

BENEFITING SAN FRANCISCO GENERAL HOSPITAL FOUNDATION

FOR IMMEDIATE RELEASE:

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San Francisco General Hospital Foundation Offers Select 2015 "Hearts in San Francisco" on eBay



Dates of charity auction: February 2 – 12, 2015

SAN FRANCISCO (February 2, 2015) – San Francisco General Hospital Foundation announced that select large, tabletop and mini-mosaic hearts from the 2015 "Hearts in San Francisco" series will be available for a charity auction on eBay beginning Monday, February 2, 2015 at 2 p.m. The bidding window will close ten days later at 2 p.m. at the conclusion of the Heroes & Hearts Luncheon on Thursday, February 12 on the field at AT&T Park. The sculptures are available in various sizes to fit any space, perfect for a Valentine's Day gift. San Francisco General Hospital and Trauma Center's new acute care and trauma center will be opening in December 2015. The online sale is open to all and will provide funding for vital programs and initiatives at The General. The new hearts will be available for purchase on eBay at givingworks.ebay.com/hearts-in-sf/.

Four tabletop hearts and 11 mini-mosaic hearts will be featured at Macy's Union Square in the window display on Stockton. One additional tabletop heart, created by designers from **Swarovski**, will be on display at Wilkes Bashford.

The exclusive tabletop heart designed by **Swarovski designers Alice Payr, Doris Obersteiner, Sonja Marinkovic and Claudia Demetz,** was made exclusively for the 2015 series. Hand-crafted in Tyrol, Austria, the one-of-a-kind heart is covered with "Crystal Skin," a special lacquer composed of millions of the finest, tiny crystals. The surface is decorated with approximately

15,000 crystals of several shapes and sizes in nine different, outstanding color combinations. Other table-top heart selections include an abstract hand-painted design, a collage made of mixed media and two mosaic designs – one of an American flag and one of scenes from Golden Gate Park.

The "Hearts in San Francisco" charity auction will include exclusive mini-mosaic hearts which dazzle with bright designs in a miniature-size heart. Each mini-mosaic features a local artist's delicate design made of unique materials. The charity auction's large hearts include a hand-crafted cityscape made of mosaic glass, a reflective chrome heart, a sculpture created from scratch that integrates solar technology and designs featuring wood panels and a kaleidoscope pattern.

Select hearts available for the charity auction will be on display in the Stockton window at Macy's Union Square beginning Monday, February 2 through Wednesday, February 11, when they will then be transported to AT&T Park for the Heroes & Hearts Luncheon. The Swarovski heart is also on display at Wilkes Bashford until Wednesday, February 11.

The 2015 **Heroes & Hearts Luncheon** takes place on Thursday, February 12, 2015 at AT&T Park. Tickets for the event range in price from \$300 for single seats to \$5,000 for event sponsorship. To purchase tickets or to find out more about sponsorship, call 415-206-4478 or visit www.sfghf.org.

Event sponsors include Kaiser Permanente, Webcor Builders, Wells Fargo, AT&T, Genentech, McKesson Foundation, Pacific Gas and Electric Company, The Stanley S. Langendorf Foundation, UnitedHealth Group, VISA, Macy's, The Mary Wohlford Foundation, Jeanne and Sanford Robertson, Union Bank, Walgreens and Workday. Media sponsors include 7x7, JC Decaux, KCBS All News 740 AM and 106.9 FM, NBC Bay Area, San Francisco Business Times, San Francisco Chronicle | SFGate.com and Where magazine.

Mini Mosaic Hearts (6.5' tall x 7" wide x 3.25" deep)

To download hi-res images of the hearts, click here | photo credit: Irja Elisa Photography

Radina Casenza, "Heart Flow"





Gina Dominguez, "I Heart Beachcombing"



Elizabeth Grindon, "Softening"



Dmitry Grudsky, "Up and Down"





Sofia Harrison, "Napa Quakes"







Wenia Lee, "This Way to Wonderland"



Jill Stevenson Ritter, "All Our Paths Cross"





Karen Thompson, "XO"





Joi Tripp, "Tiny Trout with a Big Heart"

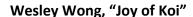






Ann Watters, "Celtic Heart"











About San Francisco General Hospital Foundation

San Francisco General Hospital Foundation (the Foundation) is an independent not-for-profit corporation 501(c)(3) that provides fundraising support to San Francisco General Hospital and Trauma Center (The General). The Foundation is dedicated to promoting excellence in research, education and care for all at The General. Funds raised by the Foundation allow The General to continue its long history of providing quality health care to San Francisco and northern San Mateo County. Some of the programs funded wholly or in part by the Foundation include the Avon Comprehensive Breast Care Center, the Children's Health Center, the Acute Care for Elders (ACE Unit, Cancer Awareness Resources Education (C.A.R.E.), the Bay Area Perinatal AIDS Center (BAPAC) and the Orthopedic Trauma Institute. For more information, please visit www.sfghf.org.

About eBay Giving Works

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