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SAN FRANCISCO  
GENERAL HOSPITAL  
FOUNDATION



## **San Francisco General Hospital Foundation Awarded \$750,000 grant by Avon Foundation**

Avon 39 The Walk To End Breast Cancer Raises \$4.4 Million  
in San Francisco at 14<sup>th</sup> Annual Event

**San Francisco (August 3, 2016)** – The Avon Comprehensive Breast Care Center of Excellence at Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center opened its doors in 2004, and the partnership continued, when San Francisco General Hospital Foundation (the Foundation) was awarded a \$750,000 grant by the Avon Breast Cancer Crusade. The grant was announced on Sunday, July 24, as the annual [AVON 39 The Walk to End Breast Cancer](#) continued in San Francisco, raising \$4.4 million to accelerate breast cancer research, improve access to screening, diagnosis and treatment, and educate people about breast cancer. The Foundation was among nine local breast cancer organizations to receive grants.

“Thanks to the Avon Breast Cancer Crusade’s ongoing generosity and longstanding partnership, Zuckerberg San Francisco General can continue to increase the number of those served in our community,” says Amanda Heier, CEO for the San Francisco General Hospital Foundation. “With this grant, the Avon Comprehensive Breast Care Program will continue to expand its services, benefiting countless people with quality and compassionate care.”

The grant will improve access to mammography services, care delivered through the mobile mammography van as well as supports access to genetic counseling and testing services, clinical trials, and patient navigation support. Additionally, the grant will support two research projects. One will look at the ways to increase adherence to care recommendations for underserved BRCA mutation carriers and the second looks to improve the implementation of survivorship plans using patient navigation.

On Sunday, July 24, after completing the final 15 miles of the 39 mile walk, participants joined family and friends to celebrate their achievement at a finish festival and closing ceremony. During the ceremony, the Avon Breast Cancer Crusade awarded San Francisco General Hospital Foundation the grant, which was accepted by Zuckerberg San Francisco General’s **Dr. Judith A. Luce**, Director of Oncology Services and **Fern Orenstein**, M.Ed, Program Manager for the Avon Comprehensive Breast Care Program.



The team at the Avon Comprehensive Breast Care Center of Excellence at Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center accepts the grant from the Avon Breast Cancer crusade, on behalf of San Francisco General Hospital Foundation.

### **About San Francisco General Hospital Foundation**

San Francisco General Hospital Foundation (the Foundation) is an independent, 501(c)3 not-for-profit corporation that provides philanthropic support to Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center (Zuckerberg San Francisco General). The Foundation is dedicated to promoting excellence in research, education and care for all at Zuckerberg San Francisco General. Funds raised by the Foundation allow Zuckerberg San Francisco General to continue its long history of providing compassionate and high quality health care to San Francisco and northern San Mateo County. Some of the programs funded wholly or in part by the Foundation include the Avon Comprehensive Breast Care Program, Children's Health Center, HIV/AIDS Division Positive Health Program, Acute Care for Elders (ACE) Unit, HIVE - formerly Bay Area Perinatal AIDS Center (BAPAC) and the Orthopaedic Trauma Institute. For more information, please visit [SFGHF.org](http://SFGHF.org) and [Facebook \(Facebook.com/SFGHFoundation\)](https://www.facebook.com/SFGHFoundation).

### **About AVON 39 The Walk to End Breast Cancer**

AVON 39 The Walk to End Breast Cancer is the largest fund-raising event for the Avon Breast Cancer Crusade. Since its launch by the Avon Foundation for Women 2003, more than 220,000 participants have trekked 6,868,000 miles and raised nearly \$590,000,000 in the fight to end breast cancer. Funds raised at each event provide direct impact in the area where the event takes place, and also help make sure that care and research programs nationwide have adequate resources to make the most progress possible. For more information about AVON 39 The Walk to End Breast Cancer, visit [www.avon39.org](http://www.avon39.org) or join the #Powerof39 conversation on [Facebook](https://www.facebook.com/Powerof39), [Twitter](https://twitter.com/Powerof39), [YouTube](https://www.youtube.com/Powerof39) and [Instagram](https://www.instagram.com/Powerof39).

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