FOR IMMEDIATE RELEASE:

CONTACT: Julie Richter | Charles Zukow Associates
415-296-0677 | julier@charleszukow.com
Click to download photos of all hearts online

San Francisco General Hospital Foundation to Auction Select “Hearts in San Francisco” on eBay

Four Tabletop and 15 Mini-Mosaic Hearts to be displayed at Macy’s Union Square and Wilkes Bashford prior to Heroes & Hearts Luncheon

Dates of charity auction: February 3 – 13, 2014

SAN FRANCISCO (January 28, 2014) – San Francisco General Hospital Foundation announced that select large, tabletop and mini-mosaic hearts from the 10th anniversary of the “Hearts in San Francisco” series will be available for a live charity auction on eBay beginning Monday, February 3, 2014 at 1:30 p.m. The bidding window will close ten days later at 1:30 p.m. at the conclusion of the Heroes & Hearts Luncheon on Thursday, February 13 on the field at AT&T Park. Three tabletop hearts and 15 mini-mosaic hearts will be featured at Macy’s Union Square in the window display on Stockton. One additional tabletop heart, created by designers from Swarovski, will be on display at Wilkes Bashford. The new hearts will be available for purchase on eBay at givingworks.ebay.com/hearts-in-sf/.

The exclusive tabletop heart designed by Swarovski designers Alice Payr, Claudia Demetz, and Monika Fritz is one of three tabletop hearts that will be available for auction. Hand-crafted in Tyrol, Austria, this one-of-a-kind heart features more than 12,000 crystals varying in shape and size.

Also available for auction is a tabletop heart that pays tribute to the San Francisco 49ers, created by artist Brit Howard, entitled “Red + Gold.” The final tabletop heart available, “A Nurtured Nest,” is made of mixed metals, sculpted in the form of a heart-shaped nest, by Charles Gadeken. Both artists are veteran Heart artists, as Howard created 2013’s San Francisco Giants themed “Heart of a Giant” and Gadeken created a large heart design “El Corazon” for the inaugural “Heats in San Francisco” project in 2004.
The “Hearts in San Francisco” charity auction will include mini-mosaics which dazzle with bright designs in a miniature-size heart. Each mini-mosaic features a delicate design made of unique materials, created by Bay Area mosaic artists from the Institute of Mosaic Art (IMA) in Berkeley. The mini-mosaic artists include IMA’s Founder, mosaic artist Laurel True, who founded IMA in 2005. As the world-class mosaic education and resource center, IMA is a premier destination for mosaic students, visitors and instructors from around the world, offering the widest range of programming in the mosaic arts. In addition to True, the other mosaic artists include Tracy Broback, Tracy Calk, Randina Casenza, Jack Dynis, Dmitry Grudsky, Celeste Howell, Glynnis Kaye, Nadia Khasagir, Wenia Lee, Amy Neiman, Rachel Rodi, Erin Rogers, and Vaishali Sanghavi.

Two large hearts will be available for purchase in the charity auction, including a cityscape inspired by the murals in the Mission district by artist Erica Jasmin Cañas, entitled “Abstracting Sights” and a design by Stanford University graduate, Emma Webster, “Bloodlines,” which represents the family bond of two sisters.

Select hearts available for the charity auction will be on display in the Stockton window at Macy’s Union Square beginning Monday, February 3 through Wednesday, February 12, when they will then be transported to AT&T Park for the Heroes & Hearts Luncheon. The Swarovski heart will be on display at Wilkes Bashford beginning Wednesday, January 29 until Wednesday, February 12.

The 2014 Heroes & Hearts Luncheon takes place on Thursday, February 13, 2014 at AT&T Park. Tickets for the event range in price from $300 for single seats to $5,000 for event sponsorship. To purchase tickets or to find out more about sponsorship, call 415-206-4478 or visit sfghf.net/hh.


Mini Mosaic Hearts (6.5’ tall x 7’ wide x 3.25” deep)
click images to enlarge & save  | photo credit: Irja Elisa Photography

"Settefiori"  "Something Feels Different"
by Tracy Broback

"There's Gold Inside"
by Randina Casenza

"Love is All You Need"
by Dmitry Grudsky

"Look for the Heart Inside"
by Glynnis Kaye

"A Woman's Heart"
by Wenia Lee

by Tracy Calk

"Divided Heart (XO)"
by Jack Dynis

"Third Eye: Urban Chaos"
by Celeste Howell

"Follow Your Heart"
by Nadia Khasagir

"Unchain My Heart"
by Amy Neiman
“Vitality”  
by Rachel Rodi

“Meow”  
by Erin Rogers

“Precious Heart of Mine”  
by Vaishali Sanghavi

“Printemps”  
by Laurel True

Table Top Hearts (14’ tall x 17” wide x 18” deep)
click images to enlarge & save  | photo credit: Irja Elisa Photography

Alice Payr, Claudia Demetz, and Monika Fritz  
Hand-crafted in Vienna by Swarovski designers and  
covered with over 12,000 genuine Swarovski crystals
“A Nurtured Nest” by Charles Gadeken

“Red + Gold” by Brit Howard
Large Hearts (5’ tall x 5’9” wide x 3’3” deep)
click images to enlarge & save | photo credit: Irja Elisa Photography

“Abstracting Sights” by Erica Jasmine Cañas

“Bloodlines” by Emma Webster

About San Francisco General Hospital Foundation
San Francisco General Hospital Foundation is an independent not-for-profit corporation 501(c)(3) that provides fundraising support to San Francisco General Hospital and Trauma Center (The General). San Francisco General Hospital Foundation is dedicated to promoting excellence in research, education and care for all at The General. The vital funding raised by SFGH Foundation allows The General to continue its long history of providing quality health care to San Francisco and the Greater Bay Area. Some of the programs funded wholly or in part by SFGH Foundation include the Avon Comprehensive Breast Care Center, ACE Unit (Acute Care
for Elders), Institute for Global Orthopedics and Traumatology (IGOT), The Children's Fund, Women's Health Initiative, The Center for Vulnerable Populations (CVP), Cancer Awareness Resources Education (C.A.R.E.), Bay Area Perinatal AIDS Center (BAPAC), and the Orthopedics Trauma Center of Excellence. For more information, please visit www.sfghf.net.

About eBay Giving Works
Founded in 1995 in San Jose, Calif., eBay Inc. (NASDAQ:EBAY) is a global commerce platform and payments leader connecting millions of buyers and sellers. As we help to drive the next generation of commerce, we believe in the power of our employees, technologies and global networks to also enable positive social and environmental change in the world. Integrated into eBay's regular buying and selling platform, eBay Giving Works is a program that allows fundraising for nonprofits and fundraising for charity. The eBay Giving Works program is part of a portfolio of programs, resources, and tools across eBay Inc that are intended to enable and inspire online charity donations at a scale never seen before. Learn more at givingworks.ebay.com.

###