



SAN FRANCISCO
GENERAL HOSPITAL
FOUNDATION

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**San Francisco General Hospital Foundation
is accepting artist submissions for the
2017 'Hearts in San Francisco' public art series**

Artist Submissions due by Monday, August 1, 2016

SAN FRANCISCO (June 1, 2016) – [San Francisco General Hospital Foundation](http://SanFranciscoGeneralHospitalFoundation.org) (the Foundation) Chief Executive Officer Amanda Heier announced today that the Foundation has opened submissions to San Francisco Bay Area artists for the annual '**Hearts in San Francisco**' project and public art series. For the 2017 series, the Foundation welcomes design submissions by up-and-coming and established local artists, as well as acclaimed artists whose artwork is featured in the new **Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center**. Design renderings may be submitted online at sfghf.org/CreateAHeart by the **Monday, August 1, 2016** deadline.

The 2017 selected 'heartworks' will be featured at the **Heroes & Hearts luncheon** and **Hearts After Dark** at AT&T Park on **Thursday, February 9, 2017**. In February 2017, the hearts will be auctioned, with proceeds benefiting life-enhancing programs and initiatives at Zuckerberg San Francisco General, the Heart of our City. '*Hearts in San Francisco*' artworks combined with Heroes & Hearts and Hearts After Dark proceeds (2004 - 2016) have raised more than \$15 million for the Foundation and programs including the Avon Comprehensive Breast Care Center, Children's Health Center, HIV/AIDS Division Positive Health Program, Acute Care for Elders (ACE) Unit and more.

'Hearts in San Francisco' is one of the most widely recognized public art projects in the City. Since the project's inception in 2004, San Francisco Bay Area artists have created more than 200 Hearts that have gone on display all across the city of San Francisco and beyond, from Union Square to the lobbies or conference rooms of corporate supporters throughout the Bay Area, including Wells Fargo, Intel and Chevron. Each Heart is a unique, one-of-a-kind work of art and celebrates the diversity of San Francisco through designs made of acrylic paints, mosaic art, mixed media sculptures, Swarovski crystals and more.

Artists have the option to propose a design for either a large heart (5' tall x 6' wide x 40" deep), table top heart (16" tall x 17" wide x 8" deep), or mini heart (7" tall x 6" wide x 2" deep). Select Large Hearts will have the opportunity to be displayed in San Francisco's Union Square beginning in February 2017.

Artist Submission Details:

Artists interested in applying must complete an application and submit with a full-color design rendering (8.5" x 11" or larger) on or before Monday, August 1, 2016. Artists are allowed to submit more than one design entry. Entrants must provide their own workspace, and be able to meet the artwork completion deadline of Monday, October 31, 2016. Artwork guidelines, official regulations, and artist application, are available at sfghf.org/CreateAHeart.

Artist selection is conducted by a committee comprised of San Francisco General Hospital Foundation staff, board members and community members.

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About 'Hearts in San Francisco'

The city-wide public art project, 'Hearts in San Francisco' was introduced in 2004, featuring 131 five-foot tall heart sculptures designed by local and national established and emerging artists. The unique works of art were featured in plazas, parks and on street corners throughout San Francisco. To conclude the public art display, Hearts were auctioned and sold with proceeds benefitting San Francisco General Hospital Foundation and its efforts to fund projects and initiatives that provide quality compassionate care at Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center. Since the inaugural year, more than 100 Hearts have been created to benefit programs at Zuckerberg San Francisco General.

About San Francisco General Hospital Foundation

San Francisco General Hospital Foundation (the Foundation) is an independent, 501(c)3 not-for-profit corporation that provides philanthropic support to Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center (Zuckerberg San Francisco General). The Foundation is dedicated to promoting excellence in research, education and care for all at Zuckerberg San Francisco General.

Funds raised by the Foundation allow Zuckerberg San Francisco General to continue its long history of providing compassionate and high quality health care to San Francisco and northern San Mateo County. Some of the programs funded wholly or in part by the Foundation include the Avon Comprehensive Breast Care Center, Children's Health Center, HIV/AIDS Division Positive Health Program, Acute Care for Elders (ACE) Unit, HIVE - formerly Bay Area Perinatal AIDS Center (BAPAC) and the Orthopaedic Trauma Institute. For more information, please visit SFGHF.org and [Facebook \(Facebook.com/SFGHFfoundation\)](https://www.facebook.com/SFGHFfoundation).

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