifer Brokaw, MD and M. Allen Fry, MD
The Honorable Willis L. Brown
Maxwell and Debbie Bunuan
Elizabeth S. Burnham
Teresa and Bill Callan
Andre R. Campbell, MD and Gillian Otway, RN
Don and Alison Carlson
Christina E. Carroll
Anita Gilliam and Lisa Casalina
Lillian Chan
William and Gayle Dai Chan
Charles A. DeMarzo Trust
Gregory Chase
Jack Chase, MD and Rebecca McEntee, MD
Helen L. Chen, MD
Michael Choo
Lincoln Chu
Ai-Kyung Chung, CRNA
Christina Cisneros
Mark Cloutier
George and Sheri Clyde
Jean Coblentz
Deborah Cohan, MD
Compass Group
Edward and Nancy Conner
Betsy and Gary Coover
Cornerstone Capital
Richard Coughlin, MD and Yayo Kambara
James and Penny Coulter
David and Carla Crane
Laura and Jeff Critchfield, MD
The Estate of Harold Dana Crosby, Jr.
Brian and Sandra Cruz
Daniel Wehmeier and Marian Beard Fund
Uta Landy and Philip Darney
Christian P. de Bord
Donna De Santis
Carmen Cote de Vaughn
Jim Deichen
Anicia V. Dela Cruz
Josephine Dentoni
Theresa A. Dentoni, MSN, RN
Nancy and Joseph Di Sabato
James K. DiCarlo
Rochelle Dicker, MD
Carol Dimeling, MD
Mary Lou Dorking
Stephen Douglas
Barbara Drye and Charlie Goldberg
Joyce M. Dubay
Ron Dudum
Ralph S. Edler
Lisa Edwards
Harold and Carole Elkin
Virginia M. Elmore
Lucinda and Grenville Emmet
Barbara and Douglas Engmann
Lisa Erdberg and Dennis Gibbons
Ruth Fallenbaum and Zeese Papanikolas
Joan Fanning
Genevieve Farr, RN
Robert and Elizabeth Fisher
Spencer and Caroline Fleischer
James and Astrid Flood
Jim and Meg Foley
Tori Follett
Bruce Francis
Freedom Innovations
For a complete listing of all donors at all levels, please visit SFGHF.org/AnnualReports.
Congratulations to the 2016 Hearts Grants Recipients

Throughout the Hearts Grants Program, the Foundation provides seed money for innovative hospital projects and initiatives that might otherwise go unfunded at Zuckerberg San Francisco General (ZSFG). Since 2004, with support from the Foundation’s Annual Fund and Heroes & Hearts Luncheon, the Hearts Grants Program has funded more than 400 grants totaling more than $10 million.

- Cancer Care
- Children’s Ultrasounds
- Curran-Carlisle Learning Center
- Financial Fitness Clinic
- Health Advocates
- HIV
- ICARE Implementation
- Increasing Primary Care of Hepatitis C
- Inspiring Hope in Recovery Initiative
- MedShare Hospital Greening Program
- Mindfulness-Based Childbirth Education Program
- Model Cell and Leadership System
- Multidisciplinary Assessment Clinic
- Mural Beautification and Wellness Project
- Nursing Professional Development
- Orthotics & Prosthetics Innovation Initiative
- OTI Junior Academy
- Rapid ART Program Initiative for HIV Diagnoses
- Right Care, Right Place, Right Time
- Sojourn Chaplaincy
- Solid Start Initiative
- Staff Competency and Professional Development
- Summer Urban Health Leadership Academy
- Upper Arm Blood Pressure Monitors
- Urgent Care Center Rapid Dramatic Performance Improvement Program
- Women’s Options Center
- Wraparound Project

From left, Dr. Teresa Villela, Dr. Susan P. Ehrlich and Dr. Rebecca Jackson accepting a grant for $50,000 for the Solid Start Initiative from AT&T California.

Hospital CEO and Foundation Board member Dr. Susan P. Ehrlich (center) presents a grant for $15,000 for ICARE Implementation to Aiyana Johnson (right) and Brandi Frazier (left).

2016 Hearts Grants Award recipients with award presenters from the Foundation’s Board of Directors and corporate partners.
Donor Spotlight: Why We Give

I wanted to spend part of my summer vacation giving back to my community. I started a read-a-thon and read more than 20 books in one week! My friends and family donated money for each book I read. I chose Zuckerberg San Francisco General to receive the funds raised, because I know it provides health services for people who need them the most. It was an awesome experience—I got to help people who needed it while doing something I love—reading.

—Isabel Murray, age 8

Thanks to Isabel’s diligent reading, she raised more than $800 to support the mission of SFGH Foundation.

Reflecting upon my father’s legacy, I can’t think of a more fitting tribute to his memory than to contribute to Zuckerberg San Francisco General, a hospital dedicated to the needs of the underserved. My father, Dr. Laszlo N. Tauber, was an immigrant and a Holocaust survivor, who became a prestigious surgeon, and established his own hospital, Jefferson Memorial in Alexandria, Virginia. He continued practicing through the age of 80, never turning anyone away who couldn’t afford to pay. His love of surgery, of medicine, and his extraordinary dedication to his patients was an everlasting example of his exemplary commitment to the field of medicine. He would be proud to know that his remarkable legacy continues through the Tauber Family Foundation’s support of Zuckerberg San Francisco General.

As an intern I had the privilege of training at Zuckerberg San Francisco General, where I saw firsthand the extraordinary work that occurs every day. It is for these reasons that our family has been proud to support over the last several years the Foundation, the Trauma Recovery Center, and the recent Heart of Our City Capital Campaign to equip the beautiful new hospital.

