



MOMENTS OF TIMELESS PLEASURE®

**HEROES & HEARTS™** **HEARTS After Dark™**  
BENEFITING SAN FRANCISCO GENERAL HOSPITAL FOUNDATION

FOR IMMEDIATE RELEASE

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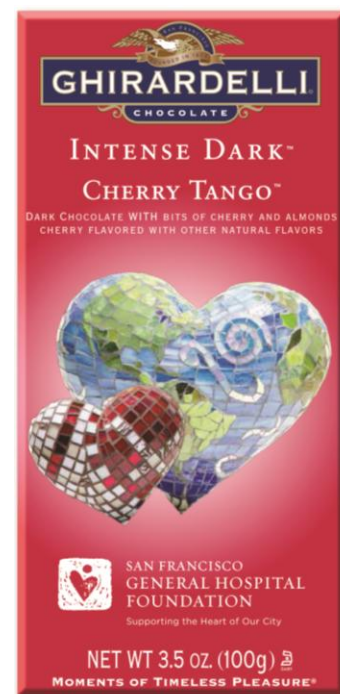
## GHIRARDELLI CHOCOLATE COMPANY PARTNERS WITH SAN FRANCISCO GENERAL HOSPITAL FOUNDATION TO RAISE MONEY FOR “HEARTS IN SAN FRANCISCO”

*“Hearts in San Francisco” limited edition chocolate bars perfect gift for your Sweetheart this Valentine’s Day*

SAN FRANCISCO (January 21, 2015) - **Ghirardelli Chocolate Company** announced today that they are partnering with San Francisco General Hospital Foundation in honor of the 2015 “Hearts in San Francisco” public art project. “Hearts in San Francisco” raises money to support vital programs and initiatives at San Francisco General Hospital and Trauma Center (The General). Ghirardelli Chocolate launched three “Hearts in San Francisco” Chocolate Bars, featuring several of the iconic heart sculptures on the packaging. A portion of every “Hearts in San Francisco” Chocolate Bar sold is donated to the San Francisco General Hospital Foundation. The bars will be available exclusively at Ghirardelli Ice Cream & Chocolate Shops in San Francisco and at Macy’s Union Square. The “Hearts in San Francisco” art initiative is a part of the Foundation’s Hearts fundraising events, which includes the Heroes & Hearts Luncheon and Hearts After Dark party. This year marks the 10<sup>th</sup> anniversary of the Heroes & Hearts Luncheon, an event that brings the community together to honor community heroes and to raise funds for the Foundation.

Ghirardelli will offer the special Hearts packaging for three different bars: Intense Dark Cherry Tango™, Intense Dark Sea Salt Soiree® and Intense Dark Twilight Delight®.

**Intense Dark Cherry Tango™**— Luxuriously deep chocolate combined with tangy cherry pieces and roasted almonds.



**Intense Dark Sea Salt Soiree®**– Luxuriously deep chocolate infused with bursts of sea salt and roasted almonds.

**Intense Dark Twilight Delight®**– Deep, velvety chocolate with hints of mocha, blackberry and dark cherry.



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#### **ABOUT THE GHIRARDELLI CHOCOLATE COMPANY**

The Ghirardelli Chocolate Company is a manufacturer and marketer of premium chocolate products. Incorporated in 1852, Ghirardelli has an incredibly rich American history. As the country's longest continuously operating chocolate manufacturer, Ghirardelli has established its position as America's Premium Chocolate Company.

Ghirardelli's product line includes its signature SQUARES™ chocolate, Intense Dark chocolate, Gourmet Milk™ chocolate, Ghirardelli Chocolate Bars, other chocolate confections, baking chocolate and beverages. These items are sold through select specialty stores, grocery stores, drug stores, mass merchandisers and department stores. In addition, Ghirardelli sells a line of premium chocolate, syrups and drinks for the Foodservice industry. Ghirardelli currently owns and operates 23 retail stores in eight states, including the Original Ghirardelli Chocolate Manufactory located in San Francisco's historic Ghirardelli Square.

For more information about Ghirardelli, visit [www.ghirardelli.com](http://www.ghirardelli.com).

#### **About San Francisco General Hospital Foundation**

San Francisco General Hospital Foundation (the Foundation) is an independent not-for-profit corporation 501(c)(3) that provides fundraising support to San Francisco General Hospital and Trauma Center (The General). The Foundation is dedicated to promoting excellence in research, education and care for all at The General. Funds raised by the Foundation allow The General to continue its long history of providing quality health care to San Francisco and northern San Mateo County. Some of the programs funded wholly or in part by the Foundation include the Avon Comprehensive Breast Care Center, the Children's Health Center, the Acute Care for Elders (ACE Unit, Cancer Awareness Resources Education (C.A.R.E.), the Bay Area Perinatal AIDS Center (BAPAC) and the Orthopedic Trauma Institute. For more information, please visit [www.sfghf.org](http://www.sfghf.org).

## **Ghirardelli Ice Cream & Chocolate Shop Hours**

### **Ghirardelli Chocolate Shop**

42 Stockton Street  
San Francisco, CA 94108  
(415)397-3030  
Daily, 9 a.m. to 9 p.m.

### **Ghirardelli Chocolate Marketplace at Ghirardelli Square**

900 North Point  
San Francisco, CA 94109  
(415) 447-2846  
Daily, 8:30 a.m. to 10 p.m.

### **Ghirardelli Ice Cream & Chocolate Shop**

2 New Montgomery St.  
San Francisco, CA 94105  
(415) 536-7830  
Mon thru Fri 6 a.m. to 10 p.m.  
Sat & Sun 9 a.m. to 10 p.m.

### **Ghirardelli On-The-Go at Westfield San Francisco Centre**

(Concourse Level)  
845 Market Street  
San Francisco, CA 94103  
(415)546-0536  
Mon thru Sat 10 a.m. to 8:30 p.m.  
Sun. 10 a.m. to 7 p.m.

### **Ghirardelli On-The-Go at Ghirardelli Square**

801 Beach Street  
San Francisco, CA 94109  
(415) 441-2560  
Daily, 8 a.m. to 9 p.m.