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**HEROES & HEARTS™ HEARTS After Dark™**  
BENEFITING SAN FRANCISCO GENERAL HOSPITAL FOUNDATION

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## San Francisco General Hospital Foundation Announces Call for Artists for 2014 'Hearts in San Francisco' Fundraising Project

Artist Submissions due by Monday, August 5, 2013

SAN FRANCISCO (June 11, 2013) – The [San Francisco General Hospital Foundation](http://www.sfgfh.net) (SFGHF) announced today that they are now accepting submissions from Bay Area artists for the 10<sup>th</sup> anniversary of the 'Hearts in San Francisco' series. The selected heart artworks will be a part of the ninth annual Heroes & Hearts Luncheon at AT&T Park on Thursday, February 13, 2014. The hearts are sold or auctioned at the luncheon, with proceeds benefitting the life-enhancing programs at the heart of our city, San Francisco General Hospital and Trauma Center. Applications can be downloaded at [www.sfgfh.net/hh](http://www.sfgfh.net/hh) and renderings must be submitted by the Monday, August 5, 2013 deadline.

Artists have the option to propose a design for either a large (5' tall x 5'9" wide x 3'3" deep) or tabletop (14" tall x 17" wide x 8" deep) heart that will be sold or auctioned during the Heroes & Hearts luncheon. Select large hearts remain on display in San Francisco's Union Square. 'Hearts in San Francisco' artworks combined with Heroes & Hearts and Hearts After Dark proceeds (2004 - 2013) have raised nearly \$10 million for SFGHF.

"When I came across the opportunity to submit work for the Hearts in San Francisco project, I felt that it would be a wonderful way to support my local community," says Trinh Mai, 2013 Heart Artist. "I was thrilled to be able to contribute to SFGHF and support such a worthy cause through my artwork. It was special to share this experience with fellow artists, as we are reminded that art not only makes great changes in the hearts of the artists, but that art also benefits the people of our community in aspects both tangible and intangible."



***Large heart, "Looking into the Future and Remembering the Past" by 2013 heart artist, Trinh Mai***

### **Artist Entry Details:**

Artists interested in applying must complete an application and submit with a full-color design rendering (8.5"x11" or larger) on or before August 5, 2013. Artists are allowed to submit more than one design entry. Entrants must provide their own workspace, and be able to meet the artwork completion deadline of October 30, 2013. To download an artist info packet, which includes an application, artwork guidelines and official regulations, please visit [http://sfgfh.net/hh/hearts\\_and\\_artists.html](http://sfgfh.net/hh/hearts_and_artists.html).

Artist selection is conducted by a committee comprised of SFGHF staff, board members and community members.

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### **About Heroes & Hearts and Hearts After Dark**

The 'Hearts in San Francisco' art initiative is a part of SFGHF's Hearts fundraising events, which includes the [Heroes & Hearts Luncheon](#) and [Hearts After Dark](#) party. Heroes & Hearts is a daytime gala, held on the field at AT&T Park, which sells the new heart art and honors heroes within the community with the Heroes & Hearts service award. The fifth annual Hearts After Dark fundraiser and party is held in the evening, where more than 1,000 guests enjoy live music and hors d'oeuvres and dance the night away on center field.

[Heroes & Hearts 2013 Luncheon Video](#) -- Learn how San Francisco General Hospital and Trauma Center saves lives 24/7 and is The Heart of Our City.



***Tabletop heart, "Heart of a Giant"  
by 2013 heart artist, Brit Howard***

### **About 'Hearts in San Francisco'**

The city-wide public art project, 'Hearts in San Francisco' was introduced in 2004, featuring 130 five-foot tall heart sculptures designed by local and national established and emerging artists. The unique works of art were featured in plazas, parks and on street corners throughout San Francisco. To conclude the public art display, hearts were auctioned and sold with proceeds benefitting SFGHF and its efforts to fund projects and initiatives that provide quality care at San Francisco General Hospital and Trauma Center. Since then, more than 100 hearts have been created to benefit programs at The General.

### **About San Francisco General Hospital Foundation**

San Francisco General Hospital Foundation is an independent not-for-profit corporation 501(c)(3) that provides fundraising support to San Francisco General Hospital and Trauma Center (SFGH). San Francisco General Hospital Foundation is dedicated to promoting excellence in research, education and care for all at SFGH. The vital funding raised by SFGH Foundation allows SFGH to continue its long history of providing quality health care to San Francisco and the Greater Bay Area. Some of the programs funded wholly or in part by SFGH Foundation include the Avon Comprehensive Breast Care Center, ACE Unit (Acute Care for Elders), Institute for Global Orthopedics and Traumatology (IGOT), The Children's Fund, Women's Health Initiative, The Center for Vulnerable Populations (CVP), Cancer Awareness Resources Education (C.A.R.E.), Bay Area Perinatal AIDS Center (BAPAC), and the Orthopedics Trauma Center of Excellence. For more information, please visit [www.sfghf.net](http://www.sfghf.net).