—Ingrid Tauber, PhD
Tauber Family Foundation

In the 1980s, Zuckerberg San Francisco General became a global leader in the battle against HIV/AIDS. At that same time, Macy’s began providing philanthropic support to help fight the disease, including making grants to the hospital’s Ward 86, a pioneer in the field of HIV/AIDS care and treatment. More than three decades later, Macy’s annually provides the most philanthropic support of all retailers across the nation to HIV/AIDS causes.

Joy Deinla, Regional Cause Marketing Manager for Macy’s in San Francisco, values this unwavering support. “Macy’s is proud to not only be one of the first major companies to support the fight against HIV/AIDS, but also one of the most consistent in the effort for over 30 years,” she says. “Giving back is a key part of Macy’s culture. We firmly believe in our obligation to do our part in building

(Continued on Page 15)
SAVE THE DATE

Thursday February 16, 2017
Luncheon - 11:00am
Tented Event at AT&T Park ❤ San Francisco
SFGHF.org/Heroes&Hearts

For event sponsorship opportunities, please contact:
Patrick Heryford – Senior Manager, Sponsorship & Marketing at 628.206.5803 or pheryford@SFGHF.org.

Visit your local Sports Basement and select “SF General Hospital Foundation” when registering as a Basementeer.
Tony Bennett Birthday Celebration
Proceeds to Benefit Emergency Pediatric Care

The City of San Francisco honored singer, painter, and civic leader Tony Bennett by celebrating his 90th birthday on August 19 and 20. City leaders proudly unveiled an eight-foot statue of Tony in front of the Fairmont Hotel atop Nob Hill on Friday, August 19, and that evening the San Francisco Giants hosted a special “Tony Bennett Night” at AT&T Park. Saturday, August 20 was the big finale, when 350 special guests were entertained by Tony at a benefit concert in the Fairmont’s Venetian Room, where in 1961 he first performed his iconic song, “I Left My Heart in San Francisco.”

The Foundation is thrilled that Tony and the San Francisco Special Events Committee, led by Chief of Protocol Charlotte Mailliard Shultz, selected Zuckerberg San Francisco General (ZSFG) to be a beneficiary of the funds raised through the concert. The creation of the Tony Bennett Fund for Emergency Pediatric Care will ensure that every child’s emergency care experience is uniquely caring, calm, and safe. More than 40,000 children receive care at ZSFG every year and more than 10,000 come through the Emergency Department. Plaques in honor of Tony Bennett will be prominently displayed in the pediatric area of the recently opened new building.

Why We Give: Macy’s

(Continued from Page 13)

stronger and healthier communities and take great pride in our support of Zuckerberg San Francisco General.”

Since 1989, HIVE (formerly the Bay Area Perinatal AIDS Center) has provided multidisciplinary preconception, prenatal, gynecologic, and sexual health care to women living with HIV as well as HIV-affected couples. “We recognized the value of this program and the impact our seed funding would have,” says Ms. Deinla. “We are delighted that HIVE has grown to help so many people.” Macy’s continues to support HIVE, and in particular the PRO Men Initiative (Positive Reproductive Outcomes for Men Living with HIV), an innovative collaboration with Ward 86.

“I cannot thank Macy’s enough,” says Shannon Weber, Director of HIVE. “Our ability to reach so many people is due in large part to Macy’s commitment. Every day I meet grateful patients who are thriving because of this support.”

In addition to philanthropic gifts, the retailer partners with the Foundation by displaying new heart sculptures each year in its Union Square store’s windows leading up to the annual Heroes & Hearts luncheon. Macy’s also sells the distinctive Ghirardelli chocolate bars co-branded with the Foundation’s heart designs. “We truly value the very generous support we receive from our local businesses,” says Amanda Heier, Chief Executive Officer of the Foundation. “We are honored to be a longtime partner with Macy’s.”
Did you know?
Zuckerberg San Francisco General is the first LEED Gold-certified Trauma Center in California.

Ways to Give: Stock & IRA Gifts

You can make a much BIGGER charitable impact here in San Francisco than you ever dreamed possible. Gifts of stock (and other appreciated assets) and gifts from your IRA are powerful ways to give big and give smart.

**Stock Gifts** You made a great investment decision; now you can make a powerful charitable decision. A gift of appreciated assets gives you a double benefit, not only do you zero out your capital gains obligation (no capital gains tax), but you also get a tax deduction on your contribution.

**IRA Gifts** Your IRA has allowed you a great tax-free way to build your assets. Now after years of diligently saving for retirement, your IRA distributions are taxed as income. There is a powerful new way to efficiently put those IRA savings to charitable work. Signed into permanent law in December 2015, the Charitable IRA Rollover allows taxpayers 70.5 or older to transfer up to $100,000 annually from their IRA accounts directly to their favorite charity, tax free. You get a double benefit leveraging both the tax-free growth and a tax-free distribution. Better yet, it counts toward your required minimum distribution! Contact your IRA administrator to ask how you can make use of this potent way to give!

For more information, please contact:
Jeremy Benjamin – Senior Development Officer at 628.206.3132 or jbenjamin@SFGHF.org.

Stay Connected!
Please contact us with any questions, comments, or to share your story.
We ❤️ to hear from you!
628.206.4478 or info@SFGHF.org

How to Donate
SFGHF.org/Donate
PO Box 410836
San Francisco CA 94141
628.206.5941