

# HEROES & HEARTS™

BENEFITING SAN FRANCISCO GENERAL HOSPITAL FOUNDATION

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FOR IMMEDIATE RELEASE:

## Nominations Underway for Eighth-Annual Heroes & Hearts Awards

*San Francisco General Hospital Foundation Seeks Extraordinary Citizens to Honor with Service Award*

SAN FRANCISCO (September 10, 2012) – San Francisco General Hospital Foundation (SFGHF) began accepting nominations for its eighth-annual **Heroes & Hearts Award**, a service award which recognizes humanitarians who live or work in the San Francisco Bay Area. Nominations are being accepted now through **Thursday, November 1, 2012**.

"The Heroes & Hearts Award is an outstanding opportunity to recognize and honor those in our communities who are helping people in need," said **San Francisco Mayor Ed Lee**. "From saving lives to mentoring San Francisco's youth, to providing free prenatal care, the Bay Area is home to so many heroes who are working every day to lift up our communities. It is our duty to recognize and honor them, and I urge everyone to nominate a hero for the 2013 Heroes & Hearts Award today."

### Nominate a Hero:

Nominees for the Heroes & Hearts Award must reside or work in the San Francisco Bay Area and have demonstrated exemplary service to an individual or the community. Posthumous nominations cannot be considered. For complete information and to download a Heroes & Hearts awards nomination form, please visit [www.sfghf.net/hh/heroes.html](http://www.sfghf.net/hh/heroes.html). The deadline for nominations is Thursday, November 1, 2012.



Heroes & Hearts Award recipients at the 7<sup>th</sup> annual Heroes & Hearts Luncheon  
(click to enlarge and download)

Recipients of Heroes & Hearts Awards are selected by a committee comprised of SFGHF Board Members and community members and are honored at the **Heroes & Hearts Luncheon** on Thursday, February 14, 2013 at AT&T Park.

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San Francisco General Hospital Foundation's Hearts fundraising events include the **Heroes & Hearts Luncheon** and **Hearts After Dark**. Attended by upwards of 1,000 guests, the Heroes & Hearts Luncheon is a daytime gala that auctions heart art and honors local humanitarians with the Heroes & Hearts Award. Hearts After Dark is an evening party held after the luncheon featuring live music and dancing that draws over 1,000 attendees.

Last year's heroes include Richard Coughlin, MD, MSCPH, University of California, San Francisco and San Francisco General Hospital; Harlan L. Kelly, Jr., Assistant General Manager, Infrastructure of the San Francisco Public Utilities Commission and the driving force of Project Pull; Martha Ryan, creator of the Homeless Prenatal Program; and Marlene Tran, advocate on many quality of life issues in San Francisco's Southeast sector.

Media sponsors as of September 10, 2012 include KCBS All News 740 AM and 106.9 FM, JCDecaux, NBC Bay Area, *San Francisco Business Times* and *San Francisco* magazine.

### **About San Francisco General Hospital Foundation**

San Francisco General Hospital Foundation is an independent not-for-profit corporation 501(c)(3) that provides fundraising support to San Francisco General Hospital and Trauma Center (SFGH). San Francisco General Hospital Foundation is dedicated to promoting excellence in research, education and care for all at SFGH. The vital funding raised by SFGH Foundation allows SFGH to continue its long history of providing quality health care to San Francisco and the Greater Bay Area. Some of the [programs funded wholly or in part by SFGH Foundation](#) include the Avon Comprehensive Breast Care Center, ACE Unit (Acute Care for Elders), Institute for Global Orthopedics and Traumatology (IGOT), The Children's Fund, Women's Health Initiative, The Center for Vulnerable Populations (CVP), Cancer Awareness Resources Education (C.A.R.E.), Bay Area Perinatal AIDS Center (BAPAC), and the Orthopedics Trauma Center of Excellence. For more information, please visit [www.sfghf.net](http://www.sfghf.net).