



San Francisco General Hospital
Foundation

HEROES & HEARTS

Benefiting the San Francisco General Hospital Foundation

CONTACT:

Joe Kowalke | [Charles Zukow Associates](http://CharlesZukowAssociates.com)
415.296.0677 | joek@charleszukow.com

FOR IMMEDIATE RELEASE:

Hero Nominations Underway for Seventh-Annual Heroes & Hearts Luncheon

San Francisco General Hospital Foundation Seeks Extraordinary Citizens to Honor with Service Award

SAN FRANCISCO (September 13, 2011) - San Francisco General Hospital Foundation (SFGHF) is currently seeking nominations for its seventh-annual **Heroes & Hearts Award**, a service award which recognizes humanitarians who live or work in the San Francisco Bay Area. Nominations are now being accepted through Tuesday, November 1, 2011.

"The Heroes & Hearts Award is a tremendous way to recognize individuals who work to create positive change in our community," said **San Francisco Mayor Ed Lee**. "From saving lives to giving haircuts to the homeless to connecting children with learning specialists, the Bay Area is full of heroes and we have a responsibility to recognize their efforts. I urge everyone to nominate a hero for a 2012 Heroes & Hearts Award today."

Nominate a Hero:

Heroes & Hearts Award nominees must reside or work in the San Francisco Bay Area and have demonstrated exemplary service to an individual or the community. Posthumous nominations cannot be considered. For complete information and to download a Heroes & Hearts awards nomination form, please visit www.sfgfh.net/hh/heroes.html. The deadline for nominations is Tuesday, November 1, 2011.



Heroes & Hearts Award recipient Dr. Shannon Thyne at the sixth-annual Heroes & Hearts Luncheon
(click to enlarge and download)

Recipients of Heroes & Hearts Awards are selected by a committee comprised of SFGHF Board Members and community members and are honored at the Heroes & Hearts Luncheon on Thursday, February 9, 2012 at AT&T Park.

###

San Francisco General Hospital Foundation's Hearts fundraising events include the [Heroes & Hearts](http://Heroes&Hearts.com)

[Luncheon](#) and [Hearts After Dark](#) (click links for videos). Attended by upwards of 850 guests, the Heroes & Hearts Luncheon is a daytime gala that auctions heart art and honors local humanitarians with the Heroes & Hearts Award. Hearts After Dark is an evening party held after the luncheon featuring live music and dancing that draws over 800 attendees.

Last year's heroes include Superior Court Judge Mary Morgan, Parents Education Network founder Dewey Rosetti, San Francisco General Hospital and Trauma Center's Dr. Shannon Thyne, and San Francisco Education Fund volunteer John Weidinger.

Event sponsors as of September 13, 2011 include Cummins West, Inc., Chevron Energy Solutions, Kalmanovitz Charitable Foundation, Stanley S. Langendorf Foundation, UnitedHealth Group. Media sponsors include KCBS All News 740 AM and 106.9 FM, NBC Bay Area, *San Francisco Business Times*, *San Francisco* magazine and *Where* magazine.

About San Francisco General Hospital Foundation

San Francisco General Hospital Foundation is an independent not-for-profit corporation 501(c)(3) that provides fundraising support to San Francisco General Hospital and Trauma Center (SFGH). San Francisco General Hospital Foundation is dedicated to promoting excellence in research, education and care for all at SFGH.

The vital funding raised by SFGH Foundation allows SFGH to continue its long history of providing quality health care to San Francisco and the Greater Bay Area. Some of the [programs funded wholly or in part by SFGH Foundation](#) include the Avon Comprehensive Breast Care Center, ACE Unit (Acute Care for Elders), Institute for Global Orthopedics and Traumatology (IGOT), The Children's Fund, Women's Health Initiative, The Center for Vulnerable Populations (CVP), Cancer Awareness Resources Education (C.A.R.E.), Bay Area Perinatal AIDS Center (BAPAC), and the Orthopedics Trauma Center of Excellence. For more information, please visit www.sfghf.net.