

HEROES & HEARTS™

BENEFITING SAN FRANCISCO GENERAL HOSPITAL FOUNDATION

CONTACT:

Julie Richter | [Charles Zukow Associates](http://CharlesZukowAssociates.com)
415.296.0677 | julier@charleszukow.com

FOR IMMEDIATE RELEASE:

Nominations Underway for Eighth-Annual Heroes & Hearts Awards

San Francisco General Hospital Foundation Seeks Local Heroes to Honor with Service Award

SAN FRANCISCO (October 8, 2012) – San Francisco General Hospital Foundation (SFGHF) is seeking nominations of community heroes to be honored with the eight annual **Heroes & Hearts Award**. Nominations for the service award, which recognizes humanitarians who live or work in the San Francisco Bay Area, are being accepted now through **Thursday, November 1, 2012**. There are many ways that one can define a hero. Heroes, driven by compassion, have contributed to fulfilling unmet needs of those around them.

Previous heroes include: Marlis Tanner (2009 recipient), who served the San Francisco community by providing a warm heart and a clean fresh haircut to thousands of patients at San Francisco General Hospital (SFGH) for nearly 50 years; John Weidinger (2011 recipient), who volunteered as a tutor, after recognizing that throughout his 28-year career in law enforcement, many of the people he arrested had little or no education; and Harlan L. Kelly, Jr. (2012 recipient), who co-founded Project Pull, a paid summer internship program that

provides professional mentorship to high-school students from the diverse communities within San Francisco.



Harlan L. Kelly Jr., 2012 Heroes & Hearts Award recipient
(click image to enlarge and download)

Nominate a Hero:

Nominees for the Heroes & Hearts Award must reside or work in the San Francisco Bay Area and have demonstrated exemplary service to an individual or the community. Posthumous nominations cannot be considered. For complete information and to download a Heroes & Hearts awards nomination form, please visit www.sfgfh.net/hh/heroes.html. The deadline for nominations is Thursday, November 1, 2012.

Recipients of Heroes & Hearts Awards are selected by a committee comprised of SFGHF Board Members and community members and are honored at the **Heroes & Hearts Luncheon on Thursday, February 14, 2013 at AT&T Park**.

###

San Francisco General Hospital Foundation's Hearts fundraising events include the **Heroes & Hearts Luncheon** and **Hearts After Dark**. Attended by upwards of 1,000 guests, the Heroes & Hearts Luncheon is a daytime gala that auctions heart art and honors local humanitarians with the Heroes & Hearts Award. Hearts After Dark is an evening party held after the luncheon featuring live music and dancing that draws over 1,000 attendees.

Last year's heroes include Richard Coughlin, MD, MSCPH, University of California, San Francisco and San Francisco General Hospital; Harlan L. Kelly, Jr., Assistant General Manager, Infrastructure of the San Francisco Public Utilities

Commission and the driving force of Project Pull; Martha Ryan, creator of the Homeless Prenatal Program; and Marlene Tran, advocate on many quality of life issues in San Francisco's Southeast sector.

Event sponsors as of October 8, 2012 Connie Frank Foundation, Genentech, and Webcor Builders. Media sponsors include KCBS All News 740 AM and 106.9 FM, JCDecaux, NBC Bay Area, *San Francisco Business Times* and *San Francisco* magazine.

About San Francisco General Hospital Foundation

San Francisco General Hospital Foundation is an independent not-for-profit corporation 501(c)(3) that provides fundraising support to San Francisco General Hospital and Trauma Center (SFGH). San Francisco General Hospital Foundation is dedicated to promoting excellence in research, education and care for all at SFGH. The vital funding raised by SFGH Foundation allows SFGH to continue its long history of providing quality health care to San Francisco and the Greater Bay Area. Some of the [programs funded wholly or in part by SFGH Foundation](#) include the Avon Comprehensive Breast Care Center, ACE Unit (Acute Care for Elders), Institute for Global Orthopedics and Traumatology (IGOT), The Children's Fund, Women's Health Initiative, The Center for Vulnerable Populations (CVP), Cancer Awareness Resources Education (C.A.R.E.), Bay Area Perinatal AIDS Center (BAPAC), and the Orthopedics Trauma Center of Excellence. For more information, please visit www.sfghf.net